

## Workforce Investment Board Application Form

Name of organization who is nominating applicant: Paso Robles Chamber of Commerce

**Applicant Information:**

Name: Pamela Avila

Address: \_\_\_\_\_ County: San Luis Obispo

Telephone: (Office) \_\_\_\_\_ (Cell): \_\_\_\_\_

Fax #: \_\_\_\_\_

Company/Organization: Paso Robles Chamber of Commerce No. of Employees: 6

Industry Cluster Represented: not-for-profit  
(ie, building design, knowledge & innovation, specialty manufacturing, healthcare, agriculture, tourism)

What is your official title and what skills and talents do you bring to your job? \_\_\_\_\_  
Director of North County Economic Development and Director of North County Business Resource Center. See resume (separate attachment)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

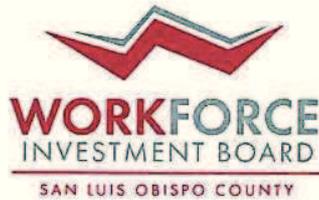
Do you live in the County where you work? Yes

If not, in what County do you reside? NA

How many years have you worked in the County region? 7 years

How many years have you worked for your current employer? 4 years

List any affiliations and offices held with other associations/organizations: Advisory Council - Virgo Publishing, Executive Council - CompTIA, Principal - Sierra Summit Group



Please list any areas in which you are currently involved in workforce development such as being an advisory member on a WIB committee, part of the Youth Council or a participant in an Industry cluster initiative?

As Director of Economic Dev., workforce development is one of my key initiatives. I am currently working with Cuesta College and the Paso Robles Unif. School District on this issue, as well as SLO Social Services (WEX program), and other organizations and businesses.

Does your organization utilize the One-Stop? No

If not why? No One-Stop in North County any longer. However, I am working with Kathy Marcove on ways to bring the services back to North County.

If so, what do you like most about the One-Stop system and what would you like to see be done differently?

Does your organization participate in an industry cluster initiative? Yes and No

If not, why? One of the initiatives of my Economic Development Division is to organize industry cluster roundtables in North County. The first is scheduled for Fall 2014.

If so, what do you like most about participating in industry cluster initiative and what would you like to see be done differently?

What do you think are the critical workforce issues in our region?

According to what I'm seeing on the Paso Robles Business Climate Survey 2014, a skilled workforce is a major concern of many business owners in North County. The survey indicates that there is difficulty finding qualified employees for all levels of positions. The skills most wanted/most lacking are essential employability skills, customer service, and information technology.

What will you bring to the Workforce Investment Board of San Luis Obispo County (i.e., network, resources, experience, etc.)?

I will bring access to many of the resources and networks in North County - from city governments to larger employers to education - as well as extensive experience as a manager, executive and entrepreneur in the business world.



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What do you hope to get out of your participation on the Workforce Investment Board of San Luis Obispo County?

I believe that a strong workforce is essential to the economic health of the entire county, and in my case, the North County. I hope to contribute from my own experience and expertise to help ensure that workforce resources and program are relevant and of value to both workers and employers.

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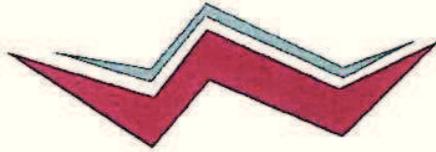
I formally request that consideration be given to my nomination for appointment to the Workforce Investment Board of San Luis Obispo County.

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Signature: Pamela Avila

Date: 06/18/2014



# WORKFORCE INVESTMENT BOARD

SAN LUIS OBISPO COUNTY

## Workforce Investment Board Application Form

Name of organization who is nominating applicant: Louise Matheny

**Applicant Information:**

Name: Courtney Taylor

Address: [REDACTED] County: SLO

Telephone: (Office) \_\_\_\_\_ (Cell): [REDACTED]

Fax #: \_\_\_\_\_ Email: [REDACTED]

Company/Organization: Duggan Smith & Heath No. of Employees: 11

Assistant/Secretary: N/A Email: \_\_\_\_\_

Telephone: (Office) \_\_\_\_\_ Fax#: \_\_\_\_\_

Industry Cluster Represented: legal  
(ie, building design, knowledge & innovation, specialty manufacturing, healthcare, agriculture, tourism)

What is your official title and what skills and talents do you bring to your job?  
Associate attorney - critical thinking and analysis/reasoning, research, legal writing and editing, drafting contracts, public speaking, business strategies and business experience in corporate consulting firm prior to law school.

Do you live in the County where you work? yes - SLO

If not, in what County do you reside? N/A

How many years have you worked in the County region? 2000-2002, Summers 2002-2006,

How many years have you worked for your current employer? 10 months 2013 - now



List any affiliations and offices held with other associations/organizations:

Executive Committee - American Heart Association, SLO Heartwalk  
CASA since 2005

Please list any areas in which you are currently involved in workforce development such as being an advisory member on a WIB committee, part of the Youth Council or a participant in an Industry cluster initiative?

N/A

Does your organization utilize the One-Stop? no

If not why? law firm w/ no job opening. Next time we are  
looking for a candidate, I will suggest one-stop.

If so, what do you like most about the One-Stop system and what would you like to see be done differently?

N/A

Does your organization participate in an industry cluster initiative? no

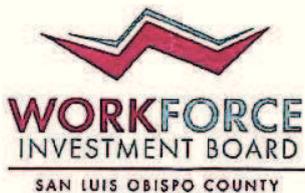
If not, why? unaware

If so, what do you like most about participating in industry cluster initiative and what would you like to see be done differently?

N/A

What do you think are the critical workforce issues in our region?

Aging workforce, diversity issues, workers commuting outside  
SLO County, expensive housing (difficult to afford moving  
to SLO)



What will you bring to the Workforce Investment Board of San Luis Obispo County (i.e., network, resources, experience, etc.)?

Local network of business contacts (SLO native w/ family and friends in business community); work experience re: employment law issues and workforce transformation; positive attitude and strong interest in betterment of my hometown.

What do you hope to get out of your participation on the Workforce Investment Board of San Luis Obispo County?

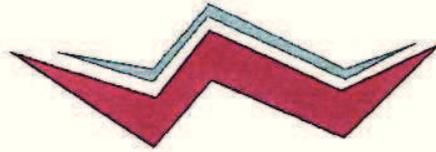
Learn in depth about issues facing SLO workforce; especially interested in youth issues; contribute to improving SLO community.

I formally request that consideration be given to my nomination for appointment to the Workforce Investment Board of San Luis Obispo County.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

6-12-2014



# WORKFORCE INVESTMENT BOARD

SAN LUIS OBISPO COUNTY

## Workforce Investment Board Application Form

Name of organization who is nominating applicant: \_\_\_\_\_

**Applicant Information:**

Name: Mark D. Simonin

Address: \_\_\_\_\_ County: San Luis Obispo

Telephone: (Office) \_\_\_\_\_ (Cell): \_\_\_\_\_

Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

Company/Organization: IBEW Local 635 No. of Employees: 4

Assistant/Secretary: Cheryl Conway Email: cheryl.conway@sbeglobal.net

Telephone: (Office) \_\_\_\_\_ Fax#: \_\_\_\_\_

Industry Cluster Represented: Construction Union  
(ie, building design, knowledge & innovation, specialty manufacturing, healthcare, agriculture, tourism)

What is your official title and what skills and talents do you bring to your job? \_\_\_\_\_

Business Manager/Financial Secretary  
Management, job recruitment, troubleshooting,  
conflict resolution, community outreach.

Do you live in the County where you work? Yes

If not, in what County do you reside? n/a

How many years have you worked in the County region? 22

How many years have you worked for your current employer? 25



List any affiliations and offices held with other associations/organizations: Chair, SLO  
Central Labor Council; Delegate - Tri Counties Building Trades; Secretary,  
SLO Apprentice Training Cmt; Chair SLO Labor- Mgmt Cmt; Trustee,  
Central Coast IBEW/NECA Pension Plan

Please list any areas in which you are currently involved in workforce development such as being an advisory member on a WIB committee, part of the Youth Council or a participant in an Industry cluster initiative?

Developing projects & jobs for local residents  
in the electrical industry

Does your organization utilize the One-Stop? Yes

If not why? We accept referrals to entry level positions  
trying to keep the workers local.

If so, what do you like most about the One-Stop system and what would you like to see be done differently?

Customer Service

Does your organization participate in an industry cluster initiative? —

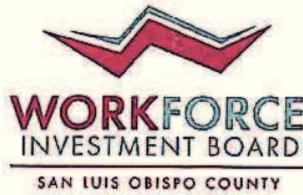
If not, why? Not sure exactly what an industry  
cluster is and if they exist in an area

If so, what do you like most about participating in industry cluster initiative and what would you like to see be done differently?

See above

What do you think are the critical workforce issues in our region?

Underground economy, cost of living, getting  
local qualified workforce preference



What will you bring to the Workforce Investment Board of San Luis Obispo County (i.e., network, resources, experience, etc.)?

Active in local politics and community efforts; raise money for the SLO County Food Bank

What do you hope to get out of your participation on the Workforce Investment Board of San Luis Obispo County?

A clearer understanding of how other organizations and individuals are dealing with the sub-pat economy. I would like to contribute to local organizations that make a difference in local people's lives. Shed light on the importance of \*

I formally request that consideration be given to my nomination for appointment to the Workforce Investment Board of San Luis Obispo County.

Signature:

*[Handwritten Signature]*

Date:

5-30-14

\* local training and local hire and the benefits it brings to a community