

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Health	(2) MEETING DATE 6/17/2014	(3) CONTACT/PHONE Penny Borenstein / 781-5519	
(4) SUBJECT Request to approve five two-year (FY's 2014-15 and 2015-16) renewal agreements (Clerk's File) totaling \$591,127 with the Children and Families (First 5) Commission of San Luis Obispo County and one two-year renewal agreement (Clerk's File) in the amount of \$183,799 with French Hospital Medical Center, to promote early childhood development. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve and direct the Chairperson to sign: (1) five renewal agreements with the Children and Families (First 5) Commission of San Luis Obispo County for FY's 2014-15 and 2015-16; (2) a renewal agreement with French Hospital Medical Center for FY's 2014-15 and 2015-16; and (3) authorize the Health Agency Director to sign any amendments to the agreements that do not increase the level of General Fund support.			
(6) FUNDING SOURCE(S) First 5 / Tobacco Tax	(7) CURRENT YEAR FINANCIAL IMPACT \$295,564.00	(8) ANNUAL FINANCIAL IMPACT \$295,564.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ___) <input type="checkbox"/> Board Business (Time Est. ___)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: <u>November 22, 2011</u>	
(17) ADMINISTRATIVE OFFICE REVIEW Reviewed by Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Jeff Hamm, Health Agency Director
Penny Borenstein, MD, MPH, Health Officer

DATE: June 17, 2014

SUBJECT: Request to approve five two-year (FY's 2014-15 and 2015-16) renewal agreements (Clerk's File) totaling \$591,127 with the Children and Families (First 5) Commission of San Luis Obispo County and one two-year renewal agreement (Clerk's File) in the amount of \$183,799 with French Hospital Medical Center, to promote early childhood development. All Districts.

RECOMMENDATION

It is recommended that the Board approve and direct the Chairperson to sign: (1) five renewal agreements with the Children and Families (First 5) Commission of San Luis Obispo County for FY's 2014-15 and 2015-16; (2) a renewal agreement with French Hospital Medical Center for FY's 2014-15 and 2015-16; and (3) authorize the Health Agency Director to sign any amendments to the agreements that do not increase the level of General Fund support.

DISCUSSION

The First 5 Commission of San Luis Obispo County was created through Board ordinance in 1998 in response to the passage of Proposition 10, approved by the voters in November of 1998. Proposition 10 increased the tax on tobacco products and requires the funds generated to be used to improve existing programs or to establish new programs focusing on early childhood development between the ages of birth and five.

Beginning in January 2001, the First 5 Commission of San Luis Obispo County awarded the Public Health Department funding for two programs that promote early childhood development; Baby's First Breath and Babes at Breast Education and Support (BABES). The Women's Infants and Children (WIC) Oral Health Program, the Oral Health Coordinator Program, and the Perinatal Substance Abuse Prevention program were awarded funding in subsequent years. All five programs have been awarded renewed funding from the First 5 Commission for another two-year period beginning July 1, 2014 and ending June 30, 2016. All five agreements are discussed below.

Tobacco Education/Cessation (Baby's First Breath) - renewal agreement not to exceed \$110,000

The program provides tobacco cessation services Countywide to pregnant women and parents who both smoke and have children under age 5. Services are provided via self-referral and referral from obstetrics practitioners and other health care providers. This program also educates the community on the harmful effects of secondhand tobacco smoke with the goal of reducing tobacco use.

Babes at Breast Education and Support (BABES) – renewal agreement not to exceed \$341,127

BABES is a collaboration between the Women, Infants and Children (WIC) program and French Hospital Medical Center. The program encourages breastfeeding through direct services provided by a bilingual International Board Certified Lactation Consultant and a Breastfeeding Peer Counselor stationed in satellite WIC offices. The program is administered by the WIC program.

WIC Children's Oral Health – renewal agreement not to exceed \$40,000

This program provides preventive oral health education, and referrals to dental services for prenatal women, infants, and children enrolled in the WIC program. Group oral health educational classes are provided to parents/caregivers

biannually. This program is also administered by the WIC program.

Oral Health Coordinator – renewal agreement not to exceed \$80,000

The Oral Health Coordinator in Public Health provides a variety of professional program activities in the planning, organizing and administering of the Oral Health Program. The Coordinator leads countywide oral health coordination efforts that support the implementation of the county Oral Health Strategic Plan and provides outreach, education and direct services to pediatric dental patients, and referrals for dental care to local providers.

Perinatal Substance Abuse (PSAP) Screening Project - renewal agreement not to exceed \$20,000

This initiative is being supported by First 5 to augment training and educational materials provided to local obstetricians on screening assessments and brief intervention for all pregnant women concerning the use of tobacco, alcohol and other drugs during pregnancy. This program is administered by the Maternal, Child and Adolescent Health program.

In addition to the five direct service agreements described above, the County maintains a sub-contractor agreement with French Hospital Medical Center (FHMC) to provide lactation consultant services associated with the BABES Program. The renewal agreement is in the amount of \$183,799. The BABES grant supports a .5 FTE bilingual lactation consultant who provides service in three satellite WIC offices (Paso Robles, Grover Beach and Nipomo). The lactation consultant is a full-time employee on staff at FHMC and devotes 20 hours a week to the WIC clinic-based services.

OTHER AGENCY INVOLVEMENT/IMPACT

The First 5 Commission of San Luis Obispo County approved renewal funding for these programs. French Hospital has agreed to partner in the implementation of the BABES grant. The Office of County Counsel has reviewed and approved the renewal agreements as to form and legal effect.

FINANCIAL CONSIDERATIONS

The Children and Families Commission (CFC) of San Luis Obispo County approved a five year strategic plan for FY’s 2011-16. The associated funding plan is divided between two contract periods. The initial three year contract term covers services during FY’s 2011-14; the second contract term covers a two year contract period for FY’s 2014-16. The attached contract represents continued funding for the remaining two years to meet the needs of the First Five Commission’s five year strategic plan.

The table below reflects funding included in the present agreements as well as a comparison to the previous funding cycle.

<u>First 5 Funding</u>	FY 2011-14 Actual	Avg per annum FY 2011-14	FY 2014-16 Proposed	Per Annum FY 2014-16
Tobacco Education/Cessation (Baby’s First Breath)	\$165,000	\$55,000	\$110,000	\$55,000
Babes at Breast Education and Support (BABES)	\$258,219	\$86,073	\$341,127	\$170,564
WIC Children’s Oral Health	\$60,000	\$20,000	\$40,000	\$20,000
Oral Health Coordinator	\$100,000	\$40,000*	\$80,000	\$40,000
Perinatal Substance Abuse Prevention	\$30,000	\$10,000	\$20,000	\$10,000
Total Funding	\$613,219	\$211,073	\$591,127	\$295,564

(*The Oral Health Coordinator was not funded by First 5 during the first 6 months of FY 2012-13)

The renewal agreement with French Hospital Medical Center is set at a maximum of \$183,799.

There is no General Fund support required for any of these specific programs. Each of the grants are included in the adopted FY 2014-15 budget. There are no County matching funds required in these program areas.

RESULTS

Each of the recommended agreements support First 5-funded programs aimed at the Proposition 10 objective of improving early child development. Eligibility for participation is limited to children between the ages of 0 to five (5) and their families.

Baby's First Breath

Cessation services were provided to approximately 100 pregnant women or parents of children 0-5 each year from FY 2011-14. For example, in the final grant report for FY 2012-13, 111 clients were provided cessation services in 37 individual and/or 150 group sessions with a quit rate at 12 months of 27%. In FY 2014-16 it is anticipated that 100 clients will also be served each year. In addition to cessation services, outreach to the community will continue. Staff works with Behavioral Health providing information and education to staff and clients, and participates in numerous health fairs annually, including events like Children's Day in the Plaza, Oceano Day of the Child, and Atascadero Children's Day in the Park.

BABES

In the 2011-14 grant period, the program objectives were exceeded each year. In FY 2012-13, 639 unduplicated women were provided breastfeeding education and support at satellite WIC sites. In FY's 2014-16, the WIC program will continue to subcontract with French Hospital Medical Center (FHMC) to support a .50 FTE Lactation Consultant who will provide breastfeeding education and support for at least 675 unduplicated women mothers annually at three satellite WIC clinics (Paso Robles, Grover Beach and Nipomo). The breastfeeding peer counselor will also provide mother-to-mother support for at least 400 unduplicated pregnant and breastfeeding women.

WIC Children's Oral Health

In the previous grant period all program objectives were exceeded. During FY 2012-13, dental health education was provided to approximately 81 pregnant women each month; dental screening and education was provided to an average of 229 infants and their parents/caregivers each month and to an average of 478 children and their parents/caregivers each month. Educational classes were provided to 279 parents/caregivers. For FY's 2014-16, we anticipate serving a similar number of mothers and their children.

Oral Health Coordinator

The Oral Health Coordinator has been providing dental education, screening, and fluoride varnish to approximately 1,200 children and their families each year since the position was created in 2010. For the 2014-16 grant, the Oral Health Coordinator has also been tasked with implementing at least 3 to 5 policy and system changes from the Oral Health Strategic Plan, as well as maintaining and supporting community oral health partnerships and initiatives.

Perinatal Substance Abuse Prevention Program

Public Health staff will continue to work with and encourage medical providers to screen pregnant women for the use of tobacco, alcohol and other drugs during pregnancy. In the previous grant cycle, the goal was for San Luis Obispo medical providers to screen at least 80% of all pregnant women. While staff worked diligently with medical providers, a high percentage of them did not screen their patients. About 50% of patients were actually screened. In the 2014-16 grant, a more realistic goal has been set for 60% of medical providers to screen their patients.

Approval of the five agreements with the First Five Commission of San Luis Obispo and the sub-contractor agreement with FHMC supports the countywide goal of a safe and healthy community.

ATTACHMENTS

1. Clerk's File Statement for the five renewal agreements with First 5 and the renewal agreement with French Hospital Medical Center.