

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Health	(2) MEETING DATE 8/18/2015	(3) CONTACT/PHONE Penny Borenstein / 781-5519	
(4) SUBJECT Request to approve: (1) a one-year renewal agreement (Clerk's File) with the State Office of Traffic Safety (OTS) to fund the Injury Prevention Program for FFY 2015-16 (October 1, 2015 through September 30, 2016) in the amount not to exceed \$207,735; (2) a one year extension for a Limited Term 1.0 FTE Health Education Specialist funded by the renewal agreement to September 30, 2016; and (3) authorize a corresponding budget adjustment in the amount of \$26,283 from unanticipated revenue for Fund Center 160 - Public Health. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board: <ol style="list-style-type: none"> 1. Approve the one-year renewal agreement with the State Office of Traffic Safety (OTS) for FFY 2015-16 (October 1, 2015 through September 30, 2016) in the amount not to exceed \$207,735 to fund the Injury Prevention Program; and 2. Approve a one-year extension for a Limited Term 1.0 FTE Health Education Specialist funded by the renewal agreement, to September 30, 2016; and 3. Authorize a corresponding budget adjustment in the amount of \$26,283 from unanticipated revenue to Fund Center 160 – Public Health to increase a subcontract with the San Luis Obispo County Bicycle Coalition to provide bike safety workshops in multiple locations throughout the county (4/5's vote is required); and 4. Authorize the Health Agency Director or designee to sign any amendments to the OTS agreement that do not increase the level of General Fund Support required by the Health Agency. 			
(6) FUNDING SOURCE(S) Federal	(7) CURRENT YEAR FINANCIAL IMPACT \$203,813.00	(8) ANNUAL FINANCIAL IMPACT \$203,813.00	(9) BUDGETED? \$177,530 – budgeted \$26,283 – not budgeted
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ___) <input type="checkbox"/> Board Business (Time Est. ___)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: 1516010 <input checked="" type="checkbox"/> 4/5 Vote Required <input type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: <u>9/16/2014</u>	
(17) ADMINISTRATIVE OFFICE REVIEW Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Jeff Hamm, Health Agency Director
Penny Borenstein, MD, Health Officer, Public Health Administrator

DATE: 8/18/2015

SUBJECT: Request to approve: (1) a one-year renewal agreement (Clerk's File) with the State Office of Traffic Safety (OTS) to fund the Injury Prevention Program for FFY 2015-16 (October 1, 2015 through September 30, 2016) in the amount not to exceed \$207,735; (2) a one year extension for a Limited Term 1.0 FTE Health Education Specialist funded by the renewal agreement to September 30, 2016; and (3) authorize a corresponding budget adjustment in the amount of \$26,283 from unanticipated revenue for Fund Center 160 - Public Health. All Districts.

RECOMMENDATION

It is recommended that the Board:

1. Approve the one-year renewal agreement with the State Office of Traffic Safety (OTS) for FFY 2015-16 (October 1, 2015 through September 30, 2016) in the amount not to exceed \$207,735 to fund the Injury Prevention Program; and
2. Approve a one-year extension for a Limited Term 1.0 FTE Health Education Specialist funded by the renewal agreement, to September 30, 2016; and
3. Authorize a corresponding budget adjustment in the amount of \$26,283 from unanticipated revenue to Fund Center 160 – Public Health to increase a subcontract with the San Luis Obispo County Bicycle Coalition to provide bike safety workshops in multiple locations throughout the county (4/5's vote is required); and
4. Authorize the Health Agency Director or designee to sign any amendments to the OTS agreement that do not increase the level of General Fund Support required by the Health Agency.

DISCUSSION

The State Office of Traffic Safety provides federal funding from the National Highway Traffic Safety Administration (NHTSA) to support traffic safety grants to state and local agencies to reduce traffic deaths, injuries and economic losses. All grants are for a one-year period, following the Federal Fiscal Year (FFY) from October 1 to September 30.

The OTS grant is a cooperative effort between Public Health and Behavioral Health. There are four focus areas of the grant.

The first three focus areas are to be addressed by Public Health, in collaboration with two subcontractors, ALPHA and the San Luis Obispo County Bicycle Coalition, dedicating a 1.0 FTE Health Education Specialist position in the amount of \$136,235 (includes salary and benefits, sub-contracts, as well as program supplies, travel, etc.). Specific projects are as follows:

- Child Passenger Safety - With the support of the OTS grant, Public Health and ALPHA, our community partner, have distributed over 500 car seats, checked an additional 500 car seats for correct installation, and distributed child passenger safety educational information to parents and caregivers since October 2012. These long-term efforts have led to some improvements in our county's child passenger safety. For example, the critical misuse rate of car seats has declined over the past two years from 78.3% in the 2012-2013 grant cycle to 63.47% in the 2013-2014 grant cycle. But our community has also suffered from some set-backs. Our local EMS data shows that in 2013, 6.25% of victims under the age of 6 in motor vehicle collisions (MVCs) were not wearing any type of restraint. This number jumped to an astounding 21% of victims under the age of 6 in MVCs not wearing any type of restraint in 2014. According to the Centers for Disease Control and Prevention, of the children who died in MVCs in 2011, 33% of them were not wearing restraints. These numbers are of the highest concern to us, and require continued community education and outreach.
- Pedestrian Safety – According to the Statewide Integrated Traffic Records System (SWITRS), the period from 2009 to 2012 saw a rise in the proportion of motor vehicle collisions in San Luis Obispo County that involve a pedestrian. Additionally, the data shows a rise in the proportion of those accidents that were the pedestrian's fault, compared to previous years. Our community also continues to see high proportion of pedestrians in the 51-60 age group involved in collisions. These numbers suggest that the Injury Prevention Program must continue to promote pedestrian safety education across the county. Public Health adapted a National Highway Traffic Safety Administration pedestrian safety curriculum, "Watching Out for Us", and will offer it to the community and will also do walking audits and work with transportation safety engineers to make high collision areas safer for pedestrians.
- Bicycle Safety – San Luis Obispo County's wonderful access and support of bike infrastructure has led to a vibrant biking community. It has also led, however, to our County consistently placing in the top 10 of OTS's Collision Rankings for bicyclists injured or killed in MVCs. In 2012, San Luis Obispo County was ranked 6th out of the 58 counties in the State in this category. Even more concerning, the city of San Luis Obispo was ranked 1st out of 92 cities of a similar size for bicyclists who were injured or killed in MVCs. Many of these cyclists in the city of San Luis Obispo are commuters and college students and many do not wear helmets. In 2013, only 2 out of 14 bicyclists involved in a MVC in the 16-25 age groups were wearing helmets (14.28%). In 2014, that number dropped to 1 out of 14 bicyclists in a MVC putting the helmet usage rate for the 16-25 age groups at 7.14%. We saw a similar drop in helmet usage over the 26-50 age groups, which are heavily represented by commuters. While in 2013, 5 out of 9 bicyclists involved a collision were wearing a helmet (55.56%), that number dropped to 2 out of 9 in 2014 (22.2%). Public Health will collaborate with the Bike Coalition and will offer bicycle safety workshops to elementary schools, Cal Poly, service clubs, and other high risk groups, as well as distributing free helmets to people in need.

The fourth focus area is to be implemented by the Behavioral Health Department dedicating a 1.0 FTE Drug and Alcohol Specialist position in the amount of \$71,500, funding the following:

- Alcohol and Drug Outreach – Recent Roadwatch results, an annual observational and educational study administered by the California Friday Night Live Partnership, identified the most prevalent forms of distracted driving were talking and texting on cellphones (40%), eating and drinking (32%), and personal grooming (12%). On a positive note, local compliance for seatbelt use is much greater (96%) but needs continuous messaging. In the 2014 California Healthy Kids Survey (CHKS), 25% of San Luis Obispo County 11th graders reported binge drinking in the past thirty days compared to 11% of their peers across the state. The same data reported 22% of SLO County 11th graders having driven a car when they had been drinking, or been in a car driven by friend who had been drinking. The perception of harm of alcohol and drugs is also a concern. CHKS results indicate 21% of 11th graders reported slight to no risk of harm having 5 or more drinks once or twice a week. The second drug of choice in SLO County is marijuana. Alarmingly, 44% of 11th graders reported slight to no risk of harm to smoke marijuana once or twice a week compared to the state rate of 34%. Public Health will partner with the Drug & Alcohol Services Prevention Team to provide alcohol and other drug outreach, and youth development activities for youth and young adults in high school and college.

With the continued funding, the Department requests the limited term Health Education Specialist position remains on the PAL until the grant expires September 30, 2016 in FY 2016-17.

OTHER AGENCY INVOLVEMENT/IMPACT

An Injury Prevention Coalition meets quarterly at the Public Health Department and includes representatives from the California Highway Patrol, the San Luis Obispo Police Department, both SLO City hospitals, the Department of Social Services, and numerous non-profits. The Coalition will assist with grant oversight. ALPHA, a local non-profit that serves low-income pregnant women, will be a subcontractor in the grant and will assist with car seat education and distribution. The SLO County Bicycle Coalition will also be a subcontractor to assist with bike safety classes and bike rodeos. Behavioral Health staff will collaborate with Public Health staff to ensure that grant deliverables are met.

County Counsel has approved the renewal agreement as to form and legal effect. The County Administrative Office and the Auditor’s Office have reviewed and approved the Budget Adjustment

FINANCIAL CONSIDERATIONS

The Office of Traffic Safety awarded in total \$207,735 to Public Health and the Behavioral Health Department to renew the Injury Prevention Program beginning October 1, 2015, and ending September 30, 2016. Although the annual amount is \$207,735, this amount is based on the Federal fiscal year, which is three months out of sync with the County fiscal year. The grant amount for FY 2015-16 is therefore \$155,802, or 75% of the amount for the full year.

Agreement for FY 2015-16 OTS award (9 months):

Personnel (2.0 FTE)	\$111,324
Contracted Services	\$26,995
Supplies and Miscellaneous	\$17,483
Total	\$155,802

Since this is a renewal agreement, \$48,000 representing the final three months of the previous OTS grant agreement will carry over into the current FY 2015-16.

Agreement for FY 2014-15 OTS award (3 months):

Personnel (2.0 FTE)	\$39,563
Contracted Services	\$3,195
Supplies and Miscellaneous	\$5,253
Total	\$48,011

The amount budgeted by the Public and Behavioral Health Departments for FY 2015-16 is \$177,530. The variance between the agreement amounts and current budget is \$26,283, and represents an increase in the agreement to subcontract with the San Luis Obispo County Bicycle Coalition to assist with the bicycle safety education and outreach. A corresponding budget adjustment request is submitted for the unanticipated revenue and expense. There is no match requirement for this grant, nor will it result in an increase to General Fund support.

RESULTS

Objectives for the 2015-16 agreement, as well as final results for the grant which ended in September 2014, include:

Objectives FFY 2015-16	Final results 2013-14 as of September 30, 2014
To properly fit and distribute 300 free child safety seats to low income families, and to check an additional 100 seats.	325 free child safety seats were fitted and distributed by a Child Passenger Safety Technician. An additional 649 seats were checked for community members who owned their own seats.
To conduct eight highly publicized child safety seat checkups to promote correct usage impacting 160 parents or caregivers.	Eleven child safety seat checkups were held, impacting over 250 families.

At least six kindergarten classes will be visited, reaching 125-150 children, educating them about booster seat use. Educational materials will be sent home to parents.	Four kindergarten classes were visited, reaching over 200 students and their families.
To conduct at least 12 pedestrian safety presentations impacting 250 people, and to conduct two walking audits, one with older adults and one with elementary school children.	Twenty pedestrian safety presentations were given, reaching 200 seniors, mental health clients, and people with disabilities. In addition, two walking audits were conducted at low-income senior apartment complexes.
Six bike rodeos will be held impacting over 375 children and parents, including bike safety education and the importance of wearing helmets.	Four bike rodeos took place reaching over 500 children and their families.
Ten bike safety assemblies will be held at schools with >50% free or reduced lunch, reaching over 3,000 students. One hundred free helmets will be fitted and distributed to students in need.	Eight bike safety assemblies were held in schools from around the county reaching about 2,800 students. Over one hundred helmets were distributed to children in need.
Nine Street Skills workshops will be offered at Cal Poly reaching over 100 university students, and six workshops will be offered in various cities around the County reaching at least 80 adults.	Eight bike safety workshops were held at Cal Poly and at various locations around the County reaching over 150 adults.
Eight Friday Night Live (FNL) Chapters (7 high schools and one college) will develop an impaired-driving and traffic safety program for the school year reaching over 10,000 adults.	The FNL Program had 17 workshops, reaching over 17,000 students and adults with their impaired driving and traffic safety campaign.

One new objective this year states that by September 30, 2016, the Public Health Department, in coordination with the SLO County Bicycle Coalition, will coordinate with homeless and rehabilitation programs and will offer four one-day bike and pedestrian safety classes reaching over 100 homeless participants. Helmets and lights will be provided to participants who complete the class.

The OTS grant will provide coordination, collaboration, and education to others in the community about the importance of child safety seats, pedestrian and bicycle safety, and the dangers of driving under the influence, targeted at youth and young adults. The efforts will also help achieve the County's vision of a Healthy and Safe Community.

ATTACHMENTS

1. Clerk's File Statement for the renewal agreement with the State Office of Traffic Safety.