

# SAN LUIS OBISPO COUNTY TOURISM MARKETING DISTRICT

## Exhibit A

### Sequence of Events

#### FORMATION OF 1994 ACT

#### TOURISM BUSINESS IMPROVEMENT DISTRICT

Action	Jurisdiction	Meeting/Notice	Date
<b>Petition mailed</b>			August 19, 2014
<b>Confirmation of validity of submitted petition</b>	County of San Luis Obispo – Tax Collector Staff		October 22, 2014
<b>Resolution Granting Consent</b> to the County of San Luis Obispo that they may form the SLO County TMD in the boundaries of the cities of Arroyo Grande, Atascadero, Morro Bay, Pismo Beach, SLO City, Paso Robles, Grover Beach	All Incorporated Cities	City Council Meetings (can be a Consent item)	All cities have approved resolutions of consent
<b>Resolution of Intention</b> and Ordering Notice of Public Hearing to be mailed	County of San Luis Obispo	Board of Supervisors Meeting (can be a Consent item)	<i>February 10, 2015</i>
<b>Mail Notice</b> of Public Meeting and Public Hearing	County of San Luis Obispo	After Adoption of Resolution of Intention	<i>February 11-17, 2015 (Tentative first publication Feb. 17, 2015)</i>
<b>Public Meeting</b>	County of San Luis Obispo	Board of Supervisors Meeting (Agenda item to allow public testimony)  *** No earlier than 10 Days after publication of joint notice is mailed	<i>March 10, 2015</i>
<b>Public Hearing &amp; Approval of Resolution establishing district</b>	County of San Luis Obispo	Board of Supervisors Meeting (Agenda item - Public Hearing item)  *** At least 45 days after the first publication and no earlier than 7 days after public meeting	<i>April 7, 2015</i>
<b>Tourism Assessment Collection Begins</b>	Tourism BID Boundaries		<i>July 1, 2015</i>