

IN THE BOARD OF SUPERVISORS
COUNTY OF SAN LUIS OBISPO, STATE OF CALIFORNIA

_____ DAY _____, 2015

PRESENT: Supervisors

ABSENT:

RESOLUTION NO.
RECOGNIZING “NATIONAL TRAVEL AND TOURISM WEEK”
IN SAN LUIS OBISPO COUNTY

The following resolution is hereby offered and read:

WHEREAS, travel has a positive effect on California and the nation’s economic prosperity and image abroad, it also impacts business productivity and to individual travelers’ well-being; and

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.1 trillion in economic output in 2014, with \$927.9 billion spent directly by travelers; and

WHEREAS, travel is among the largest private sector employers in the United States, supporting 15 million jobs in 2014, including 8 million directly in the travel industry and 7 million in other industries; and

WHEREAS, travelers’ spending directly generated tax revenues of \$141.5 billion for federal, state and local governments, funds used to support essential services and programs; and

WHEREAS, tourism is the number one economic driver in San Luis Obispo County; and

WHEREAS, international travel to the United States is the nation’s number one services export. In 2014, travel generated \$220.6 billion in exports, creating a \$74 billion trade surplus for the United States; and

WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business employees and customers and reward business accomplishments, which in turn boosts the U.S. economy. In 2014, domestic and international business travelers spent \$283 billion; and

WHEREAS, leisure travel, which accounts for more than three quarters of all trips taken in the United States, spurs countless benefits to travelers’ health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS, travel is a pillar of economic growth, creating jobs at a faster rate than other sector.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of San Luis Obispo County hereby proclaim May 2-10, 2015 as “National Travel and Tourism Week“ in San Luis Obispo County, and urge the citizens of San Luis Obispo County to join in this special observance with appropriate events and commemorations.

Upon motion of Supervisor _____, seconded by Supervisor _____, and on the following roll call vote, to wit:

AYES:

NOES:

ABSENT:

The foregoing resolution is hereby adopted.

Chairperson, Board of Supervisors

ATTEST:

Clerk of the Board of Supervisors

By: _____
Deputy Clerk