

## Attachment 6

Information regarding the issuance of the Business License and from the Margarita Adventures Website regarding the zip line tours

### Margarita Adventures (Existing Zip Line Operation)

On September 8, 2011, a Business License Zoning Clearance (attached) was issued to Margarita Adventures, LLC by the Department of Planning and Building for “agro tourism and vineyard tours”. On September 13, 2011 a Business License (attached) was issued to Margarita Adventures, LLC for “agro tourism” by the Tax Collector’s Office. When the Business License Zoning Clearance was issued by the Department of Planning and Building, zip lines were not specifically mentioned. In November 2011, the Department was made aware of the operation of “zip lines” by Margarita Adventures at the Santa Margarita Ranch. No land use permit or building permits were received for this use. The Department does not believe that the zoning clearance was specifically intended to cover a land use activity such as zip lines as the Department did not understand, at the time of the issuance of the Zoning Clearance, that this was a proposed activity.

Based on staff’s research, the zip line at Santa Margarita Ranch is operated by Margarita Adventures, LLC out of the Ancient Peaks Tasting Room located in the town of Santa Margarita. Reservations are made through the tasting room and groups of no more than 10 are transported, by van, to the site. The website, <http://www.margarita-adventures.com/> contains the following information:

At Margarita Adventures, we offer a uniquely thrilling perspective on a true California landmark—the historic Santa Margarita Ranch. Here, you will embark on four distinct zip lines spanning more than 3,000 total feet, starting with an epic 1,300-foot valley crossing and finishing with forested vineyard views. Along the way, you will learn about the ranch’s remarkable natural features and role as part of California’s famed Mission Trail. Your tour concludes in the historic hamlet of Santa Margarita, where you will sample wines from the ranch.

### Tour Details

- Tour lasts approximately 2.5 hours, including zip line canopy tour
- Tour includes guided transportation and two canopy tour guides
- Tour concludes with complimentary wine tasting
- Advance reservations are required

The ziplines are part of a larger tour that spans the following experiences:

- **Nature** - During your tour, you will experience the remarkably diverse natural environment of Santa Margarita Ranch, which spans five distinct soil types and numerous habitats across more than 12,000 acres.
- **Sustainability** - Santa Margarita Ranch is a testament to how native ecosystems can be nurtured and even restored within a working ranch and vineyard environment. During your tour, you will learn about the numerous sustainable practices that are making a difference in the land and what it produces.

- **History** - From early Native American inhabitants to Spanish padres, Mexican generals and colorful outlaws, Santa Margarita Ranch boasts an illustrious cultural and historical pedigree that is unrivaled on California's Central Coast.
- **Wine** - Santa Margarita Ranch's sustainably farmed vineyard is the southernmost vineyard in the Paso Robles American Viticultural Area (AVA). During your tour, you will discover why Sunset Magazine called Paso Robles "the West's most exciting wine region."

With our four ziplines, we aim to change your perspective, both literally and figuratively. Our tour is designed to accentuate our larger mission: to promote a deeper appreciation for our natural surroundings, and to ultimately see things a bit differently while providing a thrilling experience along the way.