



**COUNTY OF SAN LUIS OBISPO
BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Administrative Office		(2) MEETING DATE 11/5/2019		(3) CONTACT/PHONE Zachary Lute, Admin. Analyst / 805-788-2645 Guy Savage, Asst. County Administrative Officer / 805-781-5011	
(4) SUBJECT Request to approve a FY 2019-20 agreement with the Economic Vitality Corporation in the amount of \$10,000 to implement economic development programs identified in the Economic Element of the County General Plan. All Districts.					
(5) RECOMMENDED ACTION It is recommended that the Board approve the FY 2019-20 agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$10,000 to implement economic development programs identified in the Economic Element of the County General Plan.					
(6) FUNDING SOURCE(S) FC 290 – Community Development Budget (General Fund)		(7) CURRENT YEAR FINANCIAL IMPACT \$10,000.00		(8) ANNUAL FINANCIAL IMPACT \$0.00	
(9) BUDGETED? Yes					
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business (Time Est. _____)					
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A					
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 19001998				(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A		(15) BUSINESS IMPACT STATEMENT? No		(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date <u>01/15/2019</u>	
(17) ADMINISTRATIVE OFFICE REVIEW This item was prepared by the Administrative Office.					
(18) SUPERVISOR DISTRICT(S) All Districts					



COUNTY OF SAN LUIS OBISPO

TO: Board of Supervisors

FROM: Administrative Office / Zachary A. Lute, Administrative Analyst / 805-788-2645

DATE: 11/5/2019

SUBJECT: Request to approve a FY 2019-20 agreement with the Economic Vitality Corporation in the amount of \$10,000 to implement economic development programs identified in the Economic Element of the County General Plan. All Districts.

RECOMMENDATION

It is recommended that the Board approve the FY 2019-20 agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$10,000 to implement economic development programs identified in the Economic Element of the County General Plan.

DISCUSSION

The FY 2019-20 Adopted Budget for Fund Center 290 - Community Development provides funding for economic development services provided through the nonprofit Economic Vitality Corporation (EVC), such as business surveys, international trade classes, assistance to businesses, and collaboration on County economic strategies. This contribution continues the 20-year County practice of providing support for the EVC to conduct economic development activities throughout the county.

Last year, the more notable EVC accomplishments included the following (by topic area listed in contract):

Facilitate implementation and preparation of updates for a countywide economic strategy

- The EVC prepared an economic dashboard for launch in October 2019 that will provide easily understood information about the county economy and industry clusters.
- The Building Design & Construction Cluster (Building Cluster) hosted monthly discussions that brought together government and industry to facilitate productive conversations about land use, home and commercial developments, and infrastructure.
- The Knowledge & Innovation Cluster worked to elevate our region's profile and highlight local companies through creation of an online interactive mapping tool and a video series.

Obtain Matching Funds

- The EVC reported that it receives funding from both public and private sectors including six of the seven cities, the business community, and from grants. To date, the EVC has matched the County's annual contribution as required in the contract. The EVC reports that it has increased private sector sponsors and obtained an additional grant in the fourth quarter of FY 2018-19.

Convene at least one seminar related to economic strategy that will assist and improve county business and the economy

- Working with the Central Coast Homebuilders Association and Chamber of Commerce, the EVC helped organize this year's Housing Summit held on March 22, 2019, in San Luis Obispo. This year's summit focused heavily on solutions to infrastructure barriers, which constrain housing development.

Act as a referral agency to the County

- The EVC Workforce Development Task Force, composed of the County Office of Education's SLO Partners program, the Workforce Development Board, Cuesta College, and Cal Poly, met monthly and provided suggestions for relevant issues impacting the County's economy. Recent discussions have covered issues related to promoting apprenticeships, bridging the gap between education and business, and meeting local business' talent needs, primarily in the area of aviation.
- The EVC, in partnership with County staff and the Housing Coalition, helped to strategize development of prioritized affordable housing funding options and updates to CEQA guidelines for consideration by the Board of Supervisors. This will be part of ongoing topic discussions between the EVC and the Building Cluster.

Monitor opportunities for statewide action pertaining to economic initiatives

- As an active member of California Stewardship Network, and in strategic alliance with California Forward, a statewide policy advocacy organization, the EVC is helping to plan the annual California Economic Summit. This summit will be attended by the Governor and will serve as a forum to advocate for better State business policies that will help keep business in San Luis Obispo County.

Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions

- The EVC is actively working on the Broadband Consortium of the Pacific Coast, a tri-county collaboration funded by a State technology grant, to improve broadband deployment, access, adoption, and policy changes in San Luis Obispo, Santa Barbara, and Ventura counties. The Consortium is working toward identifying priority areas and cost-effective strategies, achieving 98% broadband deployment in each region, and assisting infrastructure applicants with project development and grant applications.

OTHER AGENCY INVOLVEMENT/IMPACT

County Counsel approved the agreement as to form and legal effect.

FINANCIAL CONSIDERATIONS

The agreement with the EVC is in the amount of \$10,000. This item was developed and submitted by the Administrative Office and will be paid out of the FY 290 – Community Development budget. Funding for this agreement was included as part of the General Fund contribution to the FC 290 – Community Development FY 2019-20 Adopted Budget. No additional funding is requested as part of this item.

RESULTS

The intended result of the agreement with the EVC is to foster collaboration between local government and business leaders to increase job growth and housing and business development to establish a robust local economy. The EVC will continue to implement the countywide economic strategy.

The following is expected of the EVC as terms of the FY 2019-20 agreement:

- Assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy;
- Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy;
- Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions. Topics for which such referral services will be needed by the County include but are not limited to workforce housing amendments and procedures for economic impact analyses of discretionary permit applications;
- Monitor opportunities for statewide action pertaining to economic initiatives such as California Forward, the California Economic Summit, and the California Stewardship Network. Engage cluster industry and the community stakeholders as feasible and appropriate; and
- Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

Approval of this agreement is consistent with the County's goals to promote a livable and prosperous community.

ATTACHMENTS

- 1 Attachment 1 - FY 2019-20 Annual Agreement with Economic Vitality Corporation
- 2 Attachment 2 - FY 2018-19 EVC Status Report - Fourth Quarter