

BY LAWS OF THE
SAN LUIS OBISPO COUNTY TOURISM BUSINESS IMPROVEMENT DISTRICT
LOCAL AREA (FUND) ADVISORY BOARD

Local Fund Advisory Board Area:
Los Osos, Baywood Park, unincorporated Morro Bay
Created as of: October 5, 2011

ARTICLE II – THE LOCAL AREA (FUND) ADVISORY BOARD (aka: Local Fund Advisory Board)

Section 1: Board Members

Lodging business within the Local Areas of the CBID shall form a “Local Fund Advisory Board”.

- a) The Local Fund Advisory Board shall be made up of a minimum of three (3) but not more than seven (7) members, 2/3 of which shall be lodging owners and/or appointed representatives of lodging owners from within the Local Area as designated above. Each individual region of the Local Area must be represented on the Local Fund Advisory Board. It is at the discretion of the Local Fund Advisory Board to appoint “non-lodging” members.
- b) Local Fund Advisory Board members shall be appointed by the Board of Supervisors based upon recommendation of the CBID Advisory Board as required establishing the CBID;
- c) The initial members of the Local Fund Advisory Board shall serve staggered terms, with half of the initial Advisory Board members serving a two-year term, and the remaining members serving a four-year term. The length of the term for each individual member of the initial Local Fund Advisory Board shall be chosen by lot at the first meeting of the Local Fund Advisory Board. Thereafter, all members subsequently appointed to the Local Fund Advisory Board shall serve for two-year terms.
- d) Members of the Local Fund Advisory Board shall serve at the pleasure of the Board of Supervisors and may be removed by the Board of Supervisors at any time;
- e) If the members no longer represent the lodging establishment for which they were selected to the Local Fund Advisory Board or are found not to be in compliance with the County’s transient occupancy tax ordinance or the ordinance establishing the CBID, their seat will be vacated and a new

member will be appointed representing the same jurisdiction in the Local Area.

Section 2: Functions and Duties

The functions and duties of the Local Fund Advisory Board is to promote projects/programs and/or events that effectively promote tourism in a way that optimizes the scenic qualities, geography, history, recreation, attractions and ambiance of the Local Area.

Section 3: Termination of Membership

Membership on the Local Fund Advisory Board shall be terminated in the event that:

- a. The member is not, or shall no longer be, an owner, or designee employed by, of a hotel, motel, bed and breakfast or vacation home rental within the Local Area;
- b. A member is found to be in non-compliance with the County's transient occupancy tax ordinance and/or the ordinance establishing the CBID.
- c. Absences:
 - Unexcused: if a member is absent without the consent of the Local Fund Advisory board from 25%, whether regular or special, within twelve (12) consecutive calendar months, such absence shall result in the termination of the membership of the absence member.
 - An absence shall be excused if, prior to the meeting from which said member will be absent, said member notifies the Chair/Co-Chair of his/her intent to be absent and the reasons therefore, provided, however, that a member shall be entitled to 25% of all Board meetings can be excused absences within twelve (12) consecutive calendar months.
 - At each meeting, after the roll has been called, the Chair/Co-Chair shall report to the Local Fund Advisory Board the name of any member who has so notified him/her of his/her intent to be absent and the reason for such absence.
- d. The Local Fund Advisory Board, by an affirmative vote of the majority, may recommend removal of a member;
- e. Resignation:
 - Any Local Fund Advisory Board member may resign at any time by giving written notice to the Chair, who shall forward such notice to the CBID Advisory Board and County. Any such resignation will take effect upon receipt by the Chair/Co-Chair or upon any date specified therein. The acceptance of such resignation shall not be necessary to make it effect.

- Vacancies will be filled according to Section 4 of these By Laws.

Section 4: Member Re-appointments and/or Filling of Vacancies

All re-appointments of members and/or appointments in the event of a vacancy on the Local Fund Advisory Board shall follow the Maddy Act provisions, the CBID ordinance and any other process established by the Board of Supervisors.

Section 5: Remuneration

Local Fund Advisory Board members shall serve without pay except for reimbursement for expenses associated with travel outside of San Luis Obispo County on Local Area Advisory Board business, subject to the prior approval of the Local Area Advisory Board.