

5.3.3 Marjorie reminded everyone about the April 21st Car Show/Chili Cook-off

5.4 Discussion and Action Items

5.4.1 The Outreach and Events Committees recommended approval of the CC Classic Century Bike Ride funding application for \$860.00 to advertise an upcoming race in a Central Coast Cycling publication, which will benefit the Cambria Teen Center as well as increase the TOT. Motion to approve \$860 Bram Winter; 2nd Lesli Godfrey; no discussion; motion unanimously carried.

5.4.2 Bram Winter informs Taylor Hilden her request will be tabled until the next Outreach/Events meeting. Taylor provided the Board Members with more information concerning the purchase of an ad in the LA Travel section. Pragna thanked Taylor and informed her that the Outreach/Events committee will respond after reviewing her information.

5.4.3 The seventh and final CTB seat vacancy was reviewed and the Board considered the applications submitted. The vote was taken and Linda Finley was selected.

5.4.4 The concept of combining the committees was revisited. Nancy Carr commented that there needs to be more meetings than once a month to assure that ideas/events get on the next month's Board agenda and be pushed through in a more timely manner.

6.1. Future Agenda Items/New Business

6.1.1 Pragna posed the question about the Board having another Retreat Day, in order to openly discuss its roles and refocus on its corporate goals as a volunteer Board.

6.1.2 The Board agreed to this idea and was asked to submit names to Pragna of people they felt would help facilitate their needs at this retreat.

6.1.3 Ken Cooper suggested the Brody's as possible facilitator candidates.

6.1.4 Terry Crowe reminded the CTB that the CBID has a five-year goal with a plan in place as to how to achieve its goals. He made the suggestion that this could be included in the venue for the CTB.

7. Closing Comments:

7.1.1 Cheryl Whitney reminded the Board members that in order for her to better assist them in the role of Managing Assistant, it is their responsibility to respond more consistently to all her requests for communication, via email or phone.

8. Adjournment: Pragna adjourned the CTB at 4:18 pm.