

December 15, 2011

Robert Freeman
Chief Executive Officer
CenCal Health
4050 Calle Real
Santa Barbara, CA 93110

Dear Mr. Freeman:

The Hospital Council received the request for a recommendation to fill the San Luis Obispo County hospital administrator position on the CenCal Health Board. We appreciate the chance to provide input to you on this important position.

The hospital leadership has established a rotation 'matrix' to ensure that the significant health-related roles in the community/region are balanced among the SLO County hospitals (including EMSA, CenCal Health, and others). At this time, the hospital executives recommend Alan Iftiniuk, Chief Executive Officer of French Hospital Medical Center to serve on the CenCal Health Board as the San Luis Obispo County hospital representative.

Please let me know when the San Luis Obispo County Supervisors are scheduled to take action on this item. Feel free to contact me if I can provide additional information.

Sincerely,



Lynne Ashbeck, MS, RD
Regional Vice President

cc:

Jeff Hamm, Director, SLO Health Services Agency
Alan Iftiniuk, Chief Executive Officer, French Hospital Medical Center, San Luis Obispo
Richard D. Lyons, Chief Executive Officer, Twin Cities Community Hospital, Templeton
Candace Markwith, Chief Executive Officer, Sierra Vista Regional Medical Center, San Luis Obispo