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PLANNING & BUILDING

March 3, 2014

Terry Wahler
Senior Planner
San Luis Obispo County Department of Planning and Building
Country Government Center
San Luis Obispo, CA 93408

Dear Mr. Whaler:

On behalf of the Paso Robles Wine Country Alliance, I am writing to support the appointment of Paul Hoover of Still Waters Vineyards as a member representing the wine industry on the Agricultural Preserve Review Committee (APRC).

I am sure Justin Baldwin has been an excellent representative from Paso Robles over the past six years, and I'm equally confident that Paul will add great value to the APRC.

Based on my experience working with Paul as Chairman of the Board of Directors of the Paso Robles Wine Country Alliance, I know first-hand of his dedication and commitment to the wine industry and the north county community. He is not only knowledgeable, but also thoughtful and reasoned in his decision making, always looking to build consensus.

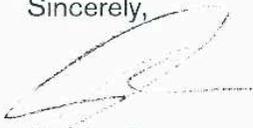
There is no one better suited to the important work of the Agricultural Preserve Review Committee.

The Paso Robles Wine Country Alliance wholeheartedly supports Paul's appointment to the Committee.

Please feel free to contact me at 805-239-8463 x202 should you require further information.

Thank you for your thoughtful consideration.

Sincerely,



Jennifer Porter
Executive Director