

SAN LUIS OBISPO COUNTY  
Commission of Status of Women  
P.O. BOX 15118, SAN LUIS OBISPO, CA 93406

A VOICE FOR WOMEN'S ISSUES

Date: April 29, 2008

Applying for appointment to: Commission on the Status of Women

Name: PAULLA UFFERHEIDE Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Home Phone 86 \_\_\_\_\_ 2

Supervisorial District: # 2 Years resided in County: 35 email \_\_\_\_\_

*DL Com*

- 1. Present occupation/employer *Please See Resume*  
or. If retired, past occupation/employer
- 2. Education
- 3. List work experience training, volunteer activities, skills that relate to your qualifications
- 4. List dates/names of positions you have held on any advisory body or elected office
- 5. List membership organizations *Please See Resume*
- 6. Please explain why you would like to serve in this capacity: *Please See attached.*
- 7. If appointed are you willing to participate in the majority of meetings each year, and if necessary numerous related meetings or subcommittees?  Yes \_\_\_ No  
Comments? \_\_\_\_\_
- 8. If appointed are you willing, if required to file a Statement of Disclosure as a Public Official under the standards of the Fair Political Practice Committee?  Yes \_\_\_ No
- 9. If appointed, do you want to have your address or telephone number(s) published?  Yes \_\_\_ No \_\_\_ Comment?

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# Paulla E. Ufferheide

## Objective

**Appointment to: Commission on the Status of Women**

## Experience

### o Current

- *Board member of the Coast Hills Credit Union Foundation 2008*

### o Lived in England 2001-2006

- 2004- Received Advanced Certificate, London Wine and Sprites Education Trust
- 2001-2006 Travel to all major wine areas of French, many parts of Italy, Spain, Germany, South Africa, Slovenian Croatia,
- 2006 Published tasting notes for MOULIN DE CHATEAUPANNE
- 2007 Published Article on wine of Croatia
- 2004-2006 Secretary for Slow Food Cambridge

### 1997-2001 Linaco Private Ledger Santa Maria, CA

Registered Investment Broker/Financial Planner

- Organized and conducted regular marketing seminars
- Highly developed computer skills in Power Point, Word & Photo programs.
- Hired and trained sales assist. to perform in highly regulated industry.
- Highly developed telephone contact and marketing skills

### 1994- 1997 Merrill Lynch San Luis Obispo, CA

Registered Investment Advisor/Broker

- Received intensive training in sales to sophisticated investors.
- Obtained Series-63 Uniform Securities Agent License
- Obtained Series-66 Securities Agent and Investment Advisors License

### 1985-1994 American Express San Luis Obispo, CA

Registered Rep/Broker

- Operated as an independent contractor for IDS.
- Obtained Series-7 Stock Broker License.

### 1980-1985 Inn at Morro Bay Morro Bay, CA

Director of Sales

- Conducted and organized group sales and events for large hotel complex.

### 1975-1983 Irene's Boutique Pismo Beach, CA

Co-Owner

- Responsible for staffing, publicity and purchasing.

**Education**

**1973-1975** - Ca Polytechnic Inst. - San Luis Obispo, CA - BA, Social Sciences

**1970-1973** - Cuesta City College - San Luis Obispo, CA - AA, General Ed.

**Related Experience**

**2001-2006** Lived in RAF Lakenheath/Feltwell/Mildenhall Community, UK

- Started the women's golf league on RAF L AFB. Worked on OCSC holiday Bazaar, bringing over 150 European vendors to the AFB. Responsible for publicity and logistic.

**1990-2001** American Red Cross San Luis Obispo & Santa Barbara, Ca  
Board of Directors

- Directed Fund raising, strategic planning and personnel hiring. Generated Emergency planning and implemented new facility activation.