

COUNTY OF SAN LUIS OBISPO
APPLICATION FOR APPOINTMENT
TO A BOARD, COMMISSION, COMMITTEE

Date 11/11/11

Applying For: Cambria Tourism Board
(NAME OF BOARD, COMMISSION, COMMITTEE)

Name: Moreno Victoria S.
Last First Middle Initial

Address: _____
Number Street City Zip Code

Home Phone _____ Business Phone _____

Supervisory District _____ Years resided in the county? 16

Present Occupation/Employer: Victoria's Last Reosrt...Cambria Bed and Brunch

If retired, past occupation/employer: _____

Education: AA Business

List any school courses, volunteer activities, special skills, training, certificates, licenses or work experience that you feel relate to your qualifications. If you like, you may attach a separate sheet for this purpose or to state your qualifications.

Artist, Pastry Chef, Costume Designer, Stylist for film, tv, and videos, Innkeeper, Social Media Pro. I enjoy learning a new hobby or perfecting a skill. I am a social media consultant and have worked with the Cambria Tourism Board since November of 2010. I have a lot of varied and useful skills and talents. My intense passion for Cambria and efforts to promote Cambria are illustrated by my work in the committees, contributing ideas, time, and boundless energy.

Membership in Organizations: _____

Chamber of Commerce, Art and Wine Festival committee, Cambria Tourism Board, all committees --

Please explain why you would like to serve (attach a separate sheet if necessary):

I would like to join the board and bring my knowledge and diverse perspective to the group. I have a small one-room B&B so I am a different type of lodging than any other that are represented. There are a lot of homestays in Cambria, none on the board. I also have worked in town and know many of the business and restaurant owners. My strong connections to the community and understanding of the tourist-based economy, make me an excellent addition to the board. I am a long time local and I live in Cambria. I am presently attending ALL meetings of each committee and of the CTB. My participation has never wavered. I do a lot of legwork in the committees and I have always been a primary contributor of ideas and solutions. This board has a good rhythm going and because I am already up to speed, it will transition smoothly.

If appointed, are you willing to participate in the majority of meetings each year and, if necessary, in numerous related meetings or subcommittees? YES NO

Should you be appointed, are you willing, if necessary for that particular body, to file a statement of disclosure as a public official under the standards set forth by the Fair Political Practice Commission? YES NO

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Date called/interviewed _____ Recommended for appointment? YES NO

Appointee prefers not to have address or phone number(s) published? YES NO

Additional Comments: _____