



Fw: Proposed McDonald's for Los Osos
Annette Ramirez to: Sandy Currens

04/03/2014 04:31 PM

Annette Ramirez | Deputy Clerk-Recorder | San Luis Obispo County Clerk-Recorder
1055 Monterey Street, Suite D120 | San Luis Obispo, CA 93408
Telephone: (805) 781-5145 | Fax: (805) 781-1111 | Website: www.SLOvote.com
www.facebook.com/slocountyclerkrec | www.twitter.com/slocountyclerk
----- Forwarded by Annette Ramirez/ClerkRec/COSLO on 04/03/2014 04:31 PM -----

From: Bruce Gibson/BOS/COSLO
To: Catrina Christensen/ClerkRec/COSLO@Wings, Annette Ramirez/ClerkRec/COSLO@Wings
Date: 04/03/2014 11:46 AM
Subject: Fw: Proposed McDonald's for Los Osos
Sent by: Cherie McKee

----- Forwarded by Cherie McKee/BOS/COSLO on 04/03/2014 11:46 AM -----

From: Peggy Pavek <peggypavek@yahoo.com>
To: bgibson <bgibson@co.slo.ca.us>, fmecham <fmecham@co.slo.ca.us>, ahill <ahill@co.slo.ca.us>, "cray@co.slo.ca.us" <cray@co.slo.ca.us>, "darnold@co.slo.ca.us" <darnold@co.slo.ca.us>, "kbrown@co.slo.ca.us" <kbrown@co.slo.ca.us>
Date: 04/03/2014 09:19 AM
Subject: Proposed McDonald's for Los Osos

Board Members & Ms. Brown:

I am a 27 year resident of Los Osos and I am opposed to ANY business that will exceed the water usage of the prior business at that location, Bank of America. As you know, we are currently in a level 3 water severity here in Los Osos, therefore I do not think exceptions should be made for McDonald's in allowing them MORE water usage than that of 4 single family homes!

This McDonald's is also proposing a 24 hour "drive thru". A drive thru will lead to air pollution due to exhaust fumes from idling vehicles. Also, because it WILL be open 24/7, there will be many lights, thus leading to "light pollution". We are NOT a large city, we do NOT need this! Many of us moved here because of the superior air quality & small town atmosphere...we enjoy seeing the night time sky! Sadly, that will be taken away from us due to "light pollution" from neon lights & high visibility signs.

The "drive thru" is poorly designed & will contribute not only to added congestion, but will contribute to an increase in accidents, both vehicular & pedestrian. I have a friend who was hit by a car at a McDonald's in Denver with a similar configuration.

I have traveled extensively & it has been my experience wherever there is a food establishment with a "drive thru", there always seems to be excessive trash & debris left behind. That is NOT what we want for our Community! With trash & debris comes vermin such as rats, mice & cockroaches. We do NOT want these additional health hazards.

In addition, it has been brought to my attention that Mr. Handley, the franchisee for this McDonald's, is posting a "display" at his various McDonald's locations, urging his patrons to sign his petition "allowing" his franchise to proceed in Los Osos! Many of these "patrons" are from as far away as Los Angeles & Bakersfield! It seems to me that the wants, needs & desires of the residents of Los Osos should be

given priority over "outsiders" at Keith Handley's various establishments.

In conclusion, I have stated a number of concerns & objections for NOT permitting this "project" to proceed, but one of the biggest reasons to decline the "permit" is due to our severe lack of water. Please do NOT grant them a permit.

Sincerely,
Peggy A. Pavek



Fw: Dear Supervisor Hill
Annette Ramirez to: Sandy Currens

04/03/2014 04:32 PM

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From: Bruce Gibson/BOS/COSLO
To: Catrina Christensen/ClerkRec/COSLO@Wings, Annette Ramirez/ClerkRec/COSLO@Wings
Date: 04/03/2014 11:52 AM
Subject: Fw: Dear Supervisor Hill
Sent by: Cherie McKee

----- Forwarded by Cherie McKee/BOS/COSLO on 04/03/2014 11:52 AM -----

From: Larry Bender <pagebender@msn.com>
To: ahill@co.slo.ca.us
Cc: bgibson@co.slo.ca.us, fmecham@co.slo.ca.us, darnold@co.slo.ca.us, cray@co.slo.ca.us,
kbrown@co.slo.ca.us
Date: 04/03/2014 11:32 AM
Subject: Dear Supervisor Hill

On Tuesday around 5:15 when I was driving from Los Osos to Avila Beach I was so fortunate to see the most amazing rainbow. It was huge and fat. Each wide band was intense with deep color. It started in Los Osos and I followed it all the way to San Luis Obispo as it arched across the sky...first the "pot of gold" was in Los Osos, and then gracing the black cows grazing on green grass, and then smack,dab in the middle of San Luis Obispo arching over the gateway at Foothill! I could still see hints of it as I reached 101 and then drove into the oh so welcome rain.

It seemed so apropos to me that this should be so for the happiest town in America, SLO County now designated in the top ten for overall well-being in the Gallup-Healthways Well-Being Index Report. The criteria for this report are six subindexes . They are life evaluation, emotional health, work environment, physical health, healthy behaviors, and access to basic necessities.

I was curious to look back at the articles from our happiest town designation which started with being listed in Dan Buetner's National Geographic book Thrive and was followed up by Oprah Winfrey's affirmation that it was true. Buetner states that communities are able to adopt policies that "actively cultivate and improve residents' well-being..." by creating easy access "...to walk to the store, bike to a friend's house, get access to fresh produce.". He specifically referenced San Luis Obispo's move in the early '80's to ban any new drive throughs,highlighting no fast food drive throughs, and our bold move to be the first community to outlaw smoking in public places. Now we can add the ban on plastic bags to our healthy thinking list. Every follow-up article I read emphasized the no fast food drive throughs and smoking bans. OK, on the one hand just journalists and a TV personality creating a category...on the other hand, quite remarkable really. San Luis Obispo was the only U.S. town in Buetner's international list of places.

I want to acknowledge that sometimes these designations seem artificial and at risk of leaving out the portions of our community that don't always show up in glossy magazines. Having worked for County Mental Health and for 22

years as a School Psycholgist, I am very familiar with the needs of our less fortunate citizens. A community with a healthy, happy core allows for the support of our individuals and families in need. Green spaces, pedestrian friendly neighborhoods, access to local farm markets, and healthy choices are accessible to all. The rainbow was free!!

Los Osos is part of San Luis Obispo County, an important link to San Luis Obispo, its big sister city. We are surrounded by green spaces...nestled inbetween the Morro Bay National Estuary, Montana Del Oro State Park, the Elfin Forest, Sweet Springs, the Ancient Oaks Preserve, and miles of rich agricultural land. We are a unique, eclectic community that actually has most necessities right here and easy access to others in Morro Bay and SLO. Our restaurants are mostly small locally owned businesses.

Los Osos is just now having the opportunity to define its own community plan. Cambria, Cayucos, Avila Beach, Shell Beach, and Pismo Beach have all been successful in protecting their coastal business areas from having any multinational corporate fast food restaurants, or drive throughs.

Please allow Los Osos to focus on healthy, happy living. Corporate fast food restaurants and drive throughs are not consistent with this goal. Deny the McDonald's project and give Los Osos the time to thoughtfully plan a healthy, thriving community.

Sincerely,

Marcia M. Page



Fw: Los Osos McDonald's
Annette Ramirez to: Sandy Currens

04/03/2014 04:32 PM

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Date: 04/03/2014 11:53 AM
Subject: Fw: Los Osos McDonald's
Sent by: Cherie McKee

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From: james parry <jjpzmb@sbcglobal.net>
To: "bgibson@co.slo.ca.us" <bgibson@co.slo.ca.us>
Cc: "fmecham@co.slo.ca.us" <fmecham@co.slo.ca.us>, "ahill@co.slo.ca.us" <ahill@co.slo.ca.us>, "cray@co.slo.ca.us" <cray@co.slo.ca.us>, "darnold@co.slo.ca.us" <darnold@co.slo.ca.us>
Date: 04/03/2014 10:07 AM
Subject: Los Osos McDonald's

Hello, My name is James Parry and I am a resident of Los Osos.

I just wanted to say that I am in favor of a McDonald's in Los Osos because it would be a profitable business that would actually stay. If that property was to be broken up for multiple small businesses I know most would not be long term. (To many vacant buildings as it is now.)

I do think it would have a small impact on other local restaurants but in a good way. It would hopefully, finally force them to be competitive and have a better appearance. Most restaurants here are a bit grubby looking at least from the outside. All you have to do is drive through Los Osos and you can plainly see how we don't have an actual Los Osos look. (yet)

I hope you do the most common sense thing and accept a stable business that would generate revenue and jobs into this town during such a slumped economy and help keep some people from leaving town to get an affordable bit to eat and employment.

Thank

you for your time. James Parry of Los Osos



Fw: Proposed McDonald's in Los Osos - Formal LOCAC comments attached

Annette Ramirez to: Sandy Currens

04/03/2014 04:32 PM

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From: Cherie McKee/BOS/COSLO
To: Jennifer Caffee/BOS/COSLO@Wings, Hannah Miller/BOS/COSLO@Wings, Vicki Shelby/BOS/COSLO@Wings, Elizabeth Ruth/BOS/COSLO@Wings, Catrina Christensen/ClerkRec/COSLO@Wings, Annette Ramirez/ClerkRec/COSLO@Wings
Date: 04/03/2014 01:47 PM
Subject: Fw: Proposed McDonald's in Los Osos - Formal LOCAC comments attached

fyi

Cherie McKee
San Luis Obispo County
Legislative Assistant
District 2
781-4338

----- Forwarded by Cherie McKee/BOS/COSLO on 04/03/2014 01:47 PM -----

From: Vicki Milledge <vickilocacchair@earthlink.net>
To: Bruce Gibson <bgibson@co.slo.ca.us>
Cc: Adam Hill <ahill@co.slo.ca.us>, Frank Mecham <fmecham@co.slo.ca.us>, Debbie Arnold <district5@co.slo.ca.us>, Caren Ray <cray@co.slo.ca.us>, Cherie McKee <cmckee@co.slo.ca.us>, Kerry Brown <kbrown@co.slo.ca.us>
Date: 04/03/2014 12:26 PM
Subject: Proposed McDonald's in Los Osos - Formal LOCAC comments attached

Please accept our latest recommendation as described in the attachment below.

Vicki Milledge
LOCAC Chairperson
vickilocacchair@earthlink.net



McDonald's letter 2.pdf



LOCAC

Los Osos Community Advisory Council

April 3, 2014

Bruce Gibson
District 2 Supervisor

Re: Proposed McDonald's Project for Los Osos

Dear Mr. Gibson:

On March 31, 2014, the Los Osos Community Advisory Council voted 4-2-0 to recommend that the McDonald's project go forward with the conditions recommended by the Planning Commission. These conditions include that the project not have a drive-through.

We remain puzzled and deeply concerned about the water use numbers attached to the project. The water use information was provided by the Golden State Water Company at the behest of owners of the shopping center where the proposed McDonald's would be located. We cannot even imagine how the small amount of landscaping that exists at the former bank site can use the amount of water that has been reported. We strongly urge you and your colleagues to investigate this situation very carefully. As you all know, Los Osos is in a level three water crisis and has been for some time.

Sincerely,

Vicki Milledge, LOCAC Chairperson

cc: Cherie McKee; Supervisors Frank Meechum, Adam Hill, Caren Ray, Debby Arnold;
LOCAC members

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MEMBERS
2013-2014**

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Nathaniel Blair

District Two
Jan Harper

District Three
Paul Malykont

District Four
Tom Cantwell
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Alissa Feldman

Appointees
Carolyn Atkinson
Secretary
Alan Fraser
Vicki Milledge,
Chairperson



Fw: Agenda Item #19 -- Proposal for McDonalds in Los Osos
Annette Ramirez to: Sandy Currens

04/03/2014 04:33 PM

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Date: 04/03/2014 09:32 AM
Subject: Fw: Agenda Item #19 -- Proposal for McDonalds in Los Osos

fyi

Cherie McKee
San Luis Obispo County
Legislative Assistant
District 2
781-4338

----- Forwarded by Cherie McKee/BOS/COSLO on 04/03/2014 09:32 AM -----

From: Pandora Nash-Karner <pandora@pandoraandcompany.com>
To: ccampa@co.slo.ca.us
Cc: Cherie McKee <cmckee@co.slo.ca.us>
Date: 04/02/2014 07:41 PM
Subject: Agenda Item #19 -- Proposal for McDonalds in Los Osos

April 2, 2014

Bruce Gibson, Chair
Frank R. Mecham
Adam Hill
Caren Ray
Debbie Arnold

Dear Honorable Board Members:

I am concerned about the proposed McDonald's in Los Osos for 2 reasons: the precedent it will set for our community and the long-term impacts to our town.

Without an approved area plan, which would formally establish our planning guidelines of how we will grow and develop, we will fall victim to what may at first glance look like a benefit.

For 12 years, a group of concerned citizens, including professional landscape architects, site planners, city planners, developers and architects served on LOCAC and helped write the update for the Estero Area Plan. It was very progressive, took advantage of the best and most innovative planning principals, and was thoughtfully prepared based on the Community's Vision Statement. It was the first planning document in the county that took the entire watershed into consideration for planning purposes. But unfortunately, the plan is still not adopted. There are valuable and useful tools in the document.

One of the components of the Estero Area Plan for Los Osos was that we would create a pedestrian-friendly downtown. Hard to do with Los Osos Valley Road cutting the town in

half, but there were a number of methods proposed on how to slow traffic and make our core area geared to a human scale, and not just for speeding cars. Another component was no fast-food restaurants and especially no drive-throughs. It incorporated mixed-use concepts with a vibrant and unique downtown area that would enthrall locals and motivate others to visit and spend money here.

When the Estero Plan is adopted, it will allow us to grow and develop in the way we've defined for ourselves. We don't have the character of Cambria, Cayucos or even Morro Bay – yet! But a McDonald's could easily put us in a situation where we will forever be nothing more than a disjointed strip mall.

There are lots social, environmental, global warming and dietary/obesity issues surrounding fast food restaurants and the mass production of cattle and other foods. You're probably familiar with them all.

In the early 1970s, the farm activist Jim Hightower warned of the “McDonaldization of America”. He viewed the emerging fast food industry as a threat to independent businesses, as a step toward a food economy dominated by giant corporations, and as a homogenizing influence on American life. In *Eat Your Heart Out* (1975), he argued that bigger is not better. Much of what Hightower feared has come to pass. The centralized purchasing decisions of the large restaurant chains and their demand for standardized products have given a handful of corporations an unprecedented degree of power over the nation’s food supply.

One McDonalds in Los Osos won't change that trend. But, do we have to succumb to it and suffer the “quality of life” impacts it will bring to our town?

How will a McDonald's or any large-scale fast food corporate business impact our other small restaurants? When the big box retail stores went into the Madonna Road shopping centers, many people were concerned about the impact on the small business owners in the downtown area. The Chamber and others assured local residents there was enough business to go around. There wasn't, and most of those small mom-and-pop stores are long gone. Studies show the long-term net gain in jobs declined and the profits and taxes benefit other areas.

There are a number of credible studies that examine the social, financial, tax and health impacts of large chains and fast-food franchises vs. the benefits of locally owned businesses. According to *Going Local: Quantifying the Economic Impacts of Buying from Locally Owned Businesses in Portland, Maine* — by Garrett Martin and Amar Patel, Maine Center for Economic Policy, December 2011, "On a dollar-for-dollar basis, the local economic impact of independently owned businesses is significantly greater than that of national chains...

Analyzing data collected from 28 locally owned retail businesses in Portland, Maine, along with corporate filings for a representative national chain, the researchers found that every \$100 spent at locally owned businesses contributes an additional \$58 to the local economy. By comparison, \$100 spent at a chain store in Portland yields just \$33 in local economic impact. The study concludes that, if residents of the region were to shift 10 percent of their spending from chains to locally owned businesses, it would generate \$127 million in additional local economic activity and 874 new jobs."

If you haven't already, I encourage you to look at the various studies, which show the impacts of large retailers on small towns, and you can find some here:

<http://www.ilsr.org/key-studies-walmart-and-bigbox-retail/#1>

But mostly, I hope you will support our small-town-ness. We love our funky little hamburger business (Sylvester's) and I for one would love to continue to see them flourish.

Even if you really like the idea of McDonalds, please help our community contribute to making its own decisions. I encourage your Board to direct the immediate completion of the

Estero Plan and get it adopted as soon as possible – before any permanent, potentially detrimental and irreversible decisions are made. With the Estero Plan completed we — and you — will have the mechanisms in place to make better decisions for Los Osos' future.

Please do not permit McDonald's to come to Los Osos – or at least postpone your decision until we have a planning document that clearly outlines who we want to be as a town.

Thank you for your consideration.

Sincerely yours,

Pandora Nash-Karner



Pandora Nash-Karner

P/F:

E: Pandora@PandoraAndCompany.com

W: <http://www.PandoraAndCompany.com>



Fw: please, YES for Mc D's....

Cytasha Campa to: cr_board_clerk Clerk Recorder

04/03/2014 08:16 AM

Kindest regards,

Cytasha Campa

Board Secretary

Board of Supervisors

San Luis Obispo County

805-781-4335

----- Forwarded by Cytasha Campa/BOS/COSLO on 04/03/2014 08:16 AM -----

From: Bird Dog <mbgardener8@sbcglobal.net>
To: bgibson@co.slo.ca.us, fmecham@co.slo.ca.us, ahill@co.slo.ca.us, cray@co.slo.ca.us, darnold@co.slo.ca.us, ccampa@co.slo.ca.us
Date: 04/03/2014 07:58 AM
Subject: please, YES for Mc D's....

Dear BOS council, my family is asking for you to please support the Los Osos Mc Donalds, AND the drive thru. Without that, we can't see the restaurant being successful enough to last. Some major reasons for our decision being.....

1. The opposition is using mis information, and emotionally urging people into signing their petitions, and people aren't even aware of what this project is really all about. They say, "anything but Mc Donalds", but we don't need just anything. We need something that the majority of the community can use and have access to. Not another real estate firm, or offices that 90% of us will never go into. There are only 2 other businesses that serve similar food here, Valley Liquor and Sylvesters. Neither are on the same par with Mc D's, and their clientele are not fast food types, they will continue to thrive just fine.

2. I also grew up here, and love Los Osos they way it is, but we need more variety, and affordability. A nice new and attractive building like Mc D's wants to give us is a good start. It's a family restaurant and the price is something that an entire family can handle once a week and treat themselves to a meal out together.

3. This project is not going to change Los Osos one bit, other than for the good. Too many businesses have come and gone in the last 20 years, and the opposition has had all this time to get their friends etc to open what they claim they want to have here, but that hasn't happened. They don't seem to know

what they want, they're biggest concerns are to stop projects one after another, whatever they might be.

4. For my own business, I drive in and out of the Vons/Miners Ace lot almost daily at all hours. There is never a parking or traffic issue, and I can't see how this is such a concern. It takes 30 seconds tops IF there are oncoming cars to cross over LOVR.

We just need this here, it will be a long term success, the bulk of the community will benefit with it here, and finally an after hours place to go since we seem to close up at dark.

Thank you very much, John Zweemer and family.



To: BOS_Legislative Assistants@co.slo.ca.us, cr_board_clerk Clerk
Recorder/ClerkRec/COSLO@Wings,
Cc:
Bcc:
Subject: Fw: Contact Us (response #2536)
From: Board of Supervisors/BOS/COSLO - Thursday 04/03/2014 09:45 AM
Sent by: Cytasha Campa/BOS/COSLO

----- Forwarded by Cytasha Campa/BOS/COSLO on 04/03/2014 09:45 AM -----

From: "Internet Webmaster" <webmaster@co.slo.ca.us>
To: "BoardOfSups@co.slo.ca.us" <BoardOfSups@co.slo.ca.us>
Date: 04/03/2014 09:42 AM
Subject: Contact Us (response #2536)

Contact Us (response #2536)

Survey Information

Site:	County of SLO
Page Title:	Contact Us
URL:	http://www.slocounty.ca.gov/bos/BOSContactUs.htm
Submission Time/Date:	4/3/2014 9:41:33 AM

Survey Response

Name:	Kathy kreile
Telephone Number:	
Email address:	Kkreile@yahoo.com
Comments or questions (8,192 characters max):	Please deny drive through restaurants in my town, Los Osos. San Luis obispo has not allowed them. Please allow my community to have the same right. I do not want a Mac Donald's because I believe the food is not healthy .but, my main objection is drive through ,and hope that it can be prohibited for any restaurant in Los Osos.