

4.1.3 WCC launched a "Stay" tab page on Face book.

4.1.4 Cheryl reviewed the "Filter Functionality" which will allow constituents to personalize their special offers/individual information stream to their clients by region. CBID will shoulder one half of the cost for this update/improvement. The cost to CTB will be \$3,178.50, which is already assumed within the website scope.

4.1.5 Marjorie reported that the Chamber is interviewing marketing firms. They have developed a rating scale and will be selecting a firm on the 29<sup>th</sup> of Feb.

4.1.6 Members recently attended a full day workshop on "Stewardship" that was very beneficial.

## **4.2 Financial Report by Cheryl Cuming**

4.2.1 The available funds total \$418,498.64, and the Funds After Anticipated Applications totals \$307,649.75.

## **Committee Reports**

### **5.1 Outreach Committee Report by Lesliann Godfrey**

5.1.1 Lesli had no news to report at this time.

### **5.2 Events Committee Report by Bram Winter**

5.2.1 Bram shared that Taylor Hilden attended their meeting with Maryann Grau. They were encouraged to make their proposal/requests to the Marketing and Outreach Committees.

5.2.2 The committee is creating a list of non-profit organizations to better facilitate event requests.

5.2.3 Cheryl Whitney is assisting them in creating an annual calendar of Cambria's existing events to help in their planning and avoid possible conflicts.

### **5.3 Marketing Committee Report by Pragna Patel**

5.3.1 Pragna tabled the report due to Sean Wilkinson's resignation and suggests the discussion be carried forward to Action Items.

### **5.4 Chamber Committee Report by Marjorie Ott**

5.4.1 Marjorie reported that the recent installation dinner was a success and raised over \$600 for the Chamber computer needs.

## **Discussion and Action Items**

### **6.1 Vacant Board Seat(s)**

6.1.1 Pragna publically thanked Sean Wilkinson for his time and service to the CTB and said Sean intends to still participate with CTB activities as his schedule allows.

6.1.2 The CTB currently has two vacant seats. Pragna Patel proposed that the Board consider filling the vacancies with a non-constituent members. Board agrees.

6.1.3 The Board reviewed the five current applicants and discussed each candidate and their respective qualifications.

6.1.4 A vote was taken and Deborah Scarborough was selected to fill the 6<sup>th</sup> seat.

6.1.5 The application deadline for the 7<sup>th</sup> Board member is set at Friday, March 2<sup>nd</sup>. Board agrees to contact and include the remaining applicants and inform them they are still being considered.