

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Social Services	(2) MEETING DATE 7/14/2015	(3) CONTACT/PHONE Trish Avery Caldwell (805) 788-2601	
(4) SUBJECT Request to approve two FY 2015-16 renewal service contracts (Clerk's File) for CalWORKs Work-Study and Bridge to Success, with San Luis Obispo County Community College District (Cuesta) in the amounts of \$75,000 and \$65,000 respectively. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve, and direct the Chairperson to sign, two renewal service contracts with San Luis Obispo County Community College District (Cuesta) for CalWORKs Work-Study and Bridge to Success, in the amounts of \$75,000, and \$65,000 respectively for FY 2015-16.			
(6) FUNDING SOURCE(S) Federal funding 100%	(7) CURRENT YEAR FINANCIAL IMPACT Work-study: \$ 75,000 Bridge: <u>\$ 65,000</u> \$140,000	(8) ANNUAL FINANCIAL IMPACT Work-study: \$ 75,000 Bridge: <u>\$ 65,000</u> \$140,000	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ___) <input type="checkbox"/> Board Business (Time Est. ___)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) Cuesta Work-study: 19001538 Cuesta Bridge:     19001539		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A    Date: <u>June 17, 2014</u> _____	
(17) ADMINISTRATIVE OFFICE REVIEW Morgan Torell			
(18) SUPERVISOR DISTRICT(S) All Districts			

# County of San Luis Obispo



TO: Board of Supervisors

FROM: Social Services/Trish Avery Caldwell  
(805) 788-2601

DATE: 7/14/2015

SUBJECT: Request to approve two FY 2015-16 renewal service contracts (Clerk's File) for CalWORKs Work-Study and Bridge to Success, with San Luis Obispo County Community College District (Cuesta) in the amounts of \$75,000 and \$65,000 respectively. All Districts.

## **RECOMMENDATION**

It is recommended that the Board approve, and direct the Chairperson to sign, two renewal service contracts with San Luis Obispo County Community College District (Cuesta) for CalWORKs Work-Study and Bridge to Success, in the amounts of \$75,000, and \$65,000 respectively for FY 2015-16.

## **DISCUSSION**

### **Background**

The passage of the Personal Responsibility and Work Opportunity Reconciliation Act (PRWORA) in 1996 substantially restructured the welfare system. The Act gave state governments more autonomy over welfare delivery, while also reducing the federal government's responsibilities. The new Federal program was named Temporary Assistance for Needy Families (TANF) while California's TANF program was the California Work Opportunity and Responsibility to Kids (CalWORKs) program. The primary focus of the new TANF/CalWORKs program was to help families move into and succeed in the workforce. Specifically, education and training programs are to be available to CalWORKs participants to assist them in overcoming employment barriers and moving toward self-sufficiency. To meet the program requirements of TANF/CalWORKs the County partnered with local educational institutions and other agencies to offer supportive services to support education and employment goals.

Cuesta first began providing services as a junior college in 1963 and later opened its office of Employment Training in 1997 in response to welfare reform (i.e., PRWORA/Welfare Reform Act of 1996). The Office of Employment Training, now known as the Workforce Economic Development Department (WEDD), provides services to CalWORKs Cuesta College students and other persons with low-incomes. Services include vocational training, work-study/subsidized employment, job placement, academic counseling, child care, and supportive services (i.e., study hall, tutoring, book vouchers, transportation, and crisis intervention referrals). Cuesta specifically assists students as they engage in activities that will lead directly to gainful employment and family self-sufficiency. Over the years Cuesta has expanded its programs to meet identified needs of CalWORKs participants and other low-income students. In FY 2015-16 the County is contracting with Cuesta for two programs: Work-study and Bridge to Success.

### **Work-study Program**

The CalWORKs Work-Study Program at Cuesta is dedicated to providing employment opportunities to TANF/CalWORKs recipients as they pursue their academic goals and strive to achieve self-sufficiency. The program places between twenty (20) and twenty-five (25) students in employment at various agencies and companies each year on or off-campus. These students work 20 hours per week while attending school full-time. Together Cuesta, the employer, and the student discuss class requirements, child care concerns, and personal barriers that may need to be addressed to ensure a

successful work-study placement. The goal is to create a partnership that allows the student to succeed in the work environment and also provide a valuable service to the employer. In addition, the program provides an opportunity for participants to build a strong work history for individuals who have not worked for a period of time. Many work-study employers retain participants after the work-study program period expires, while other participants have directly accessed self-sufficiency level jobs through opportunities created by their placement. Since 1998, approximately six hundred sixty two (662) successful work-study placements have been realized.

**Bridge to Success Program (Bridge)**

The Bridge to Success Program (Bridge) serves high school aged youth county-wide who are considered “at-risk” and in need of education credits to graduate from high school. Youth who enroll in the program come from local high schools, continuation and community schools, probation, Independent Living Program (ILP), Teenage Academic Parenting Program (TAPP), CalWORKs and other youth-serving community agencies. The program serves up to twenty-five (25) “at risk” youth during a 5-week summer program that enables youth to earn up to ten (10) high school elective units and concurrently earn community college credits, therefore increasing the number of students who complete high school. Classes are offered at Cuesta and emphasize job readiness skills and strategies for succeeding both at school and work.

**OTHER AGENCY INVOLVEMENT/IMPACT**

These contracts were developed in partnership with Cuesta and County Counsel has reviewed and approved the contract as to legal form and effect.

**FINANCIAL CONSIDERATIONS**

The total contract amounts for CalWORKs Work-Study and Bridge to Success contracts are \$75,000 and \$65,000 respectively. Both contracts are included in the Department of Social Services adopted budget for Fiscal Year 2015-16, and will require no additional General Fund contributions.

Agency	Budgeted FY 13-14	Budgeted FY 14-15	Budgeted FY 15-16	Notes	Sharing Ratios		
					Federal	State	Co
Cuesta College	\$ 75,000	\$ 75,000	\$ 75,000	CalWORKs Work-Study	100%	-	-
	\$ 65,000	\$ 65,000	\$ 65,000	Bridge to Success	100%	-	-
Total	\$140,000	\$140,000	\$140,000				

**RESULTS**

**Cuesta College – CalWORKs Work-Study Program**

Fiscal Years 13-14 and 14-15

In FY 14-15, Cuesta exceeded its performance outcome to place twelve to fifteen (12-15) students in work-study positions off-campus with local employers, or in on-campus positions. *As of March 31, 2015, twenty five (25) participants participated in the work-study program. It is anticipated that this number will be higher by June 30, 2015, which is the contract end date.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, a total of thirty two (32) CalWORKs participants participated in the work-study program.*

In FY 14-15, Cuesta provided services that resulted in fifty six percent (56%), or 14 of 25, of students in work-study completing three (3) months of work experience as of March 31, 2015. *This is lower than the anticipated (90%) of students in work-study completing three (3) months of work experience based on when they entered the program. Eleven (11) students remain in the program however have yet to complete three (3) months of work experience. Both the number enrolled and the number that complete three (3) months of work experience is anticipated to be higher by June 30, 2015, which is the contract end date.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, a total of twenty three (23) of thirty two (32), or seventy one percent (71%) of students completed three (3) months of work experience. This number is lower than the anticipated ninety percent (90%) due to an open enrollment process which results in numerous students being in the program on June 30, 2014, yet not having completed three (3) months of work experience. These students continue into the new contract year and outcomes are captured the following year.*

*In FY 14-15, Cuesta provided services that resulted in six percent (6%) or one (1) student obtaining unsubsidized employment as a direct result of their placement and experience in work-study as of March 31, 2015. Though it is anticipated this number will be slightly higher by the end of the FY, the number will still be lower than the anticipated fifty percent (50%) of the students placed in work-study obtaining unsubsidized employment as a direct result of their experience. One reason for the lower outcome is many of the students are new and do not have the soft skills or education level to maintain employment and so placements will take place at a future date. As the students are better able to manage both personal and school demands employment will be next.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, a total of five (5) of thirty two (32), or sixteen percent (16%) of students obtained unsubsidized employment as a direct result of their experience. In addition, two (2) work-study participants entered a 4-year college. DSS supports the efforts of Cuesta to place CalWORKs participants in unsubsidized employment.*

*In FY 14-15, Cuesta provided services that resulted in one hundred percent (100%) of employers receiving a CalWORKs work-study placement being satisfied with the student/employee performance as reported on the satisfaction survey. An Employer Placement Survey was administered in December 2014 and completed by fifteen (15) employers who had work-study participants. Based on the survey one hundred percent (100%) were satisfied with their placement.*

*An Employer Placement Survey was completed in May 2013 (FY 2012-13). Of the twenty six (26) surveys sent out one hundred percent (100%) were returned. Of these, ninety six percent (96%) of the employers were satisfied with their student/employee. All comments received about Cuesta staff were positive.*

#### Fiscal Year 15-16

Cuesta will place twelve to fifteen (12-15) students in work-study positions off-campus with local employers, or in on-campus positions.

Cuesta will provide services that result in ninety percent (90%) of students in work-study completing three (3) months of work experience.

Cuesta will provide services that result in fifty percent (50%) of the students placed in work-study obtaining unsubsidized employment as a direct result of their experience.

Cuesta will provide services that result in one hundred percent (100%) of employers receiving a CalWORKs work-study placement being satisfied with the student/employee performance as reported on the satisfaction survey.

Cuesta will provide services that result in one hundred percent (100%) of students being able to use local job placement resources.

#### **Cuesta College – Bridge to Success**

##### Fiscal Year 14-15

*Results for FY 2014-2015 will be received after the summer-only courses are completed.*

*In FY 14-15, Cuesta will recruit and serve at least twenty-five (25) “at risk” high-school age youth to participate in the Summer Bridge Program. As of March 31, 2015, the recruitment process for youth had begun and final results will be received July 20, 2015, and reported next contract year.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, a total of twenty one (21) youth enrolled in the Bridge program. Of these, sixteen (16), or seventy six percent (76%) completed the program. It was noted there is difficulty finding youth with barriers yet also fully committed to completing the summer program.*

*In FY 14-15, Cuesta will coordinate and implement three (3) one-credit (54 hours) Life/College orientation courses during Summer Bridge. Eighty percent (80%) of the participants will complete the 3 one-credit courses (54 hours). As of March 31, 2015, the recruitment process for youth had begun and final results will be received July 20, 2015, and reported next contract year.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, 3 units of classes (54 hours) were offered and sixteen (16) students successfully completed the course work.*

*In FY 14-15, Cuesta will coordinate and implement a 50-hour intensive work experience on Cuesta campus in which eighty percent (80%) of the participants will complete the 5-week work experience assignment. As of March 31, 2015, the recruitment process for youth had begun and final results will be received July 20, 2015, and reported next contract year.*

*Based on the final quarter report for FY 2013-14 and received on July 20, 2014, a total of twenty one (21) youth enrolled in the Bridge program. Of these, sixteen (16) students successfully completed the work experience component.*

#### Fiscal Year 15-16

Cuesta will recruit and serve at least twenty-five (25) “at risk” high-school age youth to participate in the Summer Bridge Program.

Cuesta will coordinate and implement three (3) one-credit (54 hours) Life/College orientation courses during Summer Bridge. Eighty percent (80%) of the participants will complete the 3 one-credit courses (54 hours).

Cuesta will coordinate and implement a 50-hour intensive work experience on Cuesta campus in which eighty percent (80%) of the participants will complete the 5-week work experience assignment.

#### **ATTACHMENTS**

1. Clerk's File Statement for Cuesta Work Study and Bridge Contracts