

Beachside Rentals, Inc

April 5, 2016

Attn: Planning Department Staff

RE: Item # 8 on the Planning Department Agenda for MUP for 1736 Pacific file
DRC2015-00074

**Please support a MUP for this parcel.
Below is an update of some very important Vacation Rental Data.**

Tourism is the #1 business in Cayucos, as well as other communities in our County.

Per the tax collector, there are currently 269 licensed Vacation Rentals in Cayucos.

**Of Note: 120, or 44.6% of these homes are inactive– they paid no TOT in 2015.
This number was 28% in 2012.** Owners of these homes hold their license for various reasons, which leaves only about 149 homes that are truly offering lodging to our community and paying TOT.

In 2014 there were 109 inactive homes. In 2012 there were about 80 inactive homes.

The number of homes holding Inactive (NON- TOT PAYING) licenses in Cayucos is increasing at a rate of approximately 11% per year.

- Per county legal advice the county cannot legally revoke existing licenses if they pay their license fee each year.
- Very few new licenses are issued per year because the density standard of the ordinance has created a situation where few new homes qualify in desirable areas.

Please seriously consider the approval of a certain percentage of MUPs for vacation rentals per year to help with this economic imbalance.

At the current rate the remaining 55.4% of *ACTIVE* (TOT Paying) legally licensed homes could be close to ZERO in just 6 years.

This property owner should be commended for attempting the legal process to comply when they could very easily offer the home on the internet sites with no expense or enforcement

Please consider what is possible to create a reasonable balance given the inequitable restrictions we face.

Sincerely,

Toni LeGras
President Beachside Rentals, Inc.

(805)-995-3680 phone * (805)-995-1306 fax