

**CAMBRIA NEIGHBORS**

**c/o P.O. BOX 80 ■ 1841 OGDEN DRIVE ■ CAMBRIA, CA 93428 ■ (805) 927-4640**

March 28, 2011

Honorable Planning Commissioners  
County Government Center  
San Luis Obispo, CA 93408

Re: Residential Vacation Rental Ordinance Amendments – Planning Commission Draft,  
March, 2011; Planning Commission Hearing, April 14, 2011

Dear Commissioners Irving, Topping, Christianson, Murphy and O’Grady:

We are Cambrians who are concerned with maintaining the residential character of our neighborhoods. We have reviewed the March, 2011 draft amendments to the Vacation Rental Ordinance and have these comments.

We are particularly concerned with the proposed location standard (section c.(1)) as it would apply in Cambria. The proposed standard would add a 100 foot radius standard to the existing 200 foot linear foot standard. The proposed section reads:

“Within all residential land use categories, no residential vacation rental shall be located within a 100 foot radius and within 200 linear feet of a parcel on the same block on which is located any residential vacation rental or other type of visitor serving accommodation  
.....”

Because of the extremely small size of lots in Cambria, we are concerned that the 100 foot radius standard would not provide adequate buffer between vacation rentals and their neighbors. As presently interpreted, the 200 linear foot standard precludes a new vacation rental within 200 feet to the sides and rear of an existing vacation rental. A 100 foot radius standard would cut the rear buffer area in half.

The proposed standard also is internally contradictory. This is because measuring in a radius would include parcels across the street from an existing vacation rental, but “on the same block” would exclude parcels across the street.

At a minimum, the proposed standard is confusing.

We urge the Commission to reject the language proposed in section c.(1) of the draft, and adopt instead the standard proposed by the North Coast Advisory Council in its November 23, 2010 comments to the Planning Department, as follows:

“Within all residential land use categories, no parcel shall be approved as a residential vacation rental if it is within 200 feet of another parcel with a residential vacation rental. The distance shall be measured from the point on the parcel containing the vacation rental that is nearest to the parcel containing the proposed vacation rental. “

Honorable Planning Commissioners  
March 28, 2011  
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The North Coast Area Plan sets as goals protecting Cambria's residential areas from incompatible land uses and protecting the residential character of single-family areas. (2007 North Coast Area Plan, page 1-4.) The location standard proposed in the March 2011 draft is contrary to both of these goals. The standard proposed by the NCAC, on the other hand, furthers both. It also is straightforward and easy to apply.

We urge the Commission to reject the location standard proposed in section c.(1) of the draft and adopt instead the standard proposed by the NCAC, as set forth above.

Thank you for considering these views.

Sincerely,

Cambria Neighbors

JOHN LAMB  
Lodge Hill

JOYCE RENSHAW  
Lodge Hill

KEN RENSHAW  
Lodge Hill

STEVE COLE  
East Village

JESS BATHKE  
Marine Terrace

PATRICIA BATHKE  
Marine Terrace

TOM GRAY  
Marine Terrace

GAIL ROBINETTE  
Park Hill

MARTIN VERHAEGH  
Park Hill

JOAN VERHAEGH  
Park Hill

VERLINDA BAILEY  
Park Hill

GEORGE LECLERCQ  
Lodge Hill

MARTY MAIN  
Leimert Estates

LARRY EDWARDS  
Lodge Hill

ROGER POND  
Lodge Hill

North Coast Advisory Council  
P. O. Box 533  
Cambria, CA 93428

April 28, 2005

Martha Neder, County Planner  
Department of Planning and Building  
County Government Center  
San Luis Obispo, CA 93408

Re: Actions taken at the regular meeting of the North Coast Advisory Council (NCAC) on April 20, 2005.

Dear Ms. Neder,

The actions listed below are a result of the regular meeting of the North Coast Advisory Council on April 20, 2005.

The following projects are recommended for approval with no comments:

DRC 2004-00187/CCSD

Biosolids Project

DRC 2004-00191/West

New SFR

The following three requests for permits were approved with minor conditions and no other comments.

DRC 2004-00198/Pitton

Demolish and construct SFR,  
Needs 251 TDC

DRC 2004-00204/Devine

Review of Sign, Approve the  
new design

\* The NCAC unanimously voted to deny the minor use permit for DCR-00199/Andratta. There already exist three vacation rentals within a two hundred foot radius of the proposed project. The Vacation Rental Ordinance 2004, code chapter 2308.165 must be enforced. The language includes both sides of the street, so this project should have been denied a permit.

Yours truly,

*Carol Broadhurst*

Carol Broadhurst, Corresponding Secretary

cc: Shirley Bianchi, County Supervisor  
Victor Holanda, Director Planning and Building  
Anne Wyatt, Chairperson NCAC

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GALEN RATHBUN  
Top of the World

BRUCE KESSLER  
Park Hill

SANDY KESSLER  
Park Hill

BARBARA SNYDER  
Lodge Hill

JOYCE LAMB  
Lodge Hill

LINDA BALFE  
Lodge Hill

KEN ROBERTS  
Marine Terrace

MARGOL ROBERTS  
Marine Terrace

WILLIAM HUGHES  
Park Hill

JERRY EVANS  
Lodge Hill

WALT PICKER  
Sea Clift Estates

KATHY SMITH  
Top of the World

CRAIG SMITH  
Top of the World

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[All /s/ signatures are authorized by the individuals whose names are listed.]



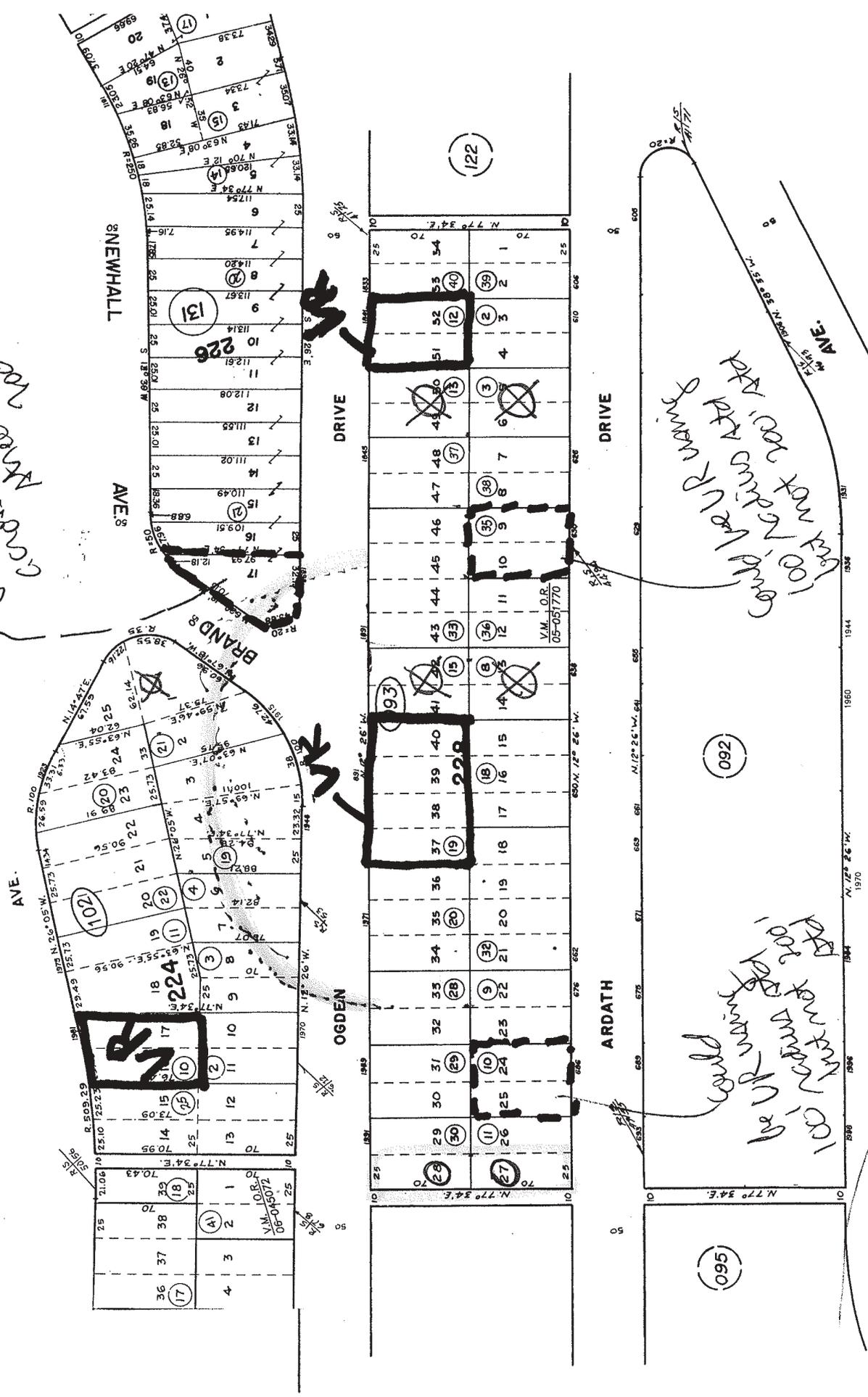
The Coastal Amendments endorses the policies set forth in Section 30213 to provide recreational opportunities for “*all the people*” and to amend the LCP to encourage and protect lower cost visitor and recreational facilities.

“Oceanfront land suitable for recreational use shall be protected for recreational use and development unless present and foreseeable future demand for public or commercial recreational activities that could be accommodated on the property is already adequately provided for in the area”. (*Public Resources Code § 30221*)

Could be VR  
 100' x 100' - radius  
 Area of the parking  
 Area of truck  
 100' - radius  
 Area of truck

100' x 100' - radius  
 Area of truck  
 Area of truck  
 Area of truck

could be VR  
 100' x 100' - radius  
 Area of truck  
 Area of truck



(121)

ROAD

EMMONS

3

REVISIONS

**Memo to: SLO County Planning Commission**

From: Joseph Crowley (electro@electrostatic.com, 927-2448)

Date: 13 July 2011

EXHIBIT: 3 - Co. of SLO - <sup>VAC.</sup> RENTAL

DATE: 7/14/11

DO NOT REMOVE FROM FILE

In its present form, the ordinance might be interpreted in such a way that a proposed vacation rental would be allowed across the street from an existing rental, unless there was also another rental on the same block within 200 feet.

To avoid confusion in the interpretation of the ordinance, it would be better to change the wording as shown below.

**Proposed Re-wording of Vacation Rental Ordinance**

SECTION 1: Section 23.08.165 of the Coastal Zone Land Use Ordinance...

c. Location.

(1)

Cambria, Cayucos and Los Osos. Within all residential land use categories, no residential vacation rental shall be located within a 100 foot radius ~~and~~ **[and/or]** within 200 linear feet of a parcel on the same block on which is located any residential vacation rental or other type of visitor-serving accommodation (i.e. Bed and Breakfast or Homestay) that is outside of the Commercial land use category. Distances are measured from the closest property line of the existing residential vacation rental unit, or other visitor serving accommodation, to the closest property line of the proposed residential vacation rental unit. This location standard can be modified through Minor Use Permit approval when a Development Plan is not otherwise required.

# CCMA

CENTRAL COAST MANAGEMENT ASSOCIATION

P. O. BOX 455  
CAYUCOS, CA 93430  
[WWW.SLOCCMA.ORG](http://WWW.SLOCCMA.ORG)

PLANNING COMMISSION

EXHIBIT: 3

DATE: 7/14/11 PC

DO NOT REMOVE FROM FILE

## Vacation Rental Ordinance

Survey Letters ~ Owners, Renters and Vendors

*We have something to share...*



[www.sloccma.org](http://www.sloccma.org)

EXHIBIT: 3-00005 <sup>LRP 2009-</sup>

DATE: 7/14/11 <sup>Co. of SLO - LEO COASTAL</sup>

DO NOT REMOVE FROM FILE

*Book!*

CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? 48
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? YES - Approx. 5,000 - 7,000 ANNUALLY
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? All to Food, Gifts, Equip Rentals.
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? No - I would go somewhere else.
- 5) If not, why not? - We prefer a full home / kitchen, separate living, sleeping
- 6) Would you find another beach community to vacation in if you could not rent a home? YES
- 7) Please give a brief description of why you vacation in Cayucos.

*I have been coming to Cayucos with my family since I was 1 yr old. I have raised my kids on Cayucos vacations. We love the community & ease of walking to beach access. We have brought many friends who in turn now vacation there.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Seelyon*  
*Julian Springle*  
*1604 Mitchell Ave.*  
*Clovis, CA 93611*

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

DO NOT REMOVE FROM FILE

DATE: \_\_\_\_\_

EXHIBIT: \_\_\_\_\_

PLANNING COMMISSION

CCMA  
Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *20 YRS*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *YES, Cayucos, Morro Bay, S.L.O.*
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
*Restaurants - \$50 per Day; Groceries \$20/day  
Kalyuk Rental - \$50; Gifts/misc \$50*
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? *Much less attractive, because hotel room is cramped, no privacy. We would be*
- 5) If not, why? *much less likely to spend 3-4 days at a time.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *We are from Bay Area, so other vacation alternatives are San Francisco, SFO/Gold Country, Mammoth Lakes, LA, San Diego*
- 7) Please give a brief description of why you vacation in Cayucos.  
*For many years we have made a 4 day vacation out of Memorial Day weekend in Cayucos, usually with friends/relatives that we invite.*

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Sincerely, *Ken Kobylenski, Carpertino, CA*  
*kkobylenski@comcast.net*  
*Ken R. Johnson*

## CCMA

### Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria?

We have been visiting Cayucos 1-3 weeks per year since 2004.

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

We most definitely spend money. We visit Hearst Castle every time. We also shop at the Costco and Old Navy in SLO. We also spend plenty of money at Woodstocks and Firestone Grill in downtown SLO.

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

In addition to the places mentioned above, we also kayak in Morro Bay and shop at the Embarcadero there. We also eat regularly at the Sea Shanty!

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?

We have stayed at a couple of hotels in Cayucos, but it is not the same as renting a home. In a home, we can at least pretend we live in the wonderful Cayucos community if only for a couple of weeks.

5) If not, why?

We can stay in a hotel anywhere and quite frankly, there aren't that many quality hotel choices in Cayucos. If rental homes were not available, we would probably stay at a different beach.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes- we have considered heading farther north if this should happen.

7) Please give a brief description of why you vacation in Cayucos.

We love Cayucos because the beach doesn't have a gazillion practically naked people running around, as do the beaches in SoCal. The community is friendly and quaint and it actually resembles a beach town and not an overly-populated vacation destination. We love the pier and look forward to our visits so much! It is our dream to win the lottery so that we can own a home in this wonderful gem of a city...

**Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.**

Lori Brown  
Upland, CA

## CCMA

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Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria?

12 years

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

We are a family of four and spend 7-10 days a year in Cayucos. We shop at local grocery stores, eat at restaurants in Cayucos and Morro Bay, and we rent beach equipment during our stays. Aside from the rent we pay for the rental, we spend approximately \$2,500.00 during our stay. In addition, because we are from Sacramento and we have family in Santa Barbara and Los Angeles counties, our stays serve as annual reunions to bring extended family members together. These people spend money to eat at local restaurants, shop at local shops and stay at local motels. I would estimate their total expenses approach \$3,000.00

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No.

5) If not, why not?

As a family of four, a motel/hotel would not be efficient for us. We require the convenience, space, and the efficiency a rental home offers. Given the nature of our stays, a central meeting location is a must. A motel/hotel does not provide that.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes, probably Newport Beach

7) Please give a brief description of why you vacation in Cayucos.

Having grown up in the small beach communities in southern California before their transformation into the high end, destination spots they have become, I prefer the local atmosphere of Cayucos, as it resembles the beach atmosphere I prefer. Cayucos is, in my opinion, the last real beach town in California that offers affordability, local ambiance, and a usable safe beach. Unfortunately, over the years I have watched Cayucos move toward the high end beach community similar to the southern California beach communities. I've watched small homes being bought and demolished or remodeled to create huge high end homes that are

inconsistent with the local flavor of Cayucos. I've also watched county politics ratchet down the rental market in town to make it less desirable to rent there. I also understand property owners desire to keep vacation renters away, given some of the inherent problems vacation renters can pose; however, property rights is a big issue, and I believe that property owners should be able to manage their properties as they see fit, including the ability to rent their homes to others. I will continue to rent in Cayucos as long as rentals are available. I would prefer to buy there, but that is increasingly becoming more difficult.

I hate to be a pessimist, but I've worked for government for over 35 years and I understand their games. SLO county will prevail in its attempt to appease local interests/property owners, which will further restrict public access to coastal recreation, and increase property tax revenue through new development and retro-development through demolition/remodels. I've watched the communities of Newport/Balboa, Huntington Beach, Redondo, Hermosa, Manhattan, Santa Monica beaches become high end, exclusive cities that strangle access to their public resources.

Thank you for the opportunity to provide my two cents. Keep Cayucos small, Keep Cayucos functional, Keep Cayucos accessible!

Rick Barthels  
*Sacramento, CA*

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## SeeLyon Beach Rentals

**From:** Four Monteleones [fourmonteleones@hotmail.com]  
**Sent:** Monday, September 21, 2009 4:30 PM  
**To:** vacation@seelyon.com  
**Subject:** RE: Cayucos Vacation Rentals

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability. We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

How many years have you been visiting Cayucos/Cambria? 9 Years

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes, lots

If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? Wine, gifts, restaurants, massages

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? no

5) If not, why not? The luxury is not the same

6) Would you find another beach community to vacation in if you could not rent a home? Yes

7) Please give a brief description of why you vacation in Cayucos. The peace and quiet, no crowds, the small luxuries, close to wine tasting

**SEELYON BEACH RENTALS**

48 S.Ocean Ave. ~ Suite #B

CAYUCOS, CA 93430

www.seelyon.com

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**im** EMAILING FOR THE GREATER GOOD  
[Join me](#)

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**From:** ketelhut@callutheran.edu  
**To:** nbrandt@conejo.k12.ca.us; Barbara.LaScala@acs-inc.com; kise@conejo.k12.ca.us; alexande@callutheran.edu; fielding@callutheran.edu; kalexand@skymail.csus.edu; fourmonteleones@hotmail.com; jmjones@tso.com; johndavis58@yahoo.com  
**Date:** Mon, 21 Sep 2009 13:09:16 -0700  
**Subject:** FW: Cayucos Vacation Rentals

Hello Everybody,

I received this from one of the rental companies in Cayucos and thought you might be interested in what is happening and possibly reply to the survey. Pass it on to anybody that enjoys the area and wants to continue vacationing there.

Linda Ketelhut  
Payroll Administrator  
California Lutheran University  
60 W Olsen Road MC 1240  
Thousand Oaks, CA 91360

9/22/2009

Office 805-493-3187  
Fax 805-493-3886



CALIFORNIA LUTHERAN UNIVERSITY  
FULFILLING OUR PROMISE

**From:** SeeLyon Beach Rentals [mailto:vacation@seelyon.com]  
**Sent:** Wednesday, September 16, 2009 5:28 PM  
**To:** vacation@seelyon.com  
**Subject:** Cayucos Vacation Rentals

To all home renters of Cayucos:

Please do us a HUGE favor and read and complete the attached survey.

Our vacation rentals are in danger and we could really use your help!

Please complete the attached survey (it will only take a couple of minutes) and either e-mail, fax, or mail back to our office at your earliest convenience. All of your input and comments are greatly appreciated and will make a difference!

Thank You,  
Melissa Kurry  
SeeLyon Beach Rentals

[www.seelyon.com](http://www.seelyon.com)  
(800) 995-3691 Toll-Free  
(805) 995-3643 Phone  
(805) 995-3657 Fax  
[vacation@seelyon.com](mailto:vacation@seelyon.com) E-mail

## CCMA

### Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *30 years*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Of course.*
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? *I expect we spend two-three thousand dollars each year at the central coast – we often eat at restaurants, love to sit on the deck or in the bar at Schooners, have a beer or some wine and watch the ocean and beach activities; we have taken fishing boats out of Morro Bay to fish; we like to visit the kite and shell shops; we purchase gifts, souvenirs, clothing, beach items, towels, chairs, sandals, toys for grandchildren; also when renting a condo or house, we visit the farmers markets in Cayucos, Morro Bay, and San Luis Obispo, often purchasing fresh fruits, vegetables and other goods; we don't limit our visit just to Cayucos – sometimes we head up Highway One to Gorda for lunch and visit Sand Dollar Beach and sometimes go south as far as Guadalupe for dining; have also been on several tours of Hearst Castle, have seen all the seasons of the Elephant Seals, visited Mission San Luis Obispo and San Miguel; also have enjoyed wine-tasting at Cayucos Cellars, Corbett Canyon, and the Paso Robles Wine Festival; we also enjoy visiting the antique stores in Cayucos and have purchased several unique items. My daughter and I also enjoy the shops in Cambria, there are several unique shops – art, glass, rocks & gems, that we particularly enjoy visiting and shopping at.*

*And, the tradition carries on because our children who enjoyed so many summers at Cayucos, now bring their families to Cayucos as a vacation getaway.*

- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? *Only for a week-end. Which is what we do when we want to get away but only have a day or two.*

- 5) If not, why? *I particularly enjoy having a home to come to – where I can get up in the morning and make coffee, do some cooking in – no interruptions from maid service, also have parking and laundry facilities, more space and more rooms, especially when children are along. There is a sense of more freedom when renting a house or condo.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *Yes, most likely – I understand there are places further north.*
- 7) Please give a brief description of why you vacation in Cayucos. *We just love it there – it is a true getaway. We love the small-town feel of Cayucos. Going to the coast brings us a sense of peace and serenity. Looking at the ocean reminds us how small and trivial our problems really are.*

*Linda S. Camerer*  
6077 N. Sixth Street  
Fresno, California 93710  
(559) 439-6480 (home)  
(559) 289-4123 (cell)  
[lsc@daklaw.com](mailto:lsc@daklaw.com)

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## SeeLyon Beach Rentals

**From:** DruAnn Copping [DruAnn.Copping@stjoe.org] - *Newport Beach, CA*  
**Sent:** Tuesday, September 22, 2009 7:13 PM  
**To:** vacation@seelyon.com  
**Subject:** FW: Cayucos Vacation Rentals

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

I couldn't write on your pdf, so I'll respond as follows:

1. Vacationing in the Central Coast is a family tradition – my father started going to Morro Bay about 40 years ago, and we have been taking our family for the last 20 years. However, our entire family, sisters, brother, kids, grandparents have been spending Thanksgiving Week in Cayucos for the last 10 years.
2. You betcha
3. Obviously lodging is a major expense and we go grocery shopping at Spencers, but we also frequent a lot of restaurants: Duckies, Hoppe's, Dorn's. We buy brown butter cookies, and taste wine at the Cayucos tasting room. We enjoy drinks at the Cay-Saloon and at Schooners. We rent kayaks in Morro Bay, go to the movies and spend lots of money at the Cayucos Pharmacy – which I think is the best pharmacy in the world. We shop in SLO, and love Fortini Home Design. Oh and coffee at Kelly's in the morning.
4. Absolutely not.
5. If we could not rent a home, we would not come. For us it is most important to have a beach house where we can all stay together, where we can be together as a family and enjoy everything from walks on the beach to playing cards, from just chatting or napping. You can't do that in a series of adjoining motels rooms. While I suppose a motel room would be okay for a couple, it really isn't comfortable for a family, or extended family to stay. Cayucos is the perfect family get-away, but more importantly it allows family to come together—and there is nothing like sharing a home.
6. Yes, we would find somewhere else to rent.
7. Our entire family loves Cayucos. My brother and his family comes from Sweden to meet us in Cayucos, my niece and nephew, father, mother, daughters all love it. In fact, my family calls it Cay-walkos, because of all the walking we do when we are there. Cayucos just makes you feel at home. We never grow tired of the downtown area, and always find some treasures. I can't imagine that there are many town like Cayucos left, it is truly a treasure—and should be shared with the families that appreciate its charm and beauty.

---

**From:** SeeLyon Beach Rentals [mailto:vacation@seelyon.com]  
**Sent:** Wednesday, September 16, 2009 5:28 PM  
**To:** vacation@seelyon.com  
**Subject:** Cayucos Vacation Rentals

To all home renters of Cayucos:

Please do us a HUGE favor and read and complete the attached survey.

Our vacation rentals are in danger and we could really use your help!

Please complete the attached survey (it will only take a couple of minutes) and either e-mail, fax, or mail back to our office at your earliest convenience. All of your input and comments are greatly appreciated and will make a difference!

Thank You,  
Melissa Kurry  
SeeLyon Beach Rentals

[www.seelyon.com](http://www.seelyon.com)

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? We have been visiting Cayucos for about 4 years.
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? This past year we visited the area 3 times. We stayed mainly in the Cayucos. We did visit Cambria, Pismo Beach, Shell Beach, and San Luis Obispo.
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? We probably spend about \$500 to \$800 each time we visit. We like to go out to eat at all the great restaurants. We always have to buy gifts, tee shirts, and sweatshirts. We also rent boogie boards and wet suits when we are there.
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? If we had to we would, or we may have to find another place to vacation.
- 5) If not, why? When you stay in a place for a week, you do not want to be confined to one small hotel room especially if you have children. We have rented a hotel with a suite and we were still all in one room. I like having a living room, bedrooms, and more than 1 bathroom.
- 6) Would you find another beach community to vacation in if you could not rent a home? We love the beach and especially Cayucos. If we could not rent a home/condo in Cayucos then we would look for another beach community to go to.
- 7) Please give a brief description of why you vacation in Cayucos. We vacation in Cayucos because we love the quiet, cleanliness, and friendliness of the people. It is nice to be able to walk around town after dark and not worry about something bad happening. I love that we can park the car and walk to

just about anywhere in town. The only time we need a car is if we go to a nearby town for shopping or eating out.

*Cheryl Neely*

Cheryl Neely  
Merced, CA

Thank you very much for your input. We love Convocas and would like to be able to provide the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

### Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?

Our family has been visiting Cayucos for over 40 years. This includes Cambria, Morro Bay and San Luis Obispo.

- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes. Cayucos is our primary vacation spot at least seven (7) times a year. Over the years, our vacations have grown to almost every holiday weekend of the year. Our weekend begins on Thursday and ends on Monday. At least seven times a year.

- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

We spend money in Restaurants; Duckies, Dorn's, Bayside Café, Giancarlo's, Mc'Clintocks, Main Street Grill, and others. We buy Groceries at Albertson's in Morro Bay and Costco in San Luis Obispo. Our sales receipt for groceries is never less than \$300 for a weekend. We buy gasoline in Cambria, Cayucos, Morro Bay and San Luis Obispo. We have purchased wet suits for the whole family in San Luis Obispo. Running clothes, running shoes and school clothes. We visit all the antique stores in Cambria, Cayucos, Morro Bay and San Luis Obispo. We have furnished our homes with treasures from all of these stores. Thousands of dollars have been spent in these stores. We have purchased bike equipment and supplies in Arroyo Grande on our way into town. We Kayak in Morro Bay. I also take the family to Hearst Castle for a tour at least once per year. What Randolph Hearst did in his lifetime always inspires me.

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
[www.seelyon.com](http://www.seelyon.com)

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? No. We would have to rent too many rooms. We have had too several times and the expense is too great.

5) If not, why? Today's economy wouldn't allow that kind of budget.

We budget our vacations based on the beach rentals available and the times that we are able to vacation. We always stay on the beach. We rent a beach home or a condominium.

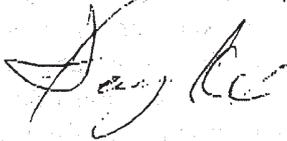
6) Would you find another beach community to vacation in if you could not rent a home? Yes.

7) Please give a brief description of why you vacation in Cayucos.

Cayucos has to be one of our favorite places on this earth. We would like to make it home someday. Cayucos has an old time feeling to it without the commercial businesses that ruin so many other communities. Cayucos is our place to relax, run, swim, board, skate, bike and more. We live in Northern Los Angeles County where life isn't so simple or relaxed. Our Family has traveled all over the world. Switzerland, Japan, Costa Rica, Boston, New York, Atlanta, South Carolina, Florida and many others. Cayucos is seen by our family at least a half dozen times a year and we never get tired of it. It is our home away from home. Thank you for thinking of others.

Danny and Melissa Cox  
Palmdale, Ca

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



## SeeLyon Beach Rentals

**From:** Tom Santley [tsantley@socal.rr.com]

**Sent:** Friday, September 18, 2009 9:09 AM

**To:** vacation@seelyon.com

**Subject:** Survey Response

## CCMA

### Centra Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

How many years have you been visiting Cayucos/Cambria?

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

5) If not, why not?

6) Would you find another beach community to vacation in if you could not rent a home?

7) Please give a brief description of why you vacation in Cayucos.

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

1 Years? Only one in Cayucos. We have rented beach front homes with two other couples twice

in 2009.

- 2 Spend money. Yes, we purchase groceries, dine at restaurants from Morro Bay to Cambria, and always go wine tasting in the Paso Robles area...buying wine and gifts. We took tours at Hearst Castle and bought the video. We are planning to take the Friday night/tour-guides-in-costume tour on our next visit.
- 3 No, a motel or hotel is not an option for us. We enjoy the convenience of preparing some of our own meals and the ambience of a home rather than the austere confinement of a typical motel/hotel room. That is definitely not an option. Relaxing in a home is a contrast to the hectic urban lives we lead.
- 4 History. Two of the ladies in our group are graduates of San Luis Obispo High School. We have returned to the area...Shell Beach, Avila, SLO, Morro Bay, Cayucos/Cambria over decades.

We love the walks on the beach in Cayucos, the drive on Old Creek Road to the Paso Robles wine country, visits to many wineries, and the return to the beauty of Cayucos and a magnificent sunset.

**Perta and Tom Santley**

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? 4
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? yes
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? restaurants, gifts, wine. Several hundred dollars
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? no
- 5) If not, why? Need a house or condo for the room and ability to cook for ourselves. Stay a month or more.
- 6) Would you find another beach community to vacation in if you could not rent a home? yes
- 7) Please give a brief description of why you vacation in Cayucos. Lovely small community with good summer weather and close to larger cities.

Peter and Verna Neitz  
Yuma, AZ

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

Central Coast Management Association

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability. We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1. How many years have you been visiting Cayucos/Cambria?

**7 years**

2. Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

**Yes, is all surrounding cities.**

3. If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

**Food – Morro Bay grocery stores**

**Cayucos – restaurants, grocery, gifts.**

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No**

5) If not, why not? **My family comes over and if would be prohibitive to rent a motel – too costly**

6) Would you find another beach community to vacation in if you could not rent a home? **Probably**

7) Please give a brief description of why you vacation in Cayucos.

**The small town and the quiet atmosphere, as well as the proximity to the beach.**

**Donna Mekeel, Visalia, CA**

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA

Centra Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

How many years have you been visiting Cayucos/Cambria? 7 years

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo

County? YES!!!

If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? RESTAURANTS, WINES, GIFTS

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? NOT REALLY

5) If not, why not? WE LIKE TO BRING OUR GRANDCHILDREN, HAVE A KITCHEN, ETC.

6) would you find another beach community to vacation in if you could not rent a home? PROBABLY

7) Please give a brief description of why you vacation in Cayucos. NICE, QUIET SAFE BEACH TOWN. NOT AS BUSY AS PISMO AND NOT A DANGEROUS BEACH LIKE MORRO BAY

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Dave Peterson, Bakersfield, CA

□

## SeeLyon Beach Rentals

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**From:** EPBail@aol.com  
**Sent:** Sunday, September 20, 2009 8:45 PM  
**To:** vacation@seelyon.com  
**Subject:** Re: Cayucos Vacation Rentals

Here are my answers to your questions:

1. How Many years have you been visiting Cayucos/Cambria? We have been visiting the area since our daughter settled in Los Osos in the mid 90's. We have been renting houses there for at least 6 years.

2. Do you spend money in Cayucos/Cambria & other communities in SLO County? Yes, all the time. While we are staying at Cayucos, we do a lot of our grocery shopping in town. We have eaten at all the restaurants including Hoppe's for special occasions. Our favorite place, however, is Ruddell's Smokehouse. The minute we hit town, even before unloading our car, we stop there to pick up smoked fish, cheeses, etc. We even do this when we are not staying over. He has catered family gettogethers for us & even provided smoked fish for a surprise 50th wedding anniversary party our children threw for us. ( gratis.) We do a lot of our holiday shopping in the area - Morro Bay, Cayucos & Cambria. I love the needlepoint shop (Flying Fuzzies) in Cambria.

3. How much money do you spend & where. I think I already answered the "where" part of the questions. I know I spend hundred of dollars each year. This is in addition to what we pay for house rentals.

4/5. If you were unable to rent a home in Cayucos, would a motel/hotel be an option? If not, why not. Not really. These are for family get-togethers & we need a house.

6. Would you find another beach community to vacation in if you could not rent a home? I would try but I really don't want to. We feel as if we are part of the community.

7. Please give a brief description of why you vacation in Cayucos? To celebrate holidays & special occasions with family & friends. We love everything about the town - it's size, the friendly people, good restaurants & peacefulness.

Hope this answers all your questions. As long as I am doing this I would like to take this opportunity to ask you why we must bring our own sheets when we rent from you. It would be wonderful not to have to do this. I am usually exhausted getting ready for the trip & would appreciate not having to do this.

Sincerely

Phyllis Bail

*San Jose, CA*

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria? **2 yrs.**

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Cayucos and San Luis Obispo**

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? **Restaurants – \$500  
Souvenirs - \$200 Kayaking \$100 (I don't remember the names of the businesses)**

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? **no**

5) If not, why? **We like the privacy, comfort, and roominess of a home on the beach.**

6) Would you find another beach community to vacation in if you could not rent a home? **Yes**

7) Please give a brief description of why you vacation in Cayucos. **We come for the long stretch of beach with not that many people on it.**

**Marta Shea  
Sun City, CA**

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

EMERGENCY CONTACT  
805-762-1111  
www.seelyon.com

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

## CCMA

### Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
25 years
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
We stay at least 2 times a year and spend over \$1,500 each visit which is in addition to the cost of the rental unit.
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Restaurants - \$700 Gifts- \$500 Entertainment- \$300
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?  
NO
- 5) If not, why?  
A house or Condo is the only accommodations that will work for my family.
- 6) Would you find another beach community to vacation in if you could not rent a home?  
YES
- 7) Please give a brief description of why you vacation in Cayucos.

We love the town, the Pier, the people, shops, and it's close to Cambria, SLO, and Morrow Bay. There is no vacation spot like it and we have recommended Cayucos to many friends who have also made it a favorite place to stay. It is a fantastic place to relax and enjoy nature.

David Simmons – Menifee, CA

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

### Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **35 years**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Yes**
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
**Paso Robles - \$100 to \$150 Wine**  
**Morro Bay - \$200 to \$250 Restaurants and Shopping**  
**Cayucos - \$800 to \$1,500 Rental per visit**
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? **No**
- 5) If not, why? **Most aren't pet friendly, too expensive, no kitchen, no room to entertain family and friends**
- 6) Would you find another beach community to vacation in if you could not rent a home? **Yes**
- 7) Please give a brief description of why you vacation in Cayucos.

**The weather is great. We enjoy walking on the pier, on the beach and downtown. We watched the polar bear swim on New Year's Day and the seals in August. Our next trip to Cayucos is planned for November.**

**Jodi Yost, Visalia, CA**

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## SeeLyon Beach Rentals

**From:** Phil Zander [philzander@bak.rr.com]  
**Sent:** Saturday, September 19, 2009 2:42 PM  
**To:** SeeLyon Beach Rentals  
**Subject:** Re: Cayucos Vacation Rentals

How many years have you been visiting Cayucos/Cambria?

About 25 years including renting one week in Cayucos the last 4 years.

Do you spend money in Cayucos/Cambria or other communities in SLO County?

Yes-Cayucos, Cambria, San Luis Obispo, Morro Bay, Paso Robles, etc.

We spend money on food, wine, restaurants, fun shopping, golf, sight seeing, etc.

If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No.

If not, why

We go on vacation and invite family to visit. We like to cook and entertain. A motel or hotel would not provide these opportunities for a week.

Would you find another beach community to vacation in if you could not rent a home?

Definitely yes. We met and married in a beach town and have made it a point to go to the beach every year for a week since then. Next year will be forty-eight years.

Please give a brief description of why you vacation in Cayucos.

We like this casual, friendly town where you can always dress casually and walk to shops and restaurants.

We like to walk and read on the beach, play beach games, and watch our grand kids play.

We like to take our family to see the elephant seals.

We like the variety of restaurants.

Its also a reasonable distance from our home in Bakersfield.

Basically, we are beach people and just like to sit and watch the ocean.

We love Cayucos.

Phil and MaryLee Zander

*Bakersfield, CA*

----- Original Message -----

**From:** SeeLyon Beach Rentals  
**To:** [vacation@seelyon.com](mailto:vacation@seelyon.com)  
**Sent:** Thursday, September 17, 2009 10:15 AM  
**Subject:** Cayucos Vacation Rentals

To all home renters of Cayucos:

Please do us a HUGE favor and read and complete the attached survey.

Our vacation rentals are in danger and we could really use your help!

Please complete the attached survey (it will only take a couple of minutes) and either e-mail, fax, or mail back to our office at your earliest convenience. All of your input and comments are greatly appreciated and will make a difference!

Thank You,  
Melissa Kurry  
SeeLyon Beach Rentals

[www.seelyon.com](http://www.seelyon.com)  
(800) 995-3691 Toll-Free  
(805) 995-3643 Phone  
(805) 995-3657 Fax  
[vacation@seelyon.com](mailto:vacation@seelyon.com) E-mail

9/21/2009

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
*We just found out about Cayucos this year, so our first visit was this past summer.*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
*While we vacationed, we spent the most money in Cayucos, but also in Cambria and Morro Bay.*
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
*Most of our money was spent at restaurants, usually about \$50 per day. We also bought some gifts. In six days, we spent about \$400 on food and souvenirs.*
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?  
**NO.**
- 5) If not, why?  
*It is not a vacation if our family of 4 is crammed into a hotel room. We value having a "home away from home" where the kids have a bedroom, my husband and I have a separate bedroom, and there is a common living area to relax. We also need to have a kitchen, since we make most of the kids' meals ourselves, and we usually eat breakfast in.*
- 6) Would you find another beach community to vacation in if you could not rent a home?  
*Yes. California is full of beautiful coastlines. Although we loved our stay in Cayucos, we would never consider staying in a hotel.*
- 7) Please give a brief description of why you vacation in Cayucos.  
*We loved the quiet beach town atmosphere. There wasn't a chain store in sight, and everything was within walking distance. It was also a great location – within a few minutes we were in Cambria and San Simeon, or in Morro Bay.*

Jeanie Turunen  
307 N. Hacienda Ave.  
Glendora, CA 91741

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *35*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
*yes*
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

*Restaurants approx 100<sup>00</sup>/day incl. wine  
local liquor store, beach eq - surfing, golf.*

- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?  
*no*
- 5) If not, why?  
*prefer condo or house*
- 6) Would you find another beach community to vacation in if you could not rent a home?  
*yes*
- 7) Please give a brief description of why you vacation in Cayucos.

*small town atmosphere  
great weather  
great location for day trips to surrounding towns like SLO - PASO, etc.*

*grocery store  
\$200<sup>00</sup>  
at least  
\$1,000<sup>00</sup>  
per vacation*

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Cathy Jauch - Plymouth Ca*

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
20ish
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes, sometimes
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Restaurants, wine, antiques, street fairs. Gas, Art
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? If not, why?  
I guess. But I wouldn't like that as well. It would be more confining.
- 5) Would you find another beach community to vacation in if you could not rent a home?  
No, I have been offered free homes in other beach communities by my friends. I LOVE Cayucos. I do not get the same feeling in other towns. I do not even visit them when I am in Cayucos. I would take a two week cruise on the ocean. Cruises are actually cheaper and they come with food.
- 6) Please give a brief description of why you vacation in Cayucos.  
Again, I Love the quiet small town on the beach. The people are friendly. The restaurants remember my name. There are limited numbers of teenagers☺  
I love the church on Sunday when I can get there. Most rentals check out conflict with church time. I come by myself and I am made welcome by the locals. I do not feel alone. I love the ocean, smell, feel, sound of the waves. God Bless You for your lovely village by the sea.

Lucy Crawford  
Fresno, CA.

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? - 10 approx
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
yes
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? restaurants - approx 200-400 each
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
beach rental - 600 approx each stay  
not a very good option!!
- 5) If not, why not?  
beach rental with full kitchen & separate bedrooms not in a motel
- 6) Would you find another beach community to vacation in if you could not rent a home?  
yes
- 7) Please give a brief description of why you vacation in Cayucos.

Cayucos is a small, laid back, beautiful beach community. The weather is great - not as hot as Southern CA beaches. Close enough to Monterey to visit sites in that area but not as expensive as if you had to stay there.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

I am from Las Vegas, NV and love to rent a home in Cayucos each Summer. The homes are nice because you can spend time as a family unit instead of having separate motel rooms. This is our "family" get away!!  
Janet Shupert  
Nevada

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **25 years**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Cayucos, Cambria, Morro Bay, SLO**
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? **Eating out (Cayucos, Morro Bay, Cambria, SLO); Kayaking (MB), Movies (SLO), Clothes Shopping (SLO), Food shopping (Cayucos, Morro Bay), Antiquing (Cayucos, Morro Bay, Cambria).**
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? **No, we have a large family reunion every year and try to stay in one or two houses close to eachother or a few of the condos**
- 5) If not, why? **We stay for a week and make meals and come and go. Lots of kids and relatives. We want to stay together.**
- 6) Would you find another beach community to vacation in if you could not rent a home? **Probably go to Santa Cruz**
- 7) Please give a brief description of why you vacation in Cayucos. **The long beach to walk on, the access to beach for the kids, the safe feeling, bike riding, antiquing, 1/2 way between northern Calif and southern Calif. Relatives.**

Carolyn Knudtson, San Leandro, CA

(805) 995-3657

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

CCMA

Central Coast Management Association

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How many years have you been visiting Cayucos/Cambria?

10

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

YES

If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

All of the above

If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

NO

If not, why not?

want house ambience, ie kitchen, etc and be on beach

Would you find another beach community to vacation in if you could not rent a home?

Yes

Please give a brief description of why you vacation in Cayucos.

LOVE the beach and small town atmosphere. Daughter lives in M.B.A.Y.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County staff and help us know what you like about our communities.

CCMA  
Central Coast Management Association

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- 1) How many years have you been visiting Cayucos/Cambria? 20
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Restaurants, kayak, pedaler's fair, rent boogie board, morro bay, cambria, grocery store in morro bay
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? No
- 5) If not, why? more privacy with house, easier w/kids, cozier.
- 6) Would you find another beach community to vacation in if you could not rent a home? Yes.
- 7) Please give a brief description of why you vacation in Cayucos.  
Small beach town stuck in 50's, Not crowded, not touristy, great walking beach.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Vicki J 9/18/09  
Santa Clarita, CA

CCMA  
Central Coast Management Association

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Dear Valued Client,

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- 1) How many years have you been visiting Cayucos/Cambria?
  - a. We have been visiting Cayucos for the last 5 years or so.
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?
  - a. Yes, every time we visit.
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?
  - a. We usually spend on an average of \$1000 to \$1500 every time we go out there from restaurants to shopping, tourist attractions, whale watching etc. Not to mention the hemo-dialysis treatments I must have in San Luis Obispo county during the time we are there.
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?
  - a. No.
- 5) If not, why?
  - a. We like the comfort of a beach house/condo usually in close proximity to the ocean. And the fact we have some solitude without people in and out of hotel rooms.
- 6) Would you find another beach community to vacation in if you could not rent a home?
  - a. Maybe
- 7) Please give a brief description of why you vacation in Cayucos.
  - a. Everything is within walking distance and we just love the community. No hustle and bustle.

Frank & Crystal Spencer  
Bakersfield, CA 93307  
661-972-7092

**CCMA**  
Central Coast Management Association

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48 S.Ocean Ave. ~ Suite #B  
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- 1) How many years have you been visiting Cayucos/Cambria? *We have been visiting Cayucos for about 4 years.*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *This past year we visited the area 3 times. We stayed mainly in the Cayucos. We did visit Cambria, Pismo Beach, Shell Beach, and San Luis Obispo.*
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? *We probably spend about \$300 to \$500 each time we visit. We like to go out to eat at all the great restaurants. We always have to buy gifts, tee shirts, and sweatshirts. We also rent boogie boards and wet suits when we are there.*
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? *If we had to we would, or we may have to find another place to vacation.*
- 5) If not, why? *When you stay in a place for a week, you do not want to be confined to one small hotel room especially if you have children. We have rented a hotel with a suite and we were still all in one room. I like having a living room, bedrooms, and more than 1 bathroom.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *We love the beach and especially Cayucos. If we could not rent a home/condo in Cayucos then we would look for another beach community to go to.*
- 7) Please give a brief description of why you vacation in Cayucos. *We vacation in Cayucos because we love the quiet, cleanliness, and friendliness of the people. It is nice to be able to walk around town after dark and not worry about something bad happening. I love that we can park the car and walk to just about anywhere in town. The only time we need a car is if we go to a nearby town for shopping or eating out.*

*Cheryl Neely, Merced, CA*

## CCMA

### Central Coast Management Association

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- 1) How many years have you been visiting Cayucos/Cambria? **35 years**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Yes!!**
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? **When we rent a vacation rental for the week we spend approx. the following:**

**Restaurants - \$400, Gifts - \$200, Wine - \$100, Beach Equip - \$100**

- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? **Not really – like to be able to cook meals and have more room**
- 5) If not, why?
- 6) Would you find another beach community to vacation in if you could not rent a home? **Yes**
- 7) Please give a brief description of why you vacation in Cayucos. **We vacation in Cayucos because it has that small town beach feel. Pismo is too crazy. I like to be right on the beach and I can afford to do that in Cayucos. Also it is only 2 ½ hours from our home.**

**Robbin Hamilton  
Bakersfield, CA**

**CCMA**

**Central Coast Management Association**

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1) How many years have you been visiting Cayucos/Cambria?

\*Over 30 years

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

\*Yes!

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

\*\$6,000-\$7,000: Food \$1500, Restaurants \$1500, Gifts \$500, Rent the rest

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?

\*NO WAY would not go

5) If not, why?

6) Would you find another beach community to vacation in if you could not rent a home?

\*YES

7) Please give a brief description of why you vacation in Cayucos.

\*Peaceful place for our family to gather together. Have been doing it since kids were born. If no house, we wouldn't care to go. We always get a house on the beach.

\*Debbie Pascoa, Roseville, CA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? > 5
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? In a typical week including rent, meals, tickets, local entertainment, groceries etc >\$3,800 / week
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?
- 5) If not, why? No. Does not satisfy my needs for entertainment and other vacation want / desires.
- 6) Would you find another beach community to vacation in if you could not rent a home? Yes, Most likely San Diego, Newport Beach or Palm Springs
- 7) Please give a brief description of why you vacation in Cayucos. Fits my need to get away from the cold and at the same time provide an entertainment opportunity. If I were to move to CA the central coast would be attractive. Push me away and other communities gain the inside position.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

John A. Francis  
11 Whippoorwill Lane  
Westport, CT 06880-2258  
203-227-6725

CCMA

Central Coast Management Association

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- 1) How many years have you been visiting Cayucos/Cambria? *Since 1985 - 24 yrs.*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Absolutely*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *all of the above & the grocery store*  
*About \$3,000 - \$4,000 each week - excluding rent.*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
*No*
- 5) If not, why not? *We bring family & friends*
- 6) Would you find another beach community to vacation in if you could not rent a home? *probably*
- 7) Please give a brief description of why you vacation in Cayucos.  
*Comfortable, familiar, have friends there.  
Darling Community, close to our home  
in the Central Valley.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*J Park*

CCMA

Central Coast Management Association

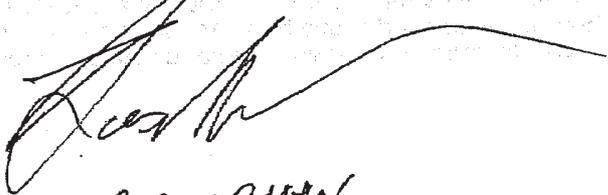
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- 1) How many years have you been visiting Cayucos/Cambria? 4
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? YES + MORRO BAY & SAN LUIS
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? IN A WEEKS TIME TYPICALLY \$1,000 FOR RESTAURANTS, MARKETS, DRUG STORES, COSTCO, HIST CASTLE, ETC.
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? NO, CANNOT AFFORD TO EAT OUT ALL MEALS FOR THE WEEK
- 5) If not, why not? SEE ABOVE
- 6) Would you find another beach community to vacation in if you could not rent a home? NOT SURE I COULD AFFORD ANOTHER COMMUNITY.
- 7) Please give a brief description of why you vacation in Cayucos. IT'S CLIMATE, QUIET ATMOSPHERE, REASONABLE RENTALS, THE OCEAN & PROXIMITY TO LOCAL ATTRACTIONS

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

  
DAVID GOLDMAN  
6657 W. DELMONICO LANE  
GLENDALE, AZ 85307

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *46*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach, equipment, surfing, kayaking? *Restaurants, Shops, beach equipment, Kayaking*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?
- 5) If not, why not? *Yes, but not preferable*
- 6) Would you find another beach community to vacation in if you could not rent a home?
- 7) Please give a brief description of why you vacation in Cayucos. *Probably*

*I have been coming to Cayucos since my mother was carrying me in her womb and every year since. It is the best little beach community and it feels like home. I wished I could afford to own there.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Laurie Black-Cape  
(559) 307-4949*

# CCMA

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- 1) How many years have you been visiting Cayucos/Cambria? 2 years
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes!
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? @\$750 each trip
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? maybe, but a home has more amenities for staying
- 5) If not, why not? 1 week or more. Its more comfortable.
- 6) Would you find another beach community to vacation in if you could not rent a home? I love to cook and it adds to our vacation to have a "home"
- 7) Please give a brief description of why you vacation in Cayucos.

Small community, not over populated. Great shopping and restaurants (Hopper) and close to Cambria and Pismo. We feel safe and love that it is dog friendly. We will always come back!

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

J. Kern

**CCMA**

**Central Coast Management Association**

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- 1) How many years have you been visiting Cayucos/Cambria? **More than 5.**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Yes.**
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? **We like to each out at both the cheap and nice restaurants, go wine tasting, visit the farmer's market in SLO, and do shopping there.**
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? **Yes, but we wouldn't stay as long or spend as much money.**
- 5) If not, why? **We love the town, but the hotels in town are not as nice as staying in a rental.**
- 6) Would you find another beach community to vacation in if you could not rent a home? **Yes, we would strongly consider it**
- 7) Please give a brief description of why you vacation in Cayucos. **We love the small town charm of Cayucos and the fact that it's close to other locations we like to visit (Cambria, SLO). When we like to get away for a week, we want to be in a quiet place. Cayucos is perfect.**

**Chandra Johnson  
Fresno, CA**

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1. How many years have you been visiting Cayucos/Cambria? **Aprox. 5**
2. Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **YES**
3. If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **#1) Restaurants #2) Golf #3) Groceries #4) Beach Fishing equipment**
4. If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **Not so much**  
If not, why not? **Want kitchen and room for kids + living room**
5. Would you find another beach community to vacation in if you could not rent a home? Please give a brief description of why you vacation in Cayucos. **Yes, probably. Or head to the mountains.**

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**Kurt Rochlitz, San Jose, CA**

**CCMA**

Central Coast Management Association

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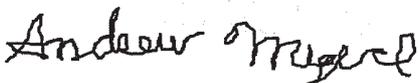
We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
22 years
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Usually Cayucos and Morro Bay.
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? Groceries, restaurants, gifts, beach rentals and souvenirs. Mostly Cayucos and Morro Bay.
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
It would depend, on how long are stay is. With a family of 5
- 5) If not, why not? long hotel stays are two cramped and two rooms are too expensive, and cooking and bar-be-que are a must for us.
- 6) Would you find another beach community to vacation in if you could not rent a home?  
Not sure.
- 7) Please give a brief description of why you vacation in Cayucos. My family and I like the

small town feel of Cayucos and when it comes to going to a beach town it is always our first choice. Staying in a home is more enjoyable than a hotel for longer stays with a large family. Having your own full kitchen is a must you can't eat out 3-times a day. Having room to play games and do puzzles is a must and so is having your own room so you can escape from the children when needed.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Thank You,



Andrew Miguel  
Fresno, CA

**CCMA**

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *A very long time 25-30 yrs*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants, grocery, wine*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *No. We will*
- 5) If not, why not? *We like to stay many weeks and homes allow us to do that and get settled*
- 6) Would you find another beach community to vacation in if you could not rent a home? *Highly likely*
- 7) Please give a brief description of why you vacation in Cayucos.

*Beach, weather, small town charm, food  
HOME SELECTION!*

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*J.B. Walker*

**CCMA**  
Central Coast Management Association

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- 1) How many years have you been visiting Cayucos/Cambria? *5 years + will continue*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Of course! ALDT.*
- 3) If you do, please explain about how much and where? I.e., *restaurants, gifts, wine, beach equipment, surfing, kayaking? gas, auto repair, nails, groceries*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *- NOT AT ALL*
- 5) If not, why not? *I want a complete house! And pet friendly!*
- 6) Would you find another beach community to vacation in if you could not rent a home? *- NO*
- 7) Please give a brief description of why you vacation in Cayucos.

*(2) daughter's who attended Cal Poly.  
now graduated.*

*We will ALWAYS rent houses in Cayucos!*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Betsy Morgan  
St. Helena, CA*

CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? 15 YEARS
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? YES, OUTLETS, etc, etc
- 3) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? FURNITURE CLOTHING USUALLY AROUND 2K ATR; restaurants gifts
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? NO WE USUALLY SPEND WEEKS AND CAN SHOW
- 5) If not, why not? AND ENJOY STAYING @ A HOME!
- 6) Would you find another beach community to vacation in if you could not rent a home? YES
- 7) Please give a brief description of why you vacation in Cayucos.

QUIET! NICE PEOPLE, CLOSE TO EVERYTHING,  
SCHOONERS! BREAKFAST RESTAURANTS!  
COOL LITTLE GROCERY STORE! FRIENDS AND FAMILY  
VACATION HERE ALSO!

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Rocky & Janice Pipkin  
2211 W. Whitendale Ste D  
Visalia, CA 93277

**CCMA**

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *1 Year*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *\$500 / person*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *NO*
- 5) If not, why not? *Need to be able to cook & BBQ*
- 6) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 7) Please give a brief description of why you vacation in Cayucos. *The Beach & Quiet*

*Roy & Elaine Reeves*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**This FAX is PRIVILEGED AND CONFIDENTIAL!**

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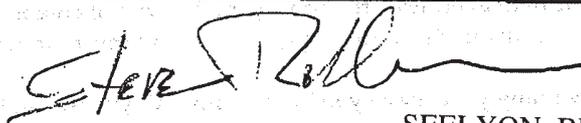
**FAX MEMO**

**ROBBINS**  
Financial and  
Insurance Services

**Robbins Financial & Insurance Services**  
5300 ORANGE AVENUE, SUITE 208  
CYPRESS, CA 90630-2972  
PHONE (714) 527-2969 • FAX (714) 220-5957  
STEVE@ROBBINSINS.COM      WWW.ROBBINSINS.COM

STEPHEN C. Robbins  
AGENT/BROKER  
CA Lic. 078897  
WA Lic. 158653

**FROM:** Steve Robbins



SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

**DATE:** September 17, 2009

**TO:** Melissa Kurry, SeeLyon Beach Rentals

**Fax #:** 805-995-3657

**RE:** CCMA Survey

**# Of Pages (including cover):** 1

We have been visiting the Cayucos/Cambria area continuously for six years. We shop in Cayucos, Cambria, Morro Bay and other surrounding communities during our week.

Aside from the cost of the house rental we spend about \$2,000 for restaurants, food, antiques, gifts, wine and other supplies.

If a rental house was not available, we would not visit this area. This is a time for our whole family to live together for a week. We don't all live in the same city. We have Grandparents, their children and spouses and the grandchildren together in one house for a week. We could not share meals, chores and fun together in the same family way in a hotel setting.

We would look for another area to vacation if we could not rent a house.

Cayucos is an ideal setting for us. Location is good, the beach is beautiful and there are many activities from the Whale Seals down to Morro Bay. We generally spend at least one day each in Cambria, Cayucos and Morro shopping, eating and enjoying the beaches, parks and sites. The area is very friendly and relaxed and we can move about at our pace.

## SeeLyon Beach Rentals

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

**Subject:** FW: Cayucos Vacation Rentals

CCMA

Centra Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability. We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

How many years have you been visiting Cayucos/Cambria?  
10 years

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
Yes - and/or

If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Bed and breakfast, rental homes, hotels/motels, restaurants, gift shops, ladies clothing, nurseries, grocery stores, community raffles and fund raisers. Hearst Castle. With each visit we spend between \$750 - \$2500.

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
Yes, if it were just my husband and me, but would try to get a bed and breakfast instead of a motel/hotel. When my family visited from New York, a motel/hotel was not an option.

5) If not, why not? My family wanted to be together.

6) Would you find another beach community to vacation in if you could not rent a home?  
Probably, but we love Cambria/Cayucos, so we might have been willing compromise.

7) Please give a brief description of why you vacation in Cayucos.  
My husband lived there when he was in college. We love the beach, the small town atmosphere and it is easy to get to Cambria, Morrow Bay and SLO.

Thank you very much for your input, We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Karla Rosen  
San Jose, CA

(805)995-3657 Fax

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *5 years*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes!*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Our child went to school & now lives in SLO - so we visit alot & spend \$500.00 plus everytime.*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *Yes.*
- 5) If not, why not?
- 6) Would you find another beach community to vacation in if you could not rent a home? *Yes.*
- 7) Please give a brief description of why you vacation in Cayucos.

*It is very clean & low key - we love to spend time on the beach and enjoy the outdoors.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

D. DAKDT

CCMA

Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *40yrs.*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *\$1000-2000 yr. Cayucos, Morro Bay, Cambria, Avila, San Luis Obispo, Restaurants within walking distance.*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *NO* *See San Luis Obispo, for Rads avila ect... wine in all cities. All Shogun.*
- 5) If not, why not? *Like home, fishing + staying 1 week at a time*
- 6) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 7) Please give a brief description of why you vacation in Cayucos.  
*QUIET Beaches / Friendly people / Good food + entertainment / Stress from everyday Valley heat / ☺*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Lori Powers

805-995-3657

Property  
Owner

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
10 + years
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
yes
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Mostly restaurants at about \$300.00 or more a trip. Sometimes Kayaking.
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
no
- 5) If not, why not?  
Because we have a large family.
- 6) Would you find another beach community to vacation in if you could not rent a home?  
yes (I would hate to)
- 7) Please give a brief description of why you vacation in Cayucos.  
We like the atmosphere & the people.  
It just feels like home & not a commercial Beach town.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- How many years have you been visiting Cayucos/Cambria? **5 years**
- Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **Yes**
- If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **we average \$2000 during a weekend that includes house rental, restaurants, shopping**
- If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
**No, we are a family of 5 and the small hotels**
- If not, why not?  
**cannot accomodate us.**
- Would you find another beach community to vacation in if you could not rent a home?  
**Yes**
- Please give a brief description of why you vacation in Cayucos.  
**Cayucos is clean, safe, friendly and not overly crowded. Everything is walking distance which is great because we don't have to load the kids + equipment up to go somewhere.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Cami Hogg  
Bakersfield, CA

48 S.Ocean Ave. ~ Suite 112  
CAYUCOS, CA 93430  
www.seelyon.com

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability. We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

How many years have you been visiting Cayucos/Cambria?

**We have been renting a vacation house in Cayucos for 10 days for each of the last three years.**

Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

**We buy all our groceries in Cayucos and Morro Bay, rent cars in SLO, and family members arrive and depart from the SLO airport. We eat at local restaurants, go whale watching, kayaking, went shopping in downtown SLO, bought two wet suits for surfing, went wine tasting in Paso, hired a professional photographer to take family photos and other family members that came to visit us stayed in a B & B in Cayucos for 3 of the days. We spent close to \$1,000 for all members of our group to enjoy the day spa at Sycamore Springs.**

If you were not able to rent a home in Cayucos, would a motel/hotel be an option? If not, why not?

**No, we need a house. We have two children under four. Staying in a motel would not feel like a vacation. It would feel like prison with the two little ones! We need a four bedroom house to accommodate our extended family. We love to cook some of our meals on our vacation.**

Would you find another beach community to vacation in if you could not rent a home?

**Yes, we would. Santa Barbara has some nice rentals.**

Please give a brief description of why you vacation in Cayucos.

**Ocean, easy life style, no traffic, lots of unspoiled natural beauty. My son-in-law ran in a race at Montana d' Oro during his stay...loved it!**

**-Arlene Triplett**

## CCMA

### Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? 3 years.
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Absolutely.
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? We typically spend \$600 on groceries, restaurants and winerys. About \$100 on recreation and another \$200 on miscellaneous (gas, postage, farmers markets, etc.).
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? No.
- 5) If not, why? They do not have anywhere close to the amenities that homes have, nor the quiet hours.
- 6) Would you find another beach community to vacation in if you could not rent a home? Yes.
- 7) Please give a brief description of why you vacation in Cayucos. It is a warm, inviting place which welcomes the tourists with open arms. The town has a small town feel and it is simply wonderful to stroll the beach, catch a cup of coffee, eat some tacos, etc. There is nothing like hearing the waves of the ocean while you are there.

-Robert Estes, Colorado Springs, CO

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA Survey

1. We have been renting homes in Cayucos for over 30 years.
2. Oh my gosh... we easily spend an extra \$500-800 a week on food, gifts, COFFEE, and pure pleasure treats.. why not.. it's a vacation!!
3. We have coffee at Kellie's every morning while we are there.. it is part of a morning walk ritual. We usually eat out at the SLO street fair on Thursday and a nice dinner in Morro Bay at least once a week. We buy all our groceries at Albertson's in Morro Bay or a few things in Cayucos Market.
4. NO!!!!!! We tried the motel/ hotel when our daughter was a baby, and we realized we could be at home in those four walls. We couldn't hear the ocean or see it. NO FUN!!! We have stayed at Shore Line Inn... when it is a short weekend stay.
5. If it was TOTALLY IMPOSSIBLE to vacation in Cauycos.. we would probably have to find another spot.
6. However, it would be a VERY SAD STATE OF AFFAIRS.... I, personally, have been vacationing there since the early '60's and consider Cayucos my 2<sup>nd</sup> home. As soon as I open the door, or walk into out rental I feel at home, and I treat it like a home too. I take great pride in the condition of the properties and the consideration of all the neighbors.

\*\*\* If this did pass... whatever the wording, it will not stop the rentals. It just means more private people will, no doubt, start renting their home on their own. If you need more vocal support... please let me know!

Thank you  
Debbie Pascoa

Roseville, CA

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
[www.seelyon.com](http://www.seelyon.com)

CCMA  
Central Coast Management Association

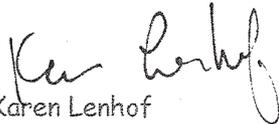
Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? 40+ years.
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? Yes
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants, gifts, wine, beach, kayaking, golfing.
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?
- 5) If not, why? Yes, but not for a full week. Like the views from our condo better. Not crowded, quiet & people are respectful.
- 6) Would you find another beach community to vacation in if you could not rent a home? No. I would wait until a unit became available or wait another year.
- 7) Please give a brief description of why you vacation in Cayucos. Because it isn't full of houses and hotels crowded along the beach front blocking the view of residents & other tourists. It isn't crowded. People who cater to tourists are friendly and helpful. The pace is relaxing. There are no hustlers. It has a family atmosphere. There are a lot of nature and historical attractions. Few chain restaurants.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

  
Karen Lenhof  
11450 Ash Creek Place  
San Diego, CA 92131

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **25 YEARS**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **YES ALL COMMUNITIES - CAYUCOS, CAMBRIA, SAN LUIS**
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **ALL OF THEM + RESTAURANTS, SHOPPING ETC**
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **NO**
- 5) If not, why not? **MY FAMILY IS BIG - USUALLY ABOUT 8 PEOPLE**
- 6) Would you find another beach community to vacation in if you could not rent a home? **PROBABLY NOT**
- 7) Please give a brief description of why you vacation in Cayucos.  
**WE HAVE FAMILY IN THE AREA - NICE BEACH, CUTE TOWN, RELAXING -**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**SHARON BREZDEN**

## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- How many years have you been visiting Cayucos/Cambria? *5 years*
- Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *yes!*
- If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *restaurants, gifts, surf rental, whale watching..*
- If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *no... we need to be able to cook*
- If not, why not?
- Would you find another beach community to vacation in if you could not rent a home? *yes*
- Please give a brief description of why you vacation in Cayucos.  
*Less crowded, beauty, quaint town, we like tradition, great property, affordable and rt on the water*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Fax 805 995-3657

From: McAlpine Family

Jan Senna  
Folsom, CA

SEELYON BEACH RENTALS  
48 S. Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *20+ years*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes! - SLO & Morro Bay also. Love the drama in Oceano!*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *①*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *not really. We stay for at least 1 wk (usually more) & we like having a "home"*
- 5) If not, why not? *where we can relax, cook, etc.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *much as I hate to say so, we probably would.*
- 7) Please give a brief description of why you vacation in Cayucos.

*I can't be brief! We love it. It's very quiet, peaceful, I always feel safe there w/my kids, now with my grandkids. It's our "go to" place to truly vacation. now our kids (3) grandkids & spouses all come at different times with us (we like to rent about 3x a yr.) It's very friendly.*

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

① Restaurants - Cayucos - ALL OF THEM!

Cambria - Moonstone Beach Bar & Grill  
Sea Chest are our faves, but  
we go to many others

Shopping - Cayucos - ALL OF THEM! I always need a  
new pr of neeps at Good Clean Fun!

Antiques stores - LOVE THEM!

Pharmacy - so helpful

Cambria - Healthy Ease Garden Shed,  
Antique stores St Mary's, also enjoy  
the Pearler Playhouse everytime we  
come.

SEELYON BEACH RENTALS  
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CAYUCOS, CA 93430  
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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **25**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **YES**
- 3) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? **200 - 300 Annually**
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **NO**
- 5) If not, why not? **UNDESIRABLE ATMOSPHERE**
- 6) Would you find another beach community to vacation in if you could not rent a home? **YES**
- 7) Please give a brief description of why you vacation in Cayucos.

**QUAINT ENVIRONMENT**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Land Cliffs*

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? since 2004
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? YES!
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Lodging, restaurants, groceries, souvenirs, admissions, kayaking, other beach rentals. Including lodging, perhaps \$250-300 per day
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? not really
- 5) If not, why?  
We prefer the privacy and self-catering features of a home/condo rental, not to mention the extra space and amenities of a home.
- 6) Would you find another beach community to vacation in if you could not rent a home? yes, most likely

7) Please give a brief description of why you vacation in Cayucos.  
We love the quiet, small-town atmosphere, without the crowds and glitz of a place like Cambria, but close to attractions all along the Central Coast. We love how we can walk through town and everything is only steps from the beach.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



Pasadena CA

## CCMA

Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *local resident*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Family visits through Vacation Rentals.*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *yes*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *no*
- 5) If not, why not? *like the fact that homes provide more relaxed setting.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *yes.*
- 7) Please give a brief description of why you vacation in Cayucos.  
*Able to take quick "local" vacations rather than leaving the Central Coast. Friends and family prefer visiting my family through use of Vacation homes.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Jane Banta*

## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *20-25*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *yes! Restaurants, gift shops, day rentals, wine...*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *General budget is up to 200. a day for the week - includes groceries + activities noted above.*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
*No*
- 5) If not, why not? *not as nice, too small, like the kitchen + feel of a home.*
- 6) Would you find another beach community to vacation in if you could not rent a home?  
*yes*
- 7) Please give a brief description of why you vacation in Cayucos.  
*Beautiful small town community. Feel safe with the kids, town is open to tourists, friendly - very close to Fresno.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Denise Weift  
coming from Fresno*

**CCMA**

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *50 years*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *YES. approx. \$200 a day.*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *several restaurants in Cayucos, Moro Bay, San Luis Obispo. Numerous gift shops in both Cayucos + Moro Bay.*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *NO*
- 5) If not, why not? *Limited space - financial reasons - would require several rooms - separate family.*
- 6) Would you find another beach community to vacation in if you could not rent a home? *NO*  
*would vacation at local lake areas.*
- 7) Please give a brief description of why you vacation in Cayucos.  
*Because of the location, beach areas, eating places, ~~safe~~  
Safety -*

*Frank & Annie Beck*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

### Central Coast Management Association

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The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?  
About 30.
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?  
Absolutely...more than we should!
- 3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Restaurants, wine tasting trips, gift shopping, groceries, liquor, movies, golf..
- 4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option? Only for one or two nights.
- 5) If not, why? Cayucos feels like home and hotels don't...we love to cook and play games with our family..hotels don't lend themselves to that...neighbors too close too.
- 6) Would you find another beach community to vacation in if you could not rent a home? Most likely
- 7) Please give a brief description of why you vacation in Cayucos.  
Our family loves Cayucos for oh so many reasons...it is the epitome of a sleepy beach town...the people are relaxed and easy going...the scenery is unbeatable..the food is fabulous..the weather near perfection..it is affordable..and it is filled with special memories..like I said we have been bringing the family to Cayucos for 28 years.

Cathy Anderson  
Tulare, CA

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## SeeLyon Beach Rentals

**From:** Donald Rajewich [drajwich@charter.net]  
**Sent:** Tuesday, September 22, 2009 10:31 AM  
**To:** vacation@seelyon.com  
**Subject:** survey response

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

1. How many years have you been visiting Cayucos/Cambria?

I got my first introduction to the area in the early seventies, when I was in Tulare Union high school. We had a field trip to Hearst Castle, and I also participated in the math contest at Cal Poly SLO. Once we got our drivers licenses in high school, my friends and I would come over to the day.

In 2004, I took a weekend class at Cuesta college, and got reintroduced to the area, and liked the area so much that we as a couple have been coming at least once a year since 2004. Up until then, we used to spend our vacations in the Santa Cruz area. When we come to Cayucos, we usually we meet up with my wife's sisters family, who also rent a house in Cayucos.

2. Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes. Especially Cambria.

3. If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

Mostly on restaurants, and my wife and her family spend on gifts and art.

Typically, for the five or six of us all, we get the wine and the deserts, and altogether we can easily spend \$500 on dinner, and \$150 for lunch. We almost always eat out for lunch and dinner. There are snacks too.

On gifts and art work, that number varies. I would guess the entire family would spend another 500, but sometimes there is that special piece of art work that alone is more than that.

4. If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

We would stay in a hotel for maybe a day or two, but only for a very short stay.

- 5) If not, why not?

When we come, because the drive is so long, we like to stay at least 4 days. A hotel room is OK for a night or two. Staying in a house for a week is much more comfortable and relaxing. Truth be told, the main reason for renting a house is to have two bedrooms, because my wife snores like freight train, and so a hotel room is not going to work for me.

- 6) Would you find another beach community to vacation in if you could not rent a home?

We would probably go back to Santa Cruz area.

- 7) Please give a brief description of why you vacation in Cayucos.

In the 80's and 90's, we spent our vacations in the Santa Cruz area. Over the years, the traffic got worse so the point it seemed like we were spending most of our time sitting in a traffic jam on Highway One. Comparing Cayucos to Santa Cruz, the roads in Cayucos are practically deserted, and renting a house in Cayucos that is walking distance to the beach, in the tenths streets, it reminds me of being there in the 60's and 70's when I was there as a teenager. For the rest of the family, who eat and shop (way too much, in my opinion) Cayucos is just a few minutes away from the shops and restaurants in Cambria. While I am sitting on the beach, they are visiting every store in Cambria, purchasing art work and gifts, and lunch and dinner are always at a restaurant.

This survey completed by Donald Rajewich.

Denair, CA

9/22/2009

# CCMA

Central Coast Management Association

SEELYON BEACH RENTALS  
48 S. Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *20*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *restaurants, antique & gift shops & wine tasting*
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *wine tasting*
- 5) If not, why not? *No because our whole family spends a week there every year.*
- 6) Would you find another beach community to vacation in if you could not rent a home?
- 7) Please give a brief description of why you vacation in Cayucos. *Yes*

*There's something for everyone & we feel it is a safe community for our family to visit & vacation. We come from the central valley, San Diego & Sacramento*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Paoline Littlefield*

visalia, CA

# CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **57**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **yes**
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **Every year we spend about \$100 -> dining out**
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **Souvenirs, golf, art, grocery store**
- 5) If not, why not? **probably not. I want a kitchen & a living room separate from the bedroom as we stay a week**
- 6) Would you find another beach community to vacation in if you could not rent a home? **Probably**
- 7) Please give a brief description of why you vacation in Cayucos.  
**It is a family tradition. I love to walk the beach, it reminds me of the good times I had with my parents and grandparents. . . and it is calm and peaceful.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**Ann Dutschke  
Ione, CA**

## SeeLyon Beach Rentals

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**From:** mckai10@aol.com  
**Sent:** Monday, September 21, 2009 7:13 PM  
**To:** vacation@seelyon.com  
**Subject:** Re: Cayucos Vacation Rentals

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria?

More than a decade

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

We spend several hundred per year in dinners out, renting surf boards, shopping, kayaking, antiquing, and so on in towns including San Luis Obispo, Cayucos, Moro Bay, and Cambria.

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?

No

5) If not, why?

We enjoy the ocean front serenity of our rental condo, where we can eat a quick breakfast or lunch, or simply snack between our outings. It also allows us to bring, clean, and store our wet suits and boogie boards.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes.

7) Please give a brief description of why you vacation in Cayucos.

We enjoy the small town atmosphere and the fact we can reach almost anything in town on foot.

*missy Cartier  
Fresno, CA*

-----Original Message-----

From: SeeLyon Beach Rentals <vacation@seelyon.com>

9/22/2009

CCMA  
Central Coast Management Association

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1. How many years have you been visiting Cayucos/Cambria? *15*
- 2. Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Oh yes!*
- 3. If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants, gifts, wine*
- 4. If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *No*
- 5. If not, why not? *Entirely different experience*
- 6. Would you find another beach community to vacation in if you could not rent a home? *Yes*
- 7. Please give a brief description of why you vacation in Cayucos.

*Cayucos is a lovely, family-oriented beach community "off the beaten track." It's casual and quiet. I have a couple of groups that I "beach house" with 2-3 times a year.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Please don't take our dream away from us!*

*Karen Isi*  
805-630-1359

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria?

> 3 yrs.

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

yes

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

all of the above x  
surfing

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?

yes, maybe, but a

5) If not, why?

home would  
be preferable 2nd to  
cooking ability

6) Would you find another beach community to vacation in if you could not rent a home?

yes

7) Please give a brief description of why you vacation in Cayucos.

It is paradise!

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA

Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **17 YEARS**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **YES, WE PLAN & SAVE ALL YEAR LONG**
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **MORRO BAY, RESTAURANTS, CAMBRIA, GIFT SHOPS & RESTAURANTS, SLO, WINE, GIFTS, FOOD, PASADENA, SAME**
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
**NO**
- 5) If not, why not? **PRICES - I WOULD NOT PAY THE OUTRAGEOUS AMOUNT THEY WANT**
- 6) Would you find another beach community to vacation in if you could not rent a home?  
**YES, ONE CLOSER TO L.A.**
- 7) Please give a brief description of why you vacation in Cayucos.  
**RAISED IN MORRO BAY, SEEMS LIKE HOME, WONDERFUL, FRIENDLY COMMUNITIES - LOVELY RENTAL HOMES**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Kathryn Meyers  
anaheim, CA

48 SOUTH OCEAN  
AVE.  
CAYUCOS 93430



CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? *off + on for 35 yrs*
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? *Yes*
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *No*
- 5) If not, why not? *Our family prefers the home environment*
- 6) Would you find another beach community to vacation in if you could not rent a home? *No*
- 7) Please give a brief description of why you vacation in Cayucos. *It's beautiful & has not been overdeveloped or over-commercialized.*

*Phylliss Hawker  
Chico, CA*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

To: CCMA

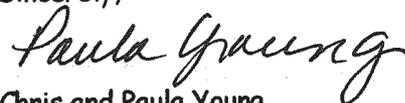
1. Our family has been enjoying the Central Coast for 50 years. We are unable to afford buying a home on the coast but enjoy visiting and renting a house or a room in a local hotel at least 8 times a year.
2. We visit and spend money in Cayucos, Cambria, Morro Bay, and San Luis.
3. Each time we visit, we eat out in all our favorite restaurants in Cayucos, Cambria, Morro Bay and San Luis. We shop in the antique stores, visit the wineries and buy wine. We are wine members at several wineries. We attend concerts, buy gifts to take home and often shop for birthdays and Christmas presents.
4. We rent a house when we have time to stay a week or are planning a family reunion. Most often we come for the weekend and stay in a local hotel.
5. We have stayed at The Cayucos Beach Inn and Shoreline in Cayucos. We have rented rooms in Cambria, Morro Bay and Back Bay. Our favorite location is Cayucos.
6. If we could not rent a home in Cayucos, we would look in the surrounding areas. We would not travel to Southern California. Because of traffic, too many people, and pollution.
7. We love Cayucos. It is small, quiet, and quaint. We held our family reunion there this summer and I called it a hidden jewel on the Central Coast.

We love that we can walk everywhere. The beach is safe and clean. The pier offers fishing and relaxation. The restaurants offer a variety of great food options at a reasonable price. We enjoy the antique stores and visit each time we are there.

The people working and living in Cayucos are very friendly. If we could afford to buy a home at the beach, it would be in Cayucos. We return to Cayucos because it has a beautiful ocean location and it is a slower pace of life. It is easy for us to travel to and we can truly relax when we are there.

SEELYON BEACH RENTALS  
48 S.Ocean Ave. ~ Suite #B  
CAYUCOS, CA 93430  
www.seelyon.com

Sincerely,



Chris and Paula Young  
2541 E. Harvard Court  
Visalia, CA. 93277

**CCMA**

**Central Coast Management Association**

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos/Cambria?

*Approx. 8 years.*

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

*Yes.*

3) If you do, please explain about how much and where? I.e.: Restaurants, gifts, wine, beach equipment, surfing, kayaking?

*Approx. \$5,000 for our summer one-week stay; spent for rental, beach and surf equipment or rentals; restaurants; antique stores, clothing, markets and other misc. retail stores.*

4) If you were not able to rent a home in Cayucos, would a hotel/motel be an option?

*It would certainly not be as an attractive option as being able to rent a beach home in the community.*

5) If not, why?

*A rental home is much more personal, private and enjoyable for my family.*

6) Would you find another beach community to vacation in if you could not rent a home?

*Yes, this would definitely be a factor.*

7) Please give a brief description of why you vacation in Cayucos.

*The weather, the small-town atmosphere, the beach recreation, and the friendly people.*

*Gary DeMalignon  
Visalia, CA*

CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos/Cambria? **SINCE 1974**
- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County? **2 FOUR CHILDREN ATTENDED CAL POLY. ONE OR 35 YRS OFF & ON ONE NOW LIVES THERE.**  
**YES - LOTS**
- 3) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? **USENIGHT ACCOMMODATIONS**
- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **NO. WANT HOUSE ON BEACH FRONT.**
- 5) If not, why not? **NO MOTEL THERE IS SATISFACTORY.**
- 6) Would you find another beach community to vacation in if you could not rent a home? **YES, WITHOUT HESITATION**
- 7) Please give a brief description of why you vacation in Cayucos.  
**LOW KEY - SMALL THINGS TO DO,  
HOUSING WE WANT IS AVAILABLE  
COMPETITIVE PRICES,  
VIEW - BEACH - ACTIVITIES OFFERED  
NEEDS ARE PRESENT OR CLOSE  
ACCESS TO OTHER ATTRACTIVE COMMUNITIES  
WEATHER**

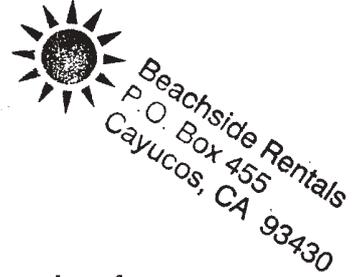
Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our county Staff and help us know what you like about our communities.

**DONT CHANGE, YOU NEED US AND  
WE WANT YOU.**

*Steve & Jane Croley*

## CCMA

Central Coast Management Association



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The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? 10
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? No
- 3) If not, why not? Homes are way personal and better for the children
- 4) Would you find another beach community to vacation in if you could not rent a home? YES
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? YES
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Dinners, souvenirs, beachwear rentals.
- 7) Please give a brief description of why you vacation in Cayucos. The service has been good and the home especially the oceanfront properties are feasible for middle class workers to vacation. It is not RIDICULOUSLY priced like some celebrities resorts and beach places. Normal people have a chance to vacation in some nice area. Thank you for the opportunity.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

K. Hase

# CCMA

Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos?  
25+
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
Not for a weeks stay, possibly for the weekend
- 3) If not, why not?  
It is too tight with our 3 kids and us
- 4) Would you find another beach community to vacation in if you could not rent a home?  
Yes
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County?  
Yes
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?  
We spend our money at restaurants, for gifts and souvenirs, wine, bike rentals, fresh fish, groceries etc.
- 7) Please give a brief description of why you vacation in Cayucos.  
We love what Cayucos has to offer, it is safe, it is quaint, it is friendly, never too crowded, the beach is wonderful, the weather, the location from our home and the accommodations. The only thing that could get better is more rentals that allow dogs, the hardest thing for me going on vacation is leaving our two dogs behind. Cayucos and the neighboring areas are so dog friendly I always wish I had mine with us!

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

D. H. ... 9

# CCMA

Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **14 years**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No.**
- 3) If not, why not? **We are looking for an experience that allows us to bring all of our family together and not be in different rooms, we want to cook together and enjoy being right on the beach.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Yes.**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes.**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **We always shop in Cayucos (grocery stores), coffee every morning, lunch/dinner several times during the week, head to Cambria, wineries, Morrow Bay for kayaking. Over the period of a week maybe \$1,500/couple or more. All of us together that probably goes to \$4,000 or so.**
- 7) Please give a brief description of why you vacation in Cayucos. **It is one of the most beautiful quiet locations that we all have come to love. It has lovely beaches, incredible wild life and an environment conducive to relaxing. It is easy driving distance from Southern California.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

M. Hale

10.6.09

## CCMA

Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **43 years**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **Yes, a nice one.**
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? **Possibly**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **We spent over \$1200 on our last visit.**
- 7) Please give a brief description of why you vacation in Cayucos. **I started going to Cayucos as a little boy and find the "stuck in time" feel of the place very relaxing. We live in a big city.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

W. Gerard

10.6.09

## CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? This is our first year 2009
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? Yes only if it was our last choice...
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? I really enjoyed Cayucos so maybe not...
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? Yes we did.
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Shopping, Peidras Blancas lighthouse, Hearst Castle
- 7) Please give a brief description of why you vacation in Cayucos. The area/ocean and Hearst Castle

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

L. Hallen S. 10.6.09



## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? We have been coming to Cayucos for a weekly vacation once or twice a year for 20+ years. Because of our love and enjoyment of the ocean and the SLO area, both of my uncles and families (whose children now have families of their own) also started coming over at least one week during the summer and one week during Christmas - and have been doing so for 15+ years.
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? No, we would not stay in a hotel and would probably only make an occasional day trip.
- 3) If not, why not? We prefer a home for family time vs. a hotel/motel that is only a place to sleep on your way to somewhere else.
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes, we would find another beachfront community that would have all the conveniences within walking distance (restaurants, activities, shopping, etc.).
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? We spend much of our time and money in Cayucos with a few day trips north to San Simeon or south to Morro Bay and sometimes beyond - but our home base is in Cayucos where we spend the bulk of our time and money.
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? We eat out various meals, go wine tasting, hang out at the beach, sightsee, nature walks (personally and guided), personal and gift shopping. When our daughters were younger (now 19 and 23), we even visited local doctors and the ER in SLO more than once.
- 7) Please give a brief description of why you vacation in Cayucos. As a family we vacation in Cayucos because there is nothing more relaxing and family-friendly than an oceanfront home. You have the comfort and convenience of a home with one of the most beautiful views in the entire world vs. a sterile hotel room (where you only sleep). We have family time, talk, play games, watch movies, take walks and stop at local antique, candy/ice cream, clothing, surf, etc., shops, and restaurants - just generally making memories all within walking distance and just basically have fantastic relaxing family time.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

K. F. To TH

10-6-09 (Page 107 of 256)



## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? *30*
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? - *Our family wants a house where we can gather*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Perhaps*
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? *Yes.*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? - *restaurants, gifts, rental of beach equipment*  
*Don't know how much.*
- 7) Please give a brief description of why you vacation in Cayucos.  
*We love this small, friendly town! It's not too touristy. Beautiful beaches, fun shops, friendly people. Can walk to most things. Beach not crowded.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Pat & Jean Cowles*



## CCMA

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- 1.) How many years have you been visiting Cayucos? *15 plus years, more or less*
- 2.) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? *Probably not*
- 3.) If not, why not? *We enjoy the comfort and relaxation that you have when you stay in a home. Our visits are usually longer than a few days, usually a week and a home just works out for us.*
- 4.) Would you find another beach community to vacation in if you could not rent a home? *Probably we would prefer to stay in a home, so if there was a limited availability then we would have to look elsewhere. We love staying in Cayucos though*
- 5.) Do you spend money in Cayucos and or other communities in San Luis Obispo County? *Yes, Absolutely*
- 6.) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? *I can tell you spend over \$1000 during the week that we are in the area. We've done a variety of activities. But here are the absolutes when we go: We always eat at least one or two meals at Sea Shanty (& Duckies), and purchase our week's groceries (several trips) in Morro Bay. We get our last minute necessities at the grocery store in Cayucos and always golf two or three times during the week at local courses. We always take a day or two to go antiquing in Cayucos and visit all the shops, and if we time it right, we also go to the "Farmers Market". Trips to Cambria (A meal at Linns and shopping are required) and of course when our kids come over with their kids, they rent boogie boards and wet suits right in Cayucos. It goes without saying that we also take time to spend a day touring the local wineries. Usually our son flies in from DC when we stay for the week and spends a couple days with us as well. He flies out of SLO airport and we usually spend some time window shopping (and make an impulse purchase) there. We would not be able to do all of those activities if our trips were limited to a few days or hotel stays, there is something about being able to return to home, put the fish you purchased at the Morro Bay Fish Market on the grill, opening a bottle of local wine and enjoying the evening that just cannot be done when you stay in a hotel.*
- 7.) Please give a brief description of why you vacation in Cayucos. *Well the obvious, to leave the heat or fog of the valley and for all the reasons listed above, plus we love the ambiance of Cayucos, the small town, "original beach town" feel of the place. It is relaxing here. We think its humbleness might be too simple for some folks, but we love it because it is not over commercialized or over built. We love walking the beach AND walking through town. We would not feel the same about Morro Bay. We also think it is in the perfect location. Close but far enough away from Morro Bay and not too far from Cambria.*

Bob and Jeri Higdon, Visalia, CA

B Higdon 10-7-09



## CCMA

Central Coast Management Association

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- 1) How many years have you been visiting Cayucos? **20+**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
**perhaps**
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home?  
**probably**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **yes**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **All of the above.**
- 7) Please give a brief description of why you vacation in Cayucos. **I love the town, the beach and access to slo**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? 25 years
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? no
- 3) If not, why not? We like to be at "home" when we vacation. We love to rent the same houses again and again. We always know what to expect and have always been pleased. Staying in a hotel is being confined to four walls and hotel personel. It is often noisy and unkept, feeling dirty and used. Personal home rentals still have the pride of home for the most part
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes, absolutely!
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? We do visit surrounding cities, but we spend a majority of time and money in Cayucos. .
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants usually two meals a day, at least one. Have our favor gift shops. Love to antique shop, always come home with something special.
- 7) Please give a brief description of why you vacation in Cayucos. Slower pace than morrow bay, not as crowded as Cambria. We still feel that Cayucos is a little treasure of a town that too many people have not discovered.

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **5-6 years**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No.**
- 3) If not, why not? **Our family is looking at a vacation home with all of the amenities (kitchen, baths, patio, proximity to shore for children safety, privacy, etc)**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Absolutely.**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Always.**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **We purchase all of our needs through local businesses (restaurants, Wavelengths surfboards, shorts, wetsuits, etc)**
- 7) Please give a brief description of why you vacation in Cayucos. **We enjoyed the Central Coast while attending Cal Poly. We go back for the relaxed, small town atmosphere, great beaches/trails/outdoor activities and specifically find Cayucos to be a great place to relax with our families.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? ANS: 3 visits over 6 years
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? ANS: not likely do to extended stay, shorter visits, YES!
- 3) If not, why not? ANS: not for extended stays, short stays yes
- 4) Would you find another beach community to vacation in if you could not rent a home? ANS: YES
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? ANS: YES!
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment? ANS: Lots: for all mentioned including tourist, sight seeing, golf, etc.
- 7) Please give a brief description of why you vacation in Cayucos. ANS: visits w/CA family, value for \$\$s, accessibility.

PLEASE KEEP THIS VENUE AVAILABLE FOR US NEBRASKANS, WE LOVE IT THERE!

Ed and Christie

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*Christoffer*  
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10.13.09

**CCMA**  
Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? ***On and off for about 15 years***
  
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? ***Not likely since we usually have more than one family join us.***
  
- 3) If not, why not?
  
- 4) Would you find another beach community to vacation in if you could not rent a home? ***We might need to do so.***
  
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? ***Most definitely, we visit all the surrounding towns, San Luis, Cambria, Morro, etc.***
  
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? ***We do all of those things and the prices very, we are on vacation so we spend.***
  
- 7) Please give a brief description of why you vacation in Cayucos. ***It is a lovely spot and close to many of the places we like to visit in the area.***

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*R. Cavale S*  
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*10.13.09*

# CCMA

Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **Since 2000**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **Not really**
- 3) If not, why not? **I rent long term and a hotel/motel would not have the same ambiance. Also the cost would be prohibitive on a daily basis**
- 4) Would you find another beach community to vacation in if you could not rent a home?  
**yes**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Of course, wine country, SLO, Morro Bay and in Cayucos at restaurants, shops**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **Restaurants, wine, shopping, kayaking, biking, groceries, gas**
- 7) Please give a brief description of why you vacation in Cayucos. **Because of the small town, no crowds, long stretch of beach and the availability of private accommodations And the proximity to the wine country, Santa Barbara and Santa Ynez valley.**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

C. Bahwilk  
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10.13.09

## CCMA

Central Coast Management Association



Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **Maybe 60 years, since I was a youngster.**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **Yes if only for a few days, but not for a week or more.**
- 3) If not, why not? **I take my vacations a week or two at a time, and want to rent a house or condo that has room for the kids and our swimming and fishing gear.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Probably.**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Most in Cayucos—I vacation in Cayucos to relax, not drive around the county.**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **\$2500—restaurants, food, wine, beach equipment, fishing gear.**
- 7) Please give a brief description of why you vacation in Cayucos. **It's a great little beach town that hasn't been developed like the others. Those special friends that I have introduced it to also like to spend time there. I plan to retire there within the next few years.**

Dennis Houlsby

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? 1 year
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? NO
- 3) If not, why not? We like to be right on the beach, privately
- 4) Would you find another beach community to vacation in if you could not rent a home? YES
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? YES
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Kayaking & Restaurants
- 7) Please give a brief description of why you vacation in Cayucos. We rent a home in Lompoc that we work from for Vandenberg AFB. We will sometimes then go up to Cambria a few times a year. We stopped last year in Cayucos and thought the town was secluded & quiet and a great place for families.

Your Name: Don & Jennifer Knight

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



## CCMA

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **15-20**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No**
- 3) If not, why not? **Because we move in for a week, cook and eat meals in the home.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Yes.**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes, of course.**
- 6) If you do, please explain about how much and where? **Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants, gifts, groceries, wine, shopping.**
- 7) Please give a brief description of why you vacation in Cayucos. **Because it's a small town in a beautiful setting that is not too far from home. The natives are friendly.**

Your Name: G. Kandler

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

10.14.09



## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos?

**30 years**

- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

**Probably not**

- 3) **If not, why not?**

We like having the room and being right on the beach

- 4) Would you find another beach community to vacation in if you could not rent a home?

**Undecided**

- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County?

**Yes**

- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants, grocery stores, shopping in downtown SLO

**Approximately \$1,000 during the week**

- 7) Please give a brief description of why you vacation in Cayucos. Small town atmosphere, short drive from home - It's been our family vacation for over 30 years - now that my kids are grown they still want to come over with their families and friends as it is our tradition. Even though we go to Hawaii and Newport Beach every year, Cayucos is still our "real" vacation.

Your Name:     Tina Kinsey    

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **Approximately 20 years.**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **It would be an option but it would not be our first choice.**
- 3) If not, why not? **It is not as relaxing to be in one room with your family compared with a house.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Probably**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **We spend money in Cayucos and throughout the area when we visit.**
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? We dine out quite a bit and we buy groceries. **On average I would say about \$300 per trip.**
- 7) Please give a brief description of why you vacation in Cayucos. **Relaxation, beauty.**

Your Name: Jose Lomeli, Ed.D. Professor, Fresno State

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cayucos?

50

2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

Yes

3) If not, why not?

n/a

4) Would you find another beach community to vacation in if you could not rent a home?

No

5) Do you spend money in Cayucos and or other communities in San Luis Obispo County?

Yes

6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?

A couple of thousand dollars a year...all of the above.

7) Please give a brief description of why you vacation in Cayucos.

It is a magical, healing, friendly and beautiful community.

Your Name: \_\_\_\_\_ catherine kornreich \_\_\_\_\_

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



## CCMA

Central Coast Management Association

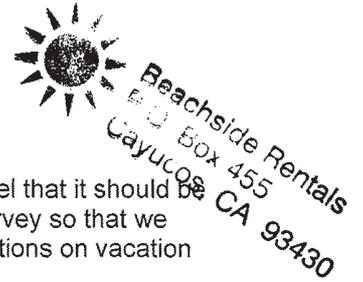
Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **11 years**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No**
- 3) If not, why not? It is our family week, with our children and grandchildren. **We want to be in a home setting, fixing our meals together, playing games at the dinner table, etc.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Yes**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes**
- 6) If you do, please explain about how much and where? (ie, restaurants, gifts, wine, beach equipment, surfing, kayaking)? **During our vacation week, we will typically spend about \$1,000 for groceries, restaurants, gifts, movie rentals, beach equipment and gas.**
- 7) Please give a brief description of why you vacation in Cayucos. **We like location on the beach with the shortest distance from Visalia. Cayucos appeals to us as being "family-friendly" and more of a small beach community than a city that happens to have beach frontage.**

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



Thank you Pat for your input; we are in full agreement with you and we don't feel that it should be more difficult to rent a home in Cayucos; this is why we are sending out this survey so that we can let your voice be heard by the county who is placing more and more restrictions on vacation rentals.

You can mail your response to us at our PO Box or our e mail.

Thank you again for your time and effort.

~Aloma

Beachside Rentals  
PO Box 455  
Cayucos CA 93430

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**From:** Pat Jackson [mailto:nauniej@sbcglobal.net]  
**Sent:** Wednesday, October 14, 2009 10:18 PM  
**To:** Beachside rentals  
**Subject:** Re: Cayucos ~ Tenant Survey

Form has been filled out but don't know how to get it back to you.

Am very much against your making it even more difficult to reserve a beach house to accommodate our family. We have been renting one for 15 years and love our annual get together. Our grandchildren were two years old when we started and now are in college and married with two in high school. The grandchildren love it in Cayucos. We will absolutely not rent motel rooms. We love getting together in the evening and playing games and celebrating one grandchild's birthday every year. Hoppe's is our favorite restaurant and we make sure to be there during one Sunday brunch and one lunch each year. We purchase taffy at the candy store and have discovered the granola shop which also bakes cookies.

Our children (who by the way are adults) play tennis every year with their children and take a walk to Morro Bay on the beach each year. We eat at the local fish shack in Morro Bay each year and literally do the same things each year, enjoying every minute of it. Also, we attend SLO's street fair each year and also any farmer's market around. Our gatherings each year in Cayucos have been the highlight and we have a big scrapbook to prove it since Laura, daughter, has added to it each year. It is beautiful, you should see it.

Guess I have said enough.

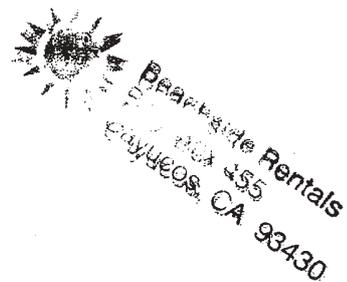
Sincerely,

Patricia L. Jackson

--- On Wed, 10/14/09, Beachside rentals <beachsider@digitalputty.com> wrote:

From: Beachside rentals <beachsider@digitalputty.com>  
Subject: Cayucos ~ Tenant Survey

1 of 2



To: nauniej@sbcglobal.net  
Date: Wednesday, October 14, 2009, 5:36 PM

Dear Pat,

Please take a few moments to complete this very important survey attached.  
We look forward to seeing you on your next trip to Cayucos.

Thank you for your time.  
Please E mail your response to [Beachsider@digitalputty.com](mailto:Beachsider@digitalputty.com)  
Or

Mail to:

Beachside Rentals  
PO Box 455  
Cayucos, CA. 93430

805-995-3680  
[www.Beachsiderentals.com](http://www.Beachsiderentals.com)

2 of 2



## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos?  
**20**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?  
**No.**
- 3) If not, why not?  
**We've been renting the same beach home for 15 years. It's like our "second home." A hotel or motel wouldn't provide the same level of enjoyment for our family.**
- 4) Would you find another beach community to vacation in if you could not rent a home?  
**Maybe, but we love Cayucos.**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County?  
**Yes.**
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking?  
**Restaurants, grocery stores, wineries, gift shops, etc.— approximately \$500-\$1000 a week in addition to the rental fees.**
- 7) Please give a brief description of why you vacation in Cayucos.  
**We love the small town atmosphere. Schooner's provides a wonderful place to visit with friendly residents and other vacationers. Hoppe's has an exceptional menu. The saloon offers fun weekend entertainment. The house we rent is right on the beach, and we enjoy walking the long beautiful beach at least twice a day.**

1 of 2

Thank you very much for your input. We love Cayucos and would like be able to retail items we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



Beachside Rentals  
P.O. Box 455  
Cayucos, CA 93430

2 of 2

# CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? Since 1996.
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? Maybe for a night or two maximum, but certainly not for the week+ that we usually stay and prefer.
- 3) If not, why not? Motel/hotel rooms are too cramped for a week or two's stay, plus they don't have the amenities the typical house offers - decks, views, w&d, kitchen, living room, garage and typically - beach chairs, BBQ, beach mats and toys.
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes, as much as I hate to say it. Living in the SF (North) Bay area, we'd probably not bypass the Santa Cruz-Capitola-Aptos area if driving or would fly to Orange County and stay in Seal Beach - Newport Beach/Balboa area which has rentals. Push come to shove, if we can't stay in a house rental in Cayucos then we'll utilize the rentals available on the Sonoma Coast - Bodega Bay and Sea Ranch areas. Different experience due to cooler weather but a house on the beach is where it's at for us.
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? Yes, we spend primarily in Cayucos (1-2 meals daily, groceries, souvenirs, board rentals etc). We also go to Morro Bay for meals and shopping and occasionally Cambria for meals and San Simeon if members of our group/family haven't toured the castle.
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Probably between \$150-\$250 per day depending on how many of us there are. Typically our adult children come and visit and stay with us during portions of the week. Plus my husband plays poker at the Cayucos Tavern which is good for another \$200-\$300 for the local economy!
- 7) Please give a brief description of why you vacation in Cayucos. I'm a second generation native. I was born in LA, migrated to the SF area in the early seventies. I have visited or stayed in beach accommodations ranging from San Diego to Crescent City (Del Norte county). Cayucos has the perfect blend - long stretches of beach for walking, swimmable water/waves, warmer weather (than up north) yet a geography that resembles the rugged beauty of the coast going north without the hordes of people you experience further south. The town's merchants and proprietors are friendly and welcoming. You can park your car for a week or two and walk to everything (and you're not paying \$30 a day to park like in Santa Monica) in town. There are enough restaurants and variety of cuisine to last a week or two weeks if you repeat. The shops - antiques - candy - surf - clothing - senior are convenient and you can surf fish or fish from the pier to while away the day. Most rental houses have good libraries as well. That's why we keep coming back - Cayucos is special and is really enjoyable when you can live there for a week or two in a nice house with beach

D. Duval

10.15.09

1 of 2

access and wonderful views. We go there to rest up and charge the life batteries. If county staff thinks I'm going to stay in a motel or hotel room for a week or more because of Cayucos' charm, they're dead wrong, the allure for us is to be able to rent a home and blend in with the locals and have the access to a nice town and its denizens. If we're going to stay in a hotel for a week or more - then we're going to Hawaii - get it?

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



Beachside Rentals  
P.O. Box 455  
Cayucos, CA 93430

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **About 15**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **NO!**
- 3) If not, why not? **We want a "homey" place where we are not cramped into one room and we can cook our Thanksgiving dinner and other meals.**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Yes**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **Several hundred dollars. Groceries, restaurants, gifts and wine.**
- 7) Please give a brief description of why you vacation in Cayucos. **Love the area!**

Your Name: Barbara Willey

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

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- 1) How many years have you been visiting Cayucos? **55 yrs.**
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No.**
- 3) If not, why not? **There is nothing like renting a house on the water!**
- 4) Would you find another beach community to vacation in if you could not rent a home? **Yes!**
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? **Yes, every time we visit.**
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? **About \$1,000 for the week we vacation there. We spent money at grocery stores, gift shops, antique stores, restaurants and Tea Houses.**
- 7) Please give a brief description of why you vacation in Cayucos. **My Grandfather, Vernon Messenger, retired to Cayucos and built a house on Pacific St. I have been visiting Cayucos since I was a child. My husband, myself, and our daughter visit for 1 week every summer and Bill & myself usually try to also visit in November. Cayucos is very close to my heart!**

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

M. Brummer

10.19

# CCMA

Central Coast Management Association



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? **41**
  
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? **No**
  
- 3) If not, why not? ***I have an elderly mother who requires caregiving, which can only be done in a home environment. She was the one who originally brought all of her daughters (4), to Cayucos as children every summer. She treasures being able to return each year. For her to be able to come, we must rent the same unit, as it has few stairs, comfortable living room furniture and room for her walker and wheel chair to maneuver about...most hotel rooms are too crowded for her and myself, yet she requires me to be within earshot, and being elderly, is unable to adapt to unfamiliar environment (use a new phone in a motel room, etc).***
  
- 4) Would you find another beach community to vacation in if you could not rent a home? ***I would have to find a place where a home was available due to my elderly mother. I have a friend who has rented appropriate homes for my mother in Long Beach and another acquaintance who has rented in Santa Barbara, so I would probably try one of these areas as having a home is a must for myself, and many in my situation, who are now taking care of aging parents.***
  
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? ***My three sisters and I bring my mother for one week each summer. During that week some of our spouses and children also visit at various times. I would say I spend at least \$2,500 for meals, and clothing/souvenirs for myself and my family.***



- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?

***We always eat at least one meal out/day. Favorites are the Shanty, McClintocks, Madonna Inn and Avila Grocery/Custom House, these are favorites because we have been going to them for 40 years! My daughters always shop at the little boutiques in SLO and my husband loves BooBoo Records and other used record stores in SLO. I like Spikes and the new Pizza Place. We go to the movies in SLO and Morro Bay. We usually shop at the quaint little grocery in Cayucos, or the Albertsons in MB. While together, my sisters and I try to get as much Christmas Shopping done as possible...this takes place in SLO Cambria, and Morro Bay. We love the plant shop in MB and often buy gifts for each other there. We also love to purchase jewelry for ourselves and for each other and our nieces for Christmas in these locations. The \$2500 is what MY FAMILY spends! My mother and 3 sisters also probably spend at least that much purchasing food/meals and Christmas gifts. We are so rarely all together, that we really enjoy the eating shopping and getting Christmas out of the way. In recent years we have also enjoyed learning about wines and have added wine tasting to our activities. We love to purchase wine for gifts for friends. We also love to visit the Museum in MB, and sometimes rent the kayaks to go to the mud flats or the motorboat to putt around the inlet. We also love to take the back way (past the museum and golf course) to Carlock's Bakery in that cute little town, whose name escapes me at the moment. There is a really great burger place there too we like to visit.***

- 7) Please give a brief description of why you vacation in Cayucos. ***Cayucos is the last cute little piece of Americana that exists on our central coast. Avila used to be quaint and charming too, but things change, whether we like it or not. I have been vacationing on the Central Coast (Cayucos in particular) for the last 40 years with my mother and sisters. As we grew and our families grew, renting a house was the best way to go...as our children have grown, hotel rooms were an option, but they did not allow us the freedom of being in a home all together playing charades until the wee hours. Now with our mother needing additional care (don't get me wrong she is still going strong at 90, but***

*needs her walker and sometimes her wheel chair) a house again a necessity. Even when she no longer makes the trip, we sisters will continue to make our yearly pilgrimage to Cayucos. Our kids have grown up doing it too, so it is a richly embedded family tradition. We rebook the same beloved house year after year. Cayucos is such a charming town. Everyone is so kind and friendly to us visitors! We enjoy our time together to unwind and leave everything else behind. We visit old haunts, eat at familiar restaurants, night fish off the pier and talk to the other brave souls doing the same. Catch up with each other, buy candy at the candy counter, and do our Christmas shopping. We watch for whale spouts in the distance and seals up close while the younger set boogie board and surf. Thank you for sharing your community with us for all of these years! We cannot imagine a summer without our week at Cayucos.*

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA  
Central Coast Management Association



Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos?

**Five**

- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

**Maybe...It would depend on why and with whom we were coming to Cayucos. We always prefer a vacation rental to a motel.**

- 3) If not, why not?

**See above and motels are confining.**

- 4) Would you find another beach community to vacation in if you could not rent a home?

**Probably...it would depend on a few things but would defiantly affect our decision as to where we would go.**

- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County?

- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **All but beach equipment. We bring out own kayaks. We eat at the restaurants and go to the two bars. We always buy wine and other grocery's.**

- 7) Please give a brief description of why you vacation in Cayucos.

- 8)

**It is beautiful. The people are nice. It is clean and safe and the vacations are reasonable. The county would be nuts to try to change the way it is now.**



Beachside Rentals  
P O Box 455  
Cayucos, CA 93430

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



CCMA

Central Coast Management Association

 Beachside Rentals  
P.O. Box 455  
Cayucos, CA 93430

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1. How many years have you been visiting Cayucos? 15
2. If you were not able to rent a home in Cayucos, would a motel/hotel be an option? No
3. If not, why not? WE WANT TO FUNCTION & BOND AS A FAMILY.
4. Would you find another beach community to vacation in if you could not rent a home? WE WOULD LOOK VERY HARD AS WE DID IN SEARCHING FOR & FINDING CAYUCOS.
5. Do you spend money in Cayucos and or other communities in San Luis Obispo County? YES
6. If you do, please explain about how much and where? I.e., PROBABLY 4 TO 5 THOUSAND NOT INCLUDING HOUSING. = GOLF & DINING ARE THE MAIN FACTORS.
7. Please give a brief description of why you vacation in Cayucos.  
PEACEFULNESS & NATURE AWAY FROM THE CITY. A WONDERFUL WAY TO REUNITE THE FAMILY THAT CAN ONLY BE DONE BY LIVING & PLAYING TOGETHER FOR A WEEK EACH YEAR.
- Your Name: Ally Jackson

Thank you very much for your input. We love Cayucos and would like to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## Beachside rentals

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**From:** Mendoz5@aol.com  
**Sent:** Thursday, October 22, 2009 9:47 AM  
**To:** Beachsider@digitalputty.com  
**Subject:** Thank You!



**CCMA**

Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? About 20 years.
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? Yes
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home?
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? Yes
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? We spend about 80/day at restaurants, we do at least one day of kayaking, And always take home souvenirs.
- 7) Please give a brief description of why you vacation in Cayucos. Because it is a beautiful quiet beach town. We loved the house soooooo much and can't wait to come back. Stephanie Gonzales and Family!!!

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**CCMA**  
Central Coast Management Association

 Beachside Rentals  
P.O. Box 455  
Cayucos, CA 93430

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cayucos? 9 years
- 2) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? No
- 3) If not, why not? Not enough room, amenities, beach access
- 4) Would you find another beach community to vacation in if you could not rent a home?  
Possibly
- 5) Do you spend money in Cayucos and or other communities in San Luis Obispo County? Yes
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants, gift shops, tourist sites
- 7) Please give a brief description of why you vacation in Cayucos. Not to sound cliché but we like the quiet relaxed atmosphere of a house on the beach.....

Your Name: David and Angela Kryl

Thank you very much for your input. We love Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## Beachside rentals

---

**From:** Frances Teng, M.D. [FTENG@healthcarepartners.com]  
**Sent:** Monday, October 19, 2009 8:49 AM  
**To:** 'Beachsider@digitalputty.com'  
**Subject:** survey response



Hi all,  
Responding on behalf of the Goodwin/Teng family –

We have been renting homes in Cayucos for about 8 years.  
If no homes available, we might use a hotel, but eventually we would look elsewhere on the central coast for a home.  
The home gives more space, allows us to cook some meals, etc.  
We spend money in Cayucos on groceries, restaurants, souvenirs, and a little surfing. Also, the kids like the candy shop!  
We like Cayucos because the beach is lovely, the crowds are few, and it is very safe for the kids.

The information in this email, including attachments, may be confidential and/or pri

## Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

1) How many years have you been visiting Cayucos/Cambria?

20 YEARS

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

YES!!

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

Restaurants, gifts, local stores (i.e. Drug, Market, Deli, Bakery) lots of wine

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No, not really

5) If no, please explain why.

For our vacations that last more than a couple of days we need the convenience & privacy of a house.

6) Would you find another beach community to vacation in if you could not rent a home?

yes

7) Please give a brief description of why you vacation in Cayucos

Best beach, great community, good location adjacent to many areas of interest -

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

CCMA

Central Coast Management Association

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1) How many years have you been visiting Cayucos/Cambria?

8 yrs +

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

Beach equip Rentals, wine  
Restaurants, Gift buying,

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No - too difficult w children.

5) If no, please explain why.

Children get "cabin fever"  
No ability to make own food  
therefore = expense.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes.

7) Please give a brief description of why you vacation in Cayucos

We love the quietness of Cayucos.  
We have family time with large  
amusement attractions.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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- 1) How many years have you been visiting Cayucos/Cambria?

13 years

- 2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

Yes

- 3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants, wine, equipment rentals,  
local farms, grocery stores, bars

- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

Might be OK, but not preferable.

- 5) If no, please explain why.

We like to stay for a week and a home is more comfortable and we can COOK there.

- 6) Would you find another beach community to vacation in if you could not rent a home?

Perhaps. We would still come to Cayucos but maybe not for as long a stay.

- 7) Please give a brief description of why you vacation in Cayucos.

There's essentially no other town like it on the California coast. The undeveloped beauty of the area is number one. The long, walkable coastline. It isn't as

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you.

Your thoughts will help educate the County Staff and help us know what you like about our communities.

precious & quaint as similar towns - feels like a "real" town. Never changes very much except a new restaurant or so here & there. Proximity to LA & SF. But above all it is rugged, raw & undeveloped.

CCMA

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- 1) How many years have you been visiting Cayucos/Cambria?

15 years +

- 2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

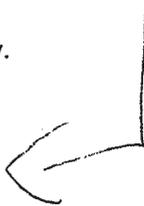
YES! Cayucos, Morro Bay, Flo, Paso Robles

- 3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

not really - 5 kids!

- 5) If no, please explain why.



- 6) Would you find another beach community to vacation in if you could not rent a home?

Yes!

- 7) Please give a brief description of why you vacation in Cayucos

It is beautiful, safe & a great place for my family to vacation.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

CCMA

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1) How many years have you been visiting Cayucos/Cambria?

20+

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants, gifts, groceries, beach equipment

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No

5) If no, please explain why.

We come with family and there are usually 8 or more of us. We stay for a week and like to be able to cook some of our own meals

6) Would you find another beach community to vacation in if you could not rent a home?

Yes.

7) Please give a brief description of why you vacation in Cayucos

It's small and quiet and clean and the people are friendly. Close enough to visit Morro Bay, SLO and Hearst Castle

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

15 years

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

yes, groceries, souvenirs, etc.

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants, gifts, excursions, local grocery

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

yes, but would be more expensive and I would visit less often.

5) If no, please explain why.

6) Would you find another beach community to vacation in if you could not rent a home?

I would try but I love Cayucos

7) Please give a brief description of why you vacation in Cayucos

Cayucos is quiet and my family can enjoy each other instead of fighting crowds

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.



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1) How many years have you been visiting Cayucos/Cambria?

Renting a beachhouse every Xmas for a week for the past three years. This ~~year~~ year we rented Labor Day weekend instead due to a family wedding in the area.

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

Yes.

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

Grocery shopping, going out to eat, ~~at restaurants~~ wine tasting, buy wine, shopping in Cayucos & SLO.

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

probably not. The reason why we rent a home in Cayucos is so all of our family, whom live all over the country, can be together under one roof. Its definitely more affordable this way than everyone getting their own hotel room.

5) If no, please explain why.

Plus we LOVE spending time in Cayucos!

Renting a house in Cayucos is the way to accomodate families with kids. Much more comfortable and having a kitchen is a necessity.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes, I guess we'd have to. The Oregon Coast is beautiful! We live in Oregon but are from the SLO area. We still have family living there.

7) Please give a brief description of why you vacation in Cayucos

Cayucos is one of the last real beach towns! Its so relaxing here and not over tourist-y.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria? 20

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County? yes

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc. restaurants, beach equip. Groceries, shops

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option? maybe, doubtful

5) If no, please explain why. I bring developmentally disabled clients in wheel chairs, 3 at a time + they dont fit in Motel rooms

6) Would you find another beach community to vacation in if you could not rent a home? yes

7) Please give a brief description of why you vacation in Cayucos My husband + I have been coming for over 50 years combined to get away + rest + to get out of the Central Valley heat in summer + valley fog in winter

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

CCMA

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1) How many years have you been visiting Cayucos/Cambria?

15 years

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

Food - groceries + dining out

Clothing - outlets

Farmers markets

Recreation - golf, kayaking etc.

Household items

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

Not likely.

5) If no, please explain why.

We like renting a house so there is plenty of room.

You can cook your food, plenty of room and can wash your clothes and beach stuff.

6) Would you find another beach community to vacation in if you could not rent a home?

I would probably find other vacation spots to stay. Would probably just come for the day rather than spending a week.

7) Please give a brief description of why you vacation in Cayucos

We like the small town atmosphere. No crowds, no lines, quiet.

Very relaxing community. Plenty of recreational opportunities for the whole family

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

*50 years*

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

*of course we do*

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

*Grocery stores clothing stores Book stores Fast Food  
Theaters Gift stores Restaurants Video Rental*

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

*No*

5) If no, please explain why.

*Our married children & their families join us. We would have to rent too many rooms & couldn't make meals. It would be far too expensive if we couldn't rent homes. We would camp out in the mountains*

6) Would you find another beach community to vacation in if you could not rent a home?

*Either that or we would camp out in the mountains in tents - but our favorite place to go is the Cayucos/Morro Bay area*

7) Please give a brief description of why you vacation in Cayucos

*We used to go to Cayucos when I was a child. After marriage, we always took our children there. We just have a special love for the "feel & peace" of Cayucos*

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

MORRO BAY  
4 1/2 years

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

1 MORRO BAY

and  
YES

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

all of the above!

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

NO

5) If no, please explain why.

Because we like home away from home.

6) Would you find another beach community to vacation in if you could not rent a home?

YES

7) Please give a brief description of why you vacation in Cayucos

Because we love Cayucos too!!!

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

1) How many years have you been visiting Cayucos/Cambria?

10

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

Yes

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No

5) If no, please explain why.

NOT GOVERNMENT CONVENIENT

6) Would you find another beach community to vacation in if you could not rent a home?

Yes

7) Please give a brief description of why you vacation in Cayucos

IT IS A LOVELY COMMUNITY

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

25 ±

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants, kayaking, beach supplies, fish market, gifts, grocery

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

Probably, although a house better suits our needs due to the typical size of our party and the

5) If no, please explain why.

types of activities we get involved with.

6) Would you find another beach community to vacation in if you could not rent a home?

Probably - likely

7) Please give a brief description of why you vacation in Cayucos

We like the town, we like the beach, we can easily access bike riding, tide pools, walking, etc.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

20 years

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

Yes we do. My family and I are usually there 1-2 weeks a year. Spend on food, entertainment and lots of shopping.

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

Restaurants, gifts, kayaking, rent beach stuff (wet suits, boards, etc.) Visit wineries and buy wine.

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No.

5) If no, please explain why.

My family either comes with me or visits periodically while I'm there. Would not be cost effective to be in a motel/hotel.

6) Would you find another beach community to vacation in if you could not rent a home?

Yes, which would be unfortunate. Kids have made friends and feel safe in the environment there.

7) Please give a brief description of why you vacation in Cayucos

The family atmosphere, the close proximity to Morro Bay, Cambria, Pismo + San Luis Obispo. The quaint, quiet town and homey atmosphere.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

Allen L. Thorpe

CCMA

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- 1) How many years have you been visiting Cayucos/Cambria?

2

- 2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

Yes

- 3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

Probably not. We come up with 2 other couples & prefer to rent a home.

- 5) If no, please explain why.

We enjoy BBQ'ing, hanging out together at night in the living room. Renting a home does not feel like staying in a hotel. It's Better.

- 6) Would you find another beach community to vacation in if you could not rent a home?

Probably, yes.

- 7) Please give a brief description of why you vacation in Cayucos

~~There are not~~ Population is sparse (very nice)  
Close to Paso Robles wine country.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?  
**30 YEARS**
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? **NO**
- 3) If not, why not?  
**PRIVACY, CONVENIENCE, COMFORT, PRICE, PROXIMITY TO HOME**
- 4) Would you find another beach community to vacation in if you could not rent a home? **PROBABLY NOT - WE ALREADY LIVE IN A BEACH COMMUNITY**
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? **YES**
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? **RESTAURANTS, ART, WINE, GASOLINE, GROCERIES**
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
**SMALL TOWN ATMOSPHERE, COMBINATION OF COASTAL & FOREST, BEAUTIFUL VIEWS, ACCESS TO COAST, FORESTS, HIKING, WINNERIES AND QUIET!!**

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria?

First time

- 2) Do you spend money in Cambria, and or other communities in San Luis Obispo County?

yes, shopping, restaurants, Gift Shops,  
Gas Station

- 3) If you do, please explain about how much and where? i.e. restaurants, gifts, wine, beach equipment, surfing, kayaking?

over 600.00 in total - not including  
the rental

- 4) If you were not able to rent a home in Cambria would a motel/hotel be an option?

Maybe - But home makes you feel  
at home. a hotel means less

- 5) Would you find another beach community to vacation in if you could not rent a home?

yes

- 6) Please give a brief description of why you vacation in Cambria.

It is a Beautiful, Peaceful Community, and of  
course the Ocean View from the home is lovely

Thank you very much for your input. We love Cambria and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cambria?

3+

2) Do you spend money in Cambria and or other communities in San Luis Obispo County?

Yes

3) If you do, please explain about how much and where? i.e, restaurants, gifts, wine, beach equipment, surfing, kayaking?

Restaurants, wine, kayaking

4) If you were not able to rent a home in Cambria would a motel/hotel be an option?

Maybe

5) If not, why not?

Home rentals are preferable especially for get-togethers with family/friends.

6) Would you find another beach community to vacation in if you could not rent a home?

probably yes.

7) Please give a brief description of why you vacation in Cambria.

Central location bet'n CA & San Francisco  
Lovely beaches, relaxing for getting together with family

Thank you very much for your input. We love Cambria and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

+ family  
for miles.

# CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria? 5
- 2) Do you spend money in Cambria and or other communities in San Luis Obispo County?  
Cambria
- 3) If you do, please explain about how much and where? i.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? groceries.
- 4) If you were not able to rent a home in Cambria would a motel/hotel be an option? Possibly
- 5) If not, why not? privacy ~~and~~ we always enjoy staying in houses.
- 6) Would you find another beach community to vacation in if you could not rent a home? maybe
- 7) Please give a brief description of why you vacation in Cambria. We love Cambria, it is beautiful & peaceful.

Thank you very much for your input. We love Cambria and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

Central Coast Management Association

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- 1) How many years have you been visiting Cambria?  
*5 year*
- 2) Do you spend money in Cambria and or other communities in San Luis Obispo County?  
*yes, a lot*
- 3) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?  
*Restaurants } About \$750  
GIFTS } anytime we visit  
WINE }*
- 4) If you were not able to rent a home in Cambria would a motel/hotel be an option?  
*NO*
- 5) If not, why not?  
*We prefer a house - We invite our family*
- 6) Would you find another beach community to vacation in if you could not rent a home?  
*yes*
- 7) Please give a brief description of why you vacation in Cambria.  
*no get married here  
we like the community  
It is only 3 hours away  
we like the shops on main st*

Thank you very much for your input. We love Cambria and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *16 years - every Thanksgiving weekend plus some other random times.*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We prefer renting houses, we find it more relaxing than hotel/motel.*
- 4) Would you find another beach community to vacation in if you could not rent a home? *only if it were similar in style to Cambria - which is not really easy to find*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes.*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants. wine & gifts = \$300-\$400.*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*It is a unique place/town. We love the prairie and bringing our dog on long walks. We like the restaurants & that there are no chain stores here. The people are friendly and welcoming. It feels like a very special community.*

Thank you very much for your input. We love Cambria/Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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- 1) How many years have you been visiting Cambria/Cayucos? *15 - 20 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *too expensive, separated for family celebrations.*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Not @ this time. We have young marrieds w/ have no space, nor time off. Having a house here is terrific to celebrate & be together.*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? *Art. Take home food from hinn For years we stop @ hinn's to keep meat & fruit pies in freeze each winter.*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *Easy drive from home. Always enjoy visiting & shopping. Burton from Nursery down to knit, wine, furniture shop. The old bank Gallery has been a favorite for years. We have stayed on Moonstone Beach, B+B'S but now need something for our families.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*The cookie shop in Cayucos is tops. Now we enjoy 3 generations to come together. Cambria is  $\sqrt{1/2}$  way between Thousand Oaks and San Jose.*

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- 1) How many years have you been visiting Cambria/Cayucos? 20
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? UNLIKELY
- 3) If not, why not? WE TRAVEL WITH OUR DOGS AND ENJOY ALL THE COMFORTS OF HOME IN A VACATION RENTAL
- 4) Would you find another beach community to vacation in if you could not rent a home? LIKELY
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? YES
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? ART
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
WE VACATION IN CAMBRIA BECAUSE IT MEETS OUR NEEDS FOR HIGH QUALITY REST AND RELAXATION FROM OUR DEMANDING PROFESSIONAL LIVES. VACATION RENTALS IS A GOOD FIT FOR US UNTIL WE PURCHASE A HOME IN CAMBRIA

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Century 21 Associates West  
 Scenic Coast Property Management  
 683 Main Street  
 Cambria, Calif. 93428  
 805-927-6163 office, 805-927-6272 fax  
[info@cambrriacoastrentals.com](mailto:info@cambrriacoastrentals.com) <mailto:info@cambrriacoastrentals.com>  
[www.cambrriacoastrentals.com](http://www.cambrriacoastrentals.com) <http://www.cambrriacoastrentals.com>

**Driving Directions:**

Driving North on Hwy 1 you will take the fourth stop light to your right onto Main Street. We are located down about a 2 blocks on the left. Right next to the Main Street Grill.

Driving South, you will take the first stop light (Windsor Blvd.) to your left onto Main Street. We are located down about 2 blocks on your left. Right next to the Main Street Grill.

**Arrival Instructions:**

Arrive at 683 Main Street between 3pm and 5pm day of arrival to sign contracts and pick up keys. If unable to arrive during that time, please arrange for early or late check in with office.

**Late Arrival Instructions:**

We ask that you call the office ahead of time and let us know that you will be late. Contract payment arrangements should be made then.

Come to office at 683 Main Street. There are two doors, one to the office (glass) and a closet door on the right. Inside the closet door there is a lock box. The combination you will use is 0214. Pull hard on the lock to open. This will open the box where you will find an envelope with your name. Open envelope and remove two copies of contract and pertinent information, (map, contracts, policies, maintenance info sheet and key). Sign papers marked "office copy" and place in green lock box on front of building along with payment (check or cash). If paying by Credit card just fill in information on front page of contract. There is an emergency # posted next to the lock box if any problems. (805) 909-2978  
 We sincerely hope you enjoy your stay here in Cambria!

Stephanie, Jonc & Val

CCMA

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- 1) How many years have you been visiting Cambria/Cayucos? *first year*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We love the quiet & privacy*
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? i.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? *restaurants, groc. stores, clothing stores*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *quiet, privacy, ability to cook in some for ourselves*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities

*the beach & the preserve  
 the bike rides*

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cambria/Cayucos?

30 years, at least once or twice a year.

2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?

The only time we would use a motel is if it was not during holidays. We like to rent a home during the holidays so more

3) If not, why not?

family can join us and we have the option of cooking meals ourselves.

4) Would you find another beach community to vacation in if you could not rent a home? Yes.

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes.

We enjoy dining out and purchasing art and gifts and seek out entertainment.

6) If you do, please explain about how much and where? (e.g., restaurants, gifts, wine, beach equipment, surfing, kayaking?)

Restaurants - \$100.00 per day  
Gifts - 250.00 - 1,000.00 per stay - Cambria, Morro Bay, Cambria

7) Please give a brief description of why you vacation in Cambria/Cayucos.

We love the ocean and it is only a 3 hour drive from where we live. We are art lovers and like the stores Cambria has to offer. Cayucos is a nice change of pace + is centrally located so that we can enjoy Cayucos, Harmony, Cambria, Los Osos & San Luis Obispo. We like to walk and hike and find these towns offer beautiful scenery + do so.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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- (1) of (3) people
- 1) How many years have you been visiting Cambria/Cayucos? 15 & 3 years
  - 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? yes for a 1 or 2 night stay
  - 3) If not, why not? no - for a longer stay - like one home away from home for longer (3+ days) stay
  - 4) Would you find another beach community to vacation in if you could not rent a home? for long stays - yes
  - 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? yes
  - 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? \$300-600 - restaurants, gifts, food
  - 7) Please give a brief description of why you vacation in Cambria/Cayucos.

My - idea of paradise - the mountains & the ocean in the same place - wonderful weather, beaches, friendly community  
Close - for an easy day of travel by car. relaxation  
the deer  
the seals  
etc.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

to keep hearing the waves  
Soothing.

shops Restaurants  
local artists  
Linn's, The Horn -  
Slackst, Black Cat  
Robins, Redwood Cnt

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- 1) How many years have you been visiting Cambria/Cayucos? *20 + years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *yes*
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? *\$200 /restaurants, \$50<sup>00</sup> /wine*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*It's beautiful and there are wineries close by. It's too hot in Paso Robles and Cambria is prettier than Pismo or Morro Bay.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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- 1) How many years have you been visiting Cambria/Cayucos? *10*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We usually have a pet and renting a home is more economical if you have more than 2 people*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *approx \$500 (food, clothing, jewelry, home items, art)*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*We absolutely love the area - Cambria is so charming & welcoming. It's also close enough to other tourist sites - yet not in a "party" area.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? 30 years
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No
- 3) If not, why not? Not convenient for larger family trips
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? Grocery Store - \$100 per trip  
Restaurants - \$250 Gyts - varies Antique Stores - varies  
20.5 years
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
Ocean views, hiking trails, location from home, peaceful

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

1) How many years have you been visiting Cayucos/Cambria?

16 YEARS

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

YES

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

WE EAT AT RESTAURANTS & VISIT GIFT SHOPS.  
WE VISIT WINE TASTING AND TENT KAYAKING TRIPS.  
WE ALSO PURCHASE FOOD AT LOCAL GROCERY STORES.

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

NO

5) If no, please explain why.

WE VISIT CAYUCOS AS A FAMILY AND  
A MOTEL WOULD NOT WORK, WE HAVE  
CHILDREN WITH US AND NEED THE SPACE OF A HOME.

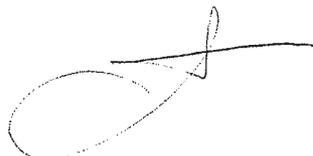
6) Would you find another beach community to vacation in if you could not rent a home?

Yes

7) Please give a brief description of why you vacation in Cayucos

CAYUCOS IS VERY CLEAN, QUITE AND A GREAT  
PLACE TO RELAX AND ENJOY THE BEACH AREA.  
IT IS A GREAT PLACE TO BRING A FAMILY & CHILDREN.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.



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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

1) How many years have you been visiting Cayucos/Cambria?

6 years

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

Yes, Cayucos, Morro Bay

3) If you do, please explain how – i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants, grocery stores, wetsuits, beach rentals, gift shops, books, vendors @ pier, quilting & yarn, pet stores

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

No, due to my husbands special needs

5) If no, please explain why.

We rent houses (which are not less expensive than hotels) because of space, size, furniture cooking for special diets

6) Would you find another beach community to vacation in if you could not rent a home?

Yes

7) Please give a brief description of why you vacation in Cayucos

We love the community and the welcoming shops. The wonderful houses. The beach and activities. The shops and unique gifts

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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1) How many years have you been visiting Cayucos/Cambria?

15

2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

yes

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

restaurants/bar

4) If you were not able to rent a home in Cayucos, would a motel/otel be an option?

no

5) If no, please explain why.

We use large house for a family reunion

6) Would you find another beach community to vacation in if you could not rent a home?

yes

7) Please give a brief description of why you vacation in Cayucos

Good Vacation Rentals available; location.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

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- 1) How many years have you been visiting Cayucos/Cambria?

15 years

- 2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

yes

- 3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

On the Average we spend \$3000 plus the cost of the rental.

- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

NO not at this time

- 5) If no, please explain why.

We enjoy renting a home on the beach. The kids can walk down to the beach or walk to town

- 6) Would you find another beach community to vacation in if you could not rent a home?

NO - there is no other community like CAYUCOS

- 7) Please give a brief description of why you vacation in Cayucos

The small town comfort - safe - no crowds - friendly - when we rent a home for a week we totally relax and do nothing but stay and enjoy CAYUCOS and the area. We love CAYUCOS !!

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

My wife and myself's family both have homes at the coast. One in Morro Bay the other in Pismo - we choose CAYUCOS !!

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria? *20*
  
- 2) Do you spend money in Cambria and or other communities in San Luis Obispo County?  
*yes*
  
- 3) If you do, please explain about how much and where? i.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants, wine, sports, grocery stores, Clark Post.*
  
- 4) If you were not able to rent a home in Cambria would a motel/hotel be an option? *No!!*
  
- 5) If not, why not? *Because home environment is very important. We always eat 2 meals/day - sometimes 3 at home.*
  
- 6) Would you find another beach community to vacation in if you could not rent a home?  
*Yes!!*
  
- 7) Please give a brief description of why you vacation in Cambria.  
*Beautiful, charming, good beach walks, love the neighborhoods and the deer!*

Thank you very much for your input. We love Cambria and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

1) How many years have you been visiting Cayucos/Cambria?

5 YEARS

2) Do you spend money in Cayucos/Cambria and or other communities in San Luis Obispo County?

YES

3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing, beach equipment, etc.

GROCERIES, RESTAURANTS, GOLF WINE, ENTERTAINMENT

4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

NO - WE USUALLY STAY FOR 2 MONTHS

5) If no, please explain why.

LENGTH OF STAY

6) Would you find another beach community to vacation in if you could not rent a home?

YES

7) Please give a brief description of why you vacation in Cayucos - WE LIVE IN WASHINGTON STATE. WINTER WEATHER HERE CAN BE UNPLEASANT. I GREW UP IN SAN LUIS OBISPO & GRADUATED FROM CAL POLY. WE HAVE LOTS OF FRIENDS IN THE AREA & ENJOY THE WEATHER.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

WE LIKE THE SMALL TOWN, BEACH COMMUNITY ATMOSPHERE OF CAYUCOS.

Thomas C Rouchly  
Juliana S Rouchly

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we will be seeing significant effects on availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please answer the following questions and return this letter to us. Your input is greatly appreciated.

- 1) How many years have you been visiting Cayucos/Cambria?

Since we graduated from Cal Poly in 2000.

- 2) Do you spend money in Cayucos/Cambria and/or other communities in San Luis Obispo County?

YES! Probably too much!

- 3) If you do, please explain how - i.e. restaurants, gifts, wine, kayaking, surfing,

beach equipment, etc. We go to all our favorite eateries in Cayucos & SLO! We go to the wineries in SW Paso and join wine clubs. We buy clothing and gifts & toys ~~for~~ for our kids.

- 4) If you were not able to rent a home in Cayucos, would a motel/hotel be an option?

no, we like having a house since we have our kids and can have more freedom. more restful to have a house.

- 5) If no, please explain why.

we like to invite friends & family to stay ~~at~~ with us while we're there. we take them out to dinner and wineries and shopping.

- 6) Would you find another beach community to vacation in if you could not rent a home?

Yes, we'd go to the Santa Cruz area (Aptos) & Capitola since it's closer to us. We prefer Cayucos, but only if we can have a house. Staying in a hotel for a week is not a

- 7) Please give a brief description of why you vacation in Cayucos. fun vacation for us.

we go to Cayucos so we can visit all our favorite places and remember our college time spent in SLO and Cayucos. we love staying in Cayucos for the beach, food & location.

Thank you very much for your input. We love Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help educate the County Staff and help us know what you like about our communities.

Schooners is the best!  
and Tao temple too!

we would be  
so sad if we  
could no longer  
rent a house in  
Cayucos!

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *This is my second time.*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *I like to feel at home - Kitchen, yard, etc.*
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *grocery, shops, gifts*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *It's small and has beautiful beaches. No chain stores!!*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? - ALMOST 20 year
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No. We stayed in Hotel/motel & do not like them
- 3) If not, why not? MORE SPACE, MORE COMFORTABLE, MORE SERENE in a Rental Home
- 4) Would you find another beach community to vacation in if you could not rent a home? No. There is nothing we like that is as close as CAMBRIA
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? YES!!
- 6) If you do, please explain about how much and where? I.e. restaurants, gifts, GROCERY STORE, wine, beach equipment, surfing, kayaking? \$500 - \$1500 each visit
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.

Love The Ambience, The quiet & The combination of clean & maintains together. People are always nice & The Food is GREAT!

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

  
JEFF & Cyndi Pomerantz  
5317-A COLDWATER CYN. AVE.  
SHERMAN OAKS, CA, 91401  
JEFF POMERANTZ

# Scenic Coast Property Management

683 main Street, Cambria, Ca. 93428

805-927-6163 or 1-800-927-6163

www.cambriacoastrentals.com

www.sceniccoastrentals.com

## Emergency #'s:

For Fire, Police or Medical emergencies call 911. For all other emergencies, contact the business office immediately at 805-927-6163 during business hours. After hours you can reach us at 805-909-2978. We check messages frequently and will return all calls as soon as possible.

## Maintenance or Housekeeping Issues:

Please leave a message on our office phone 805-927-6163 if after hours and we will direct the call to the person responsible for your problem.

## Survey:

Please check your response to the following questions:

1. Would you come back again?  Yes or  No

Comment: \_\_\_\_\_

2. Would you recommend our services  Yes or  No

Comment: \_\_\_\_\_

3. Would you stay in this home again?  Yes or  No

Comment: \_\_\_\_\_

We hope your visit was enjoyable and that you will want to return as our guests in the future.

*Stephanie, Jone & Valerie*

Name: Warkrides, Property: 1971 Sherwood

Date: 8-29-10

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *FIRST TIME Besides the Coast trip + 5000 @ HEAST CASTLE*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *NO - WE OWN 2 TIME SHARES + when we do not ride THEM WE TRAVEL WITH OUR DOGS - RENTING NICE HOME THROUGHOUT CA*
- 3) If not, why not? *A*
- 4) Would you find another beach community to vacation in if you could not rent a home? *OF COURSE; IF WE CAN NOT FIND A FENCED IN HOME WE MOVE ON - SO MANY PLACES TO CHOOSE IN CA*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *YES, OF COURSE WE SHOP + EAT*
- 6) If you do, please explain about how much and where? (ie, restaurants, gifts, wine, beach equipment, surfing, kayaking)? *\$100'S*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *FRIENDS TOLD US ABOUT IT - SAID IT WAS "DOG FRIENDLY" + NICE BEACHES*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *1<sup>st</sup> time*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *no*
- 3) If not, why not? *no kitchen, not as much room*
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes - all over the county*
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*relatively unpopulated (for California) and beautiful beaches*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## Val Burrez- Scenic Coast Properties

**From:** Thomas Dziubala [tdziu@sbcglobal.net]  
**Sent:** Saturday, March 13, 2010 3:12 PM  
**To:** Scenic Coast Properties  
**Subject:** Questionair

1) How many years have you been visiting Cambria/Cayucos? About 15 years

2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No.

3) If not, why not? We rent a home so we can share it with friends and utilize the kitchen facilities. We find a home surroundings suit our tastes **much better** than a cold and cramped motel environment!

4) Would you find another beach community to vacation in if you could not rent a home? We would look elsewhere.

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? You bet! Doesn't everybody?

6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Our stays are generally for 3 or 4 days and the four of us will usually eat-out at the better restaurants in town and nearby. Gift shops are always a must for the ladies to purchase gifts for our children and grandchildren. I would estimate that entails about \$500-\$600 dollars per trip.

7) Please give a brief description of why you vacation in Cambria/Cayucos. Its wooded setting, close by the beautiful beaches and parks, make it unique. We find the town itself very quaint. The distances to both our home in Valencia and our friends who live near Sacramento makes it a comfortable drive for both of us. It's not too close and not too far; sort of a "vacation trip".

3/14/2010

Rentals@charter.net

**From:** Thomas Dziubala [tdziu@sbcglobal.net]  
**Sent:** Saturday, March 13, 2010 3:12 PM  
**To:** Scenic Coast Properties  
**Subject:** Questionair

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2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No.

3) If not, why not? We rent a home so we can share it with friends and utilize the kitchen facilities. We find a home surroundings suit our tastes **much better** than a cold and cramped motel environment!

4) Would you find another beach community to vacation in if you could not rent a home? We would look elsewhere.

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? You bet! Doesn't everybody?

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3/13/2010

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cambria/Cayucos?

19

2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?

I would lose interest in returning to Cambria. The renting of houses is one of the things that makes Cambria so enjoyable.

3) If not, why not?

I've partially answered this question in #2. Additionally, it becomes prohibitively expensive to stay in a motel or B&B. I also don't prefer those venues and would choose to spend my time and money in various places along the coast rather than returning to Cambria year after after.

4) Would you find another beach community to vacation in if you could not rent a home?

Yes - definitely. While Cambria is special to me, part of why that is so is due to being able to rent a house. Without that option, I would find it more reasonable to stay in Santa Barbara as it is less than half the distance as Cambria from my home and is a lovely town.

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County?

Yes - Cambria, Los Olivos, Los Osos, San Luis Obispo

6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking?

When I visit, I stay for 3 days to a week. I buy groceries at the Cookie Crock, eat dinners in Cambria restaurants, buy gifts for my family (daughter, son-in-law, 5 grandchildren) in the shops, attend plays at the Pewter Plough Playhouse if they are presenting while I'm visiting, and of course the rental fee for the house. I don't know the dollar amount, but these expenditures are typical for every trip. For many years, I have rented a house in Cambria twice a year - Christmas/New Years and the summer. When that wasn't possible, I rented a house once a year.

6) Please give a brief description of why you vacation in Cambria/Cayucos.

There are very personal reasons why Cambria is special to me. Aside from that, the biggest draw is the vacation rental houses. The natural beauty and weather is of course a draw too. But those can be found elsewhere. What's truly unique about Cambria are the vacation rental houses.

My question is this - why would the county staff want to ruin this?? Who would benefit from this loss?

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA

Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *-18 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *no*
- 3) If not, why not? *we like the privacy & quiet a motel does not have*
- 4) Would you find another beach community to vacation in if you could not rent a home? *probably*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? *\$5,000.00*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *we love the peace & quiet & are able to get away from the crowds & screaming kids.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

**FRANK & JOANNE WALTMAN**  
**8439 WHITE OAK AVE. SUITE 112**  
**P. O. BOX 575**  
**RANCHO CUCAMONGA, CA 91729-0575**  
PH 909.987.4141 FX 909.941.9928 E-MAIL [waltmaninsurance@hotmail.com](mailto:waltmaninsurance@hotmail.com)

**FAX TRANSMITTAL**

**DATE:** 3-10-10

**PAGE 1 OF 2**

**TO:** SCENIC COAST PROP MGMNT

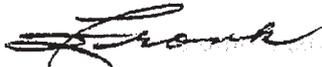
**ATTN:** VALERIE

**FAX:** 805.927.6272

**RE:** CENTRAL COAST MGMNT ASSOC. SURVEY

I WASN'T SURE ABOUT WHAT TO DO WITH THIS, OR IF IT AUTOMATICALLY WENT DIRECT TO THEM.

IN ANY EVENT, IF NEEDED, HERE TIZ'

  
FRANK P. WALTMAN

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? Have not stayed there before.
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No, definitely not.
- 3) If not, why not? Location is important and motel/hotel don't have it. Also, in this case, we have many people staying and want to be together.
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes.
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes, we will be.
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? In our party, probably all of these and more. Hard to estimate costs, maybe \$1,000's.
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. This will be a first. Chose this as it's reasonably close for the whole family who will come from Rancho Cucamonga, Camarillo, Exeter. Also, we all love the ocean.

# CCMA

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Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *4 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *Not likely*
- 3) If not, why not? *privacy, home-like atmosphere, hotel not conducive to family gathering  
Kitchen convenience*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Absolutely*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? *I.e., (restaurants, gifts, wine), beach equipment, surfing, kayaking?*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*We choose Cambria because of the quiet, peaceful, beach landscape - Welcoming, down-to-earth atmosphere - friendly proprietors.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*An added bonus that comes with rental homes is the support it provides for home owners - would it not be likely that some/may home owners need the rental income - to maintain ownership?*

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

1) How many years have you been visiting Cambria/Cayucos?

We have been coming to Cambria for about 20 years. We spend at least two weeks a year in Cambria. Some years we spend three or four weeks.

2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?

We would probably take a motel but we would not stay a week as it would be cost prohibitive to spend a week with a family in a motel.

3) If not, why not?

4) Would you find another beach community to vacation in if you could not rent a home? Yes

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County?

We shop for food at the local market and the Farmer's Market on Friday afternoon. We also eat out several evenings and spend money in the shops. We visit the local wineries as well.

6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?

We eat at the Cambria Pines Lodge, the Sow's Ear, Robins and the Sea Chest. For a family of six the tab runs easily \$150.00 each evening. The grocery store provides us with breakfast and lunch supplies and several in home meals. I would guess we spend upwards of \$500.00 for a week's stay. The shops always get their share. I would guess we spend another \$300.00 to \$400.00 easily.

# CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?

**We have been visiting Cambria for the past five years. About 1-2 times a year.**

- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?

**Not as likely option.**

- 3) If not, why not?

**For about the same price as a motel room, we have the run of the whole house and have kitchen facilities, washer/dryer, etc. It's like having your own vacation home. Also, most homes accommodate 4-8 people.**

- 4) Would you find another beach community to vacation in if you could not rent a home?

**We would hate having to find another beach community to rent a home for vacation - the Cambria area is so peaceful and restful.**

- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County?

**Absolutely - about an extra \$200 per day.**

- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?

**Restaurants for lunch and dinner; gifts; items for the home; shopping, movies.**

- 7) Please give a brief description of why you vacation in Cambria/Cayucos.

**We enjoy the slower pace of life, the peaceful and restful**

**ambience, the shopping at the "touristy" shops, the ocean, the walks along the bluffs, and re-living the memories of asking my wife to marry me during one of those walks!**

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

CCMA  
Central Coast Management Association

Dear Valued Client,

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? All my life. As an adult, I'd say we've been visiting Cambria for about 7.
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? Yes, it has been.
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? No, we love Cambria.
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes. We belong to various wine clubs of the area wineries, in addition to buying food, etc.
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? Wine is the major purchase, next is restaurants and grocery stores. The least amount would be gifts.
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. We like the fact that you can have both a mountain environment as well as the ocean. We love the town, the restaurants, etc.

FROM:

HELENE CONGER  
6766 N. WOODROW  
FRESNO CA 93710

559-324-8751

helene.lankford@samc.com

## Val Burren- Scenic Coast Properties

**From:** korehubbard@aol.com  
**Sent:** Saturday, January 16, 2010 2:07 PM  
**To:** info@cambriacoastrentals.com  
**Subject:** Comments regarding cottage rentals for San Luis County

Thanks you for the check in and late arrival information. Please feel free to use our in put as noted on the letter below. Eleanor Hubbard

## CCMA

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? **This will be our second year, a return after spending 1 night only last time en route to San Francisco from our home in Greenwood Village, CO.**
  
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel **We'd be unlikely to do that unless we were just passing through, because we'd want to be able to invite our CA dwelling daughter and son-in-law to join us, and to invite my aunt and uncle, who live near San Luis Obispo, to come for a meal. We also enjoy having a kitchen, and having the quiet and privacy that a house offers.**
  
- 3) If not, why not? **See above**
  
- 4) Would you find another beach community to vacation in if you could not rent a home? **Being able to rent a cottage would be a major factor - we would not spend more than 1 night in a motel here because of amenities offered by a house and**

1/16/2010

expense of renting 2 motel rooms.

5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo county? **of course**

6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **Perhaps \$2,000-\$3,000 or so. Lodging, food, wine, restaurants, admissions, souvenirs, art, rentals.**

7) Please give a brief description of why you vacation in Cambria/Cayucos. **We found Cambria and environs very appealing when we spent a night. After checking out cottage rentals online, and finding very appealing possibilities in Cambria, we decided to return for a five night vacation stay. fWe have also mentioned to friends here and in California that Cambria seems llike a delightful place to rent a cottage, enjoy the toen, the coast, the sea creatures and proximity of wine tasting.**

Comments from Eleanor and Ken Hubbard, 1 Beacon Hill Lane, Greenwood Village, CO 80111 for consideraton of San Luis County.

1/16/2010

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *Not really because we usually have at least 4 of us (our family) and will many times bring our parents along. We like the space and comfort of a home along w/ the togetherness feel.*
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home?
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Very much so. We love your shops on main street - Eat all our meals at your restaurants & always go to the wineries in PR.*
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? *We average over a given stay (w/ kids) Dining = \$600 / Gifts or Home items = \$300 / Wineries = \$500*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *It is close to home, yet you have the feeling you are far far away. Love the calmness and beauty of the beach mixed with the amazing mountains & trees. Wonderful small town feel and the great people!*

Thank you very much for your input. We love Cambria/Cayucos and would like to be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? **OVER 10 YEARS**
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? **NO**
- 3) If not, why not? **DO NOT LIKE MOTELS/HOTELS**
- 4) Would you find another beach community to vacation in if you could not rent a home? **YES**
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? **YES**
- 6) If you do, please explain about how much and where? Ice, restaurants, gifts, wine, beach equipment, surfing, kayaking? **GIFTS, RESTAURANTS**
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
**Like the setting, quiet, relaxing area.**

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? **23 YEARS**
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? **YES**
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? **NO**
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? **YES**
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? **NOT Including Lodging: \$250-\$300 PER DAY - USUALLY 3 DAYS**
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. **Quiet, Coastal, Good Food AND ONLY 3 hours By car.**

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

## Stephanie - Scenic Coast Properties

**From:** Scenic Coast Properties, Vacation Rentals [Info@CambriaCoastRentals.com]  
**Sent:** Monday, December 21, 2009 11:23 AM  
**To:** steph  
**Subject:** FW: Scenic Coast Properties: Booking Confirmation, Reservation no 0113843

-----Original Message-----

**From:** Elizabeth O'Brien [mailto:lizzyo\_armenia@yahoo.com]  
**Sent:** Monday, December 21, 2009 12:27 AM  
**To:** info@cambriacoastrentals.com  
**Subject:** Re: Scenic Coast Properties: Booking Confirmation, Reservation no 0113843

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?  
This is the first overnight stay.
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?  
Probably not.
- 3) If not, why not?  
A hotel would be suitable for a short stay; a longer time requires a house.
- 4) Would you find another beach community to vacation in if you could not rent a home?  
Yes, probably.
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County?  
Yes
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking?  
Shops and restaurants

12/23/2009

7) Please give a brief description of why you vacation in Cambria/Cayucos.

This is the first time.

NWCO

**From:** Scenic Coast Properties <info@cambriacoastrentals.com>

**To:** lizzyo\_armenia@yahoo.com

**Sent:** Thu, December 3, 2009 1:09:12 PM

**Subject:** Scenic Coast Properties: Booking Confirmation, Reservation no 0113843

Please find attached... Booking Confirmation for reservation no 0113843.

12/23/2009

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *25 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *maybe*
- 3) If not, why not? *Prefer privacy + space of a home - prefer cooking breakfast at home - going out for lunch/dinner*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants, gifts, antique store, grocery store, wineries*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *Beauty, quiet, weather, within reasonable driving distance of our home in Ojai - beach walks - beach parks -*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *16 years - every Thanksgiving weekend plus some other random times.*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We prefer renting houses, we find it more relaxing than hotel/motel.*
- 4) Would you find another beach community to vacation in if you could not rent a home? *only if it were similar in style to Cambria - which is not really easy to find*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes.*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants. wine & gifts = \$300-\$400.*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*It is a unique place/town. We love the prairie and bringing our dog on long walks. We like the restaurants & that there are no chain stores here. The people are friendly and welcoming. It feels like a very special community.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *15 - 20 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *too expensive, separated for family celebrations -*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Not @ this time. We have young marrieds who have no space, nor time off. Having a home here is terrific to celebrate & be together.*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? I.e., restaurants, gifts, wine, beach equipment, surfing, kayaking? *Art. Take home food from Linn. For years we stop @ Linn's to keep meat & fruit pies in freeze each winter.*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *Easy drive from home. Always enjoy visiting & shopping. Burton from Nursery down to knit, wine, furniture shop. The old bank Gallery has been a favorite for years. We have stayed on Moonstone Beach, B+B'S but now need something for our families.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

*The cookie shop in Cayucos is tops  
Now we enjoy 3 generations to come together  
Cambria is  $\sqrt{1/2}$  way between Thousand Oaks and  
San Jose.*

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? 20
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? UNLIKELY
- 3) If not, why not? WE TRAVEL WITH OUR DOGS AND ENJOY ALL THE COMFORTS OF HOME IN A VACATION RENTAL
- 4) Would you find another beach community to vacation in if you could not rent a home? LIKELY
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? YES
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? ART
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
WE VACATION IN CAMBRIA BECAUSE IT MEETS OUR NEEDS FOR HIGH QUALITY REST AND RELAXATION FROM OUR DEMANDING PROFESSIONAL LIVES. VACATION RENTALS IS A GOOD FIT FOR US UNTIL WE PURCHASE A HOME IN CAMB

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Century 21 Associates West  
Scenic Coast Property Management  
683 Main Street  
Cambria, Calif. 93428  
805-927-6163 office... 805-927-6272 fax  
info @ cambriacoastrentals.com <mailto:info@cambriacoastrentals.com>  
www.cambriacoastrentals.com <http://www.cambriacoastrentals.com>

**Driving Directions:**

Driving North on Hwy 1 you will take the fourth stop light to your right onto Main Street. We are located down about a 2 blocks on the left. Right next to the Main Street Grill.

Driving South, you will take the first stop light (Windsor Blvd.) to your left onto Main Street. We are located down about 2 blocks on your left. Right next to the Main Street Grill.

**Arrival Instructions:**

Arrive at 683 Main Street between 3pm and 5pm day of arrival to sign contracts and pick up keys. If unable to arrive during that time, please arrange for early or late check in with office.

**Late Arrival Instructions:**

We ask that you call the office ahead of time and let us know that you will be late. Contract payment arrangements should be made then.

Come to office at 683 Main Street. There are two doors, one to the office (glass) and a closet door on the right. Inside the closet door there is a lock box. The combination you will use is 0214. Pull hard on the lock to open. This will open the box where you will find an envelope with your name. Open envelope and remove two copies of contract and pertinent information, (map, contracts, policies, maintenance info sheet and key). Sign papers marked 'office copy' and place in green lock box on front of building along with payment (check or cash). If paying by Credit card just fill in information on front page of contract. There is an emergency # posted next to the lock box if any problems. (805) 909-2978  
We sincerely hope you enjoy your stay here in Cambria!

Stephanie, Jone & Val

**CCMA**

Central Coast Management Association

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The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *first year*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We love the quiet & privacy*
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? *restaurants, groc. stores, clothing stores*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. *quiet, privacy, ability to cook in some for ourselves, the beach & the preserve, the bike rides*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?  
30 years, at least once or twice a year.
  - 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? The only time we would use a motel is if it was not during holidays. We like to rent a home during the holidays so more family can join us and we have the option of cooking meals ourselves.
  - 3) If not, why not?  
family can join us and we have the option of cooking meals ourselves.
  - 4) Would you find another beach community to vacation in if you could not rent a home? Yes.
  - 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes. We enjoy dining out and purchasing art and gifts and seek out entertainment.
  - 6) If you do, please explain about how much and where? i.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants - \$100.00 per day )  
Gifts - 250.00 - 1,000.00 per stay - Cambria, Morro Bay, Cambria  
WINE - 50.00 Cambria, Entertainment - 50.00 Cambria
  - 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
We love the ocean and it is only a 3 hour drive from where we live. We are art lovers and like the stores Cambria has to offer. Cayucas is a nice change of pace + is centrally located so that we can enjoy Cayucas, Harmony, Cambria, Los Osos & San Luis Obispo. We like to walk and hike and find these towns offer beautiful scenery + do so.
- Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

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(1) of (3) people

- 1) How many years have you been visiting Cambria/Cayucos? 15 & 3 years
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? yes for a 1 or 2 night stay
- 3) If not, why not? no - for a longer stay - like one home away from home for longer (3+ days) stay
- 4) Would you find another beach community to vacation in if you could not rent a home? for long stays - yes
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? yes
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? \$ 300-600 - restaurants, gifts, food
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.

My - idea of paradise - the mountains & the ocean in the same locale - wonderful weather, beaches, friendly community  
Close - for an easy day of travel by car.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

to keep hearing the waves  
surfing

shops Restaurants  
local ART Linn's, The Point  
ARTISTS Shackel, Black Cat  
Robins, Redwood Cafe  
the seals  
etc.

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *20 + years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *yes*
- 3) If not, why not?
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? *\$200 /restaurants, \$50<sup>00</sup> /wine*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*It's beautiful and there are wineries close by. It's too hot in Paso Robles and Cambria is prettier than Pismo or Morro Bay.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *10*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *No*
- 3) If not, why not? *We usually have a pet and renting a home is more economical if you have more than 2 people*
- 4) Would you find another beach community to vacation in if you could not rent a home? *Yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *Yes*
- 6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? *approx \$500 (food, clothing, jewelry, home items, art)*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*We absolutely love the area - Cambria is so charming & welcoming. It's also close enough to other tourist sites - yet not in a "party" area.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Val Burren- Scenic Coast Properties

From: Mounts, Karen (TRG) [karen.mounts@westcoastescrow.com]
Sent: Wednesday, February 10, 2010 11:49 AM
To: 'info@cambriacoastrentals.com'
Subject: Cambria

Central Coast Management Association

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? - 15 or more years
2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No a motel/hotel would not be an option
3) If not, why not? ... I have a dog and like to take her with me to enjoy the vacation too.
4) Would you find another beach community to vacation in if you could not rent a home? Probably yes
5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Normally I go with several other ladies and of course, WE SPEND MONEY, how much, some of their husbands really DO NOT need to know that ... we go to dinner, lunch, breakfast (when we don't feel like cooking at home), the grocery store sees us on a daily basis and your Farmers Market (all of us just love) we spend days shopping in Cambria (we all have our favorite shops) and then there is the wine tasting and that buying.
6) If you do, please explain about how much and where? Ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? (see above)
7) Please give a brief description of why you vacation in Cambria/Cayucos. This is the most relaxing place on earth and just a few days here and it feels like we have been away from life's problems and stress... And it gives us the "girl-time" that women need, without having to worry about sharing our issues with strangers in a public place. We have been very blessed with the homes that we have rented in the past several years, and we look back on all of those times with fond memories and joy.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

This electronic mail message transmission contains information which may be Confidential and/or Privileged. The information is intended to b
If you have received this electronic mail transmission in error, please notify the sender immediately.

2/10/2010

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos?  
*10 years*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option?  
*no*
- 3) If not, why not?  
*I would not visit Cambria if I had to stay in a hotel*
- 4) Would you find another beach community to vacation in if you could not rent a home?  
*yes, absolutely.*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County?  
*yes*
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking?  
*Restaurants, clothes, gifts*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
*I love the ocean & the pine trees.*

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

# CCMA

## Central Coast Management Association

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The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? 30 yrs
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? No
- 3) If not, why not? I have special dietary needs & need to stay in a setting where I can prepare my own food.
- 4) Would you find another beach community to vacation in if you could not rent a home? Yes
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes!
- 6) If you do, please explain about how much and where? I.e. restaurants, gifts, wine, beach equipment, surfing, kayaking? Gifts, decorative items for our home, food @ local grocery stores & farmers market
- 7) Please give a brief description of why you vacation in Cambria/Cayucos. Cambria is my favorite place on earth.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

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We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? *56 yrs*
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? *Probably not*
- 3) If not, why not? *Houses are more convenient for us.*
- 4) Would you find another beach community to vacation in if you could not rent a home? *yes*
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? *yes*
- 6) If you do, please explain about how much and where? I.e, restaurants, gifts, wine, beach equipment, surfing, kayaking? *Restaurants, shops, souvenirs, gas, Hearst Castle. \$600-1000 each trip*
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Dear Valued Client,

The County of San Luis Obispo is actively pursuing legislation that will decrease the number of vacation rental homes available to our customers. Although the inventory will not be drastically reduced all at once, over the next few years we can see that it will significantly affect availability.

We need your help to educate the county on the type of customer who desires to rent a home in our area. Please fill out the following questions and return to us. Your input is appreciated.

- 1) How many years have you been visiting Cambria/Cayucos? 26
- 2) If you were not able to rent a home in Cambria/Cayucos, would a motel/hotel be an option? Yes
- 3) If not, why not? /
- 4) Would you find another beach community to vacation in if you could not rent a home? No
- 5) Do you spend money in Cambria/Cayucos and or other communities in San Luis Obispo County? Yes
- 6) If you do, please explain about how much and where? ie, restaurants, gifts, wine, beach equipment, surfing, kayaking? Restaurants / grocery store / gifts / wine
- 7) Please give a brief description of why you vacation in Cambria/Cayucos.  
Parents own home in Cambria

Thank you very much for your input. We love Cambria/Cayucos and would like be able to retain the homes we currently have to offer you. Your thoughts will help to educate our County Staff and help us know what you like about our communities.

Planning on retiring here in ~ 5yrs.



**Re: July 14 Planning Commission meeting**  
**kentopping** to: verhae  
Cc: rhedges

07/07/2011 06:30 PM

Dear Martin and Joan,

Thanks for your letter citing the history and various community concerns regarding the Vacation Rental Ordinance. I am forwarding it to Planning Commission Secretary Ramona Hedges with the request that it be distributed to all commissioners. I will look closely at what you have recommended and take these thoughts into careful consideration in the upcoming deliberations.

Best wishes,

Ken

-----Original Message-----  
From: Martin Verhaegh <verhae@charter.net>  
To: kentopping@aol.com  
Sent: Thu, Jul 7, 2011 5:54 pm  
Subject: July 14 Planning Commission meeting

Ken Topping  
Planning Commissioner  
2<sup>nd</sup> District

Dear Ken,  
In view of the July 14, 2011, continuation meeting on proposed changes to the Section 23.08.165 Residential Vacation Rental ordinance, some thoughts for your consideration.

It has been a long haul since 1997 when the Grand Jury recommended the ordinance requirements, establishing ground rules which would then allow commercial business in Single Residential Zoned Districts of Cambria and Cayucos.

It took until 2004 for the ordinance to become effective. A period of ongoing Council- and Supervisory meetings for the residents, with a usually dismissive demeanor of the Board to the residents. Even a petition signed by more than 550 residents to the Supervisors did not limit the number of allowable vacation rentals. Nor was any attempt ever made for an orderly spacing of vacation rental locations. All locations in 2004, deviating from those specified in the current ordinance, were Grandfathered in.

In view of this record, and the complaints on file against the rental operators, the proposed amendments to the ordinance should be remedial to the residents.

Particularly, those referring to the spacing of the locations in all direction should be increased. in comparison to the current ordinance ground rules. The residents are the suffering party in this commercial venture, and they initiated amendments to alleviate Quality of Life changes which were forced upon them.

And a full counting of the weekly period between rentals is essential.

Sincerely,  
Martin and Joan Verhaegh  
551 Dorset Street  
Cambria

#3

DATE: July 11<sup>th</sup>, 2011

TO: Planning Commissioners Irving, Topping, Christianson, Murphy and O'Grady

RE: FILE NO. LRP2009-00005, Proposed Amendments to Coastal Zone Land Use

Ordinance Section 23.08.165- Residential Vacation Rentals. Meeting Date: July 14<sup>th</sup>, 2011.

FROM: Richard L. Watkins

### Comments on the initial Planning Commission Hearing held April 14<sup>th</sup>, 2011.

The abbreviated "Round One" discussion on April 14<sup>th</sup> demonstrated the County is moving no closer to reality as it considers further regulatory concessions in what is destined to be a futile effort to appease a small minority of Cambria residents. The proposed amendments promise to further erode private property rights and reduce availability of visitor serving lodging, thereby compromising the well being of struggling coastal businesses dependent on tourism for economic survival.

Among relevant facts that seldom find their way into these discussions are the following:

- Vacation homes and vacation rentals are part of the historic character of small coastal communities long dependent on tourism and agriculture for their fragile economic vitality.
- Vacation rentals supply a major proportion of visitor serving lodging capacity that cannot be replaced by expanding hotel motel development in commercially zoned portions of the coastal communities. That would require several hundred new hotel/motel rooms in both Cayucos and Cambria. Regardless of future improvement in economic conditions, current zoning can't accommodate such expansion.
- Grandfathering and supersaturation combined with ever expanding density standards produces attrition of vacation rentals in the prime areas of Cambria and Cayucos that are most favored by tourists, generate the highest occupancy and produce the greatest tourist spending. That translates into less business from tourism.
- If accommodations within the shrinking pool of prime vacation rentals are unavailable, many visitors seek alternate destinations with greater availability of vacation rentals, rather than stay in hotel/motel rooms on the Central Coast.
- TOT and CBID receipts from vacation rentals represent an important source of tax and promotional revenue benefitting the County and its residents, but the aggressive promotion of tourism by CBID is likely to create demand for coastal lodging that exceeds supply. Even now, there is insufficient peak season and holiday lodging capacity to meet the needs and wants of tourists who are free to stay in other coastal offering a richer array of lodging options. The County is, in effect, pressing the tourism accelerator and brake at the same time.
- Since the Ordinance became effective in 2003, the County has demonstrated neither the will nor the way to meaningfully implement enforcement or to track bona fide complaints. It's no surprise opponents of vacation rentals continue to voice concerns. Houses don't cause problems, irresponsible people occupying them do. Absent enforcement, the Ordinance benefits the irresponsible at the expense of other stakeholders and the community as a whole.
- The crux of the enforcement problem arises from the difficulty in distinguishing nuisances caused by occupants in vacation rentals from nuisances caused by local residents, visiting owners or their non paying guests. Creating stricter standards for paying occupants of vacation rentals indicates that the trigger of concern doesn't arise from the nuisance itself, but from status of those creating it. If the nuisances caused by paying occupants of vacation rentals fall within a range typical in residential neighborhoods within coastal resort communities, singling out those renting vacation rentals for application of stricter nuisance standards may not create 4<sup>th</sup> and 14<sup>th</sup> Amendment issues, but it clearly fails the fairness test.

- Without effective enforcement and complaint tracking, the performance of the Ordinance, management firms and occupants of vacation rentals remains unknown. That opens the way for anecdotal supposition and the fine art of the political spin. It also makes it conveniently impossible to perform cost/benefit analysis on the collateral economic effects of escalating the restrictions that reduce tourism.
- An even larger enforcement issue centers on the unlicensed vacation rentals now widely marketed on the Internet and operating without regard to the control of nuisances, other provisions of the Ordinance or payment of TOT/BID monies. The County continues to employ a “complaint driven” enforcement policy to deal with what is a very public violation of the law, i.e. no complaint no enforcement. Unlicensed vacation rentals adversely impact residents and the responsible owners, property managers and vacationers who make sincere efforts to follow the terms of the Ordinance with reasonable consideration for the desired lifestyles of local residents.

**The current chapter in this very lengthy, divisive and expensive process, is unlikely to move us any closer to satisfying the concerns of certain coastal residents. The escalating restrictions on vacation rentals have developed the tart flavor of anti-tourism, but offer minimal solace to the residents. Meanwhile, local businesses face a bleak future of diminished tourist spending, despite classy CBID promotion of a mythical coastal resource—visitor serving lodging available year round in rich diversity.**

**Perhaps it's time to create a new vision of economically vibrant coastal communities that serve the needs of residents, businesses and visitors alike, then work toward developing vacation rental regulations consistent with that new vision.**

**Richard L. Watkins Real Estate Services  
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