

Projected GOALS AND PLAN OF ACTION for 2016-17

COA GOALS	PLAN/ACTION
<p>1) Increase public awareness on critical issues facing an expanding senior population: communicate information on Senior services</p>	<p>PLAN: Increase public awareness on critical issues facing an expanding senior population</p> <p>ACTION:</p> <ul style="list-style-type: none"> ◆ Outreach with critical senior needs information stating facts re: elder income limitations in this county for essentials.... ◆ Outreach to Tolosa Press for “Senior Moments” page ◆ Continue to publicize COA as platform for Senior input through electronic and media at Board of Supervisor meetings and other venues.
<p>2) Advocate for seniors on these critical issues with Board of Supervisors, private and government sectors and through partnerships with service organizations.</p>	<p>PLAN: Define best practices for communication with BOS, private & government sectors</p> <p>ACTION BOS:</p> <ul style="list-style-type: none"> ◆ District Representatives will continue to find unique ways to give input to BOS in order to pinpoint priority issues and/or solutions that COA discovers through Outreach. ◆ Commissioners will demonstrate support on current or pending legislation intended to improve quality of life for Seniors. ◆ District Reps communicate with their Supervisor prior to COA advocating at a Board Meeting.
	<p>ACTION: Private & Government Sectors:</p> <ul style="list-style-type: none"> ◆ Advocate to improve the quality of life for Seniors ◆ Attendance by some Commission member at City Council and County planning meetings
	<p>ACTION: establish partnerships with service organizations to improve the quality of life for Seniors</p> <ul style="list-style-type: none"> ◆ Regular attendance by some member of the Commission at key meetings including the Adult Services Policy Council.