



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY
P.O. Box 15116
San Luis Obispo, California 93405

Annual Report to the San Luis Obispo Board of Supervisors 2012/2013

San Luis Obispo Commission on the Status of Women
Presented by Consuelo Meux, Ph.D, Chair

February 2014

Mission Statement

The San Luis Obispo County Commission on the Status of Women (CSW) is an official advisory body to the San Luis Obispo County Board of Supervisors on issues related to women and girls in the county. The mission of the Commission is to advocate for women and girls in the county. We seek to enhance the quality of life for women and girls by identifying key issues they are facing and by providing information and resources to assist in reaching a solution for those issues. The CSW facilitates action by sponsoring projects, coordinating informational forums, and forming collaborations with other organizations in the county that are dedicated to bettering the lives of women and girls. The Commission's goal is to increase collaborative efforts among groups to influence public policy.

Monthly Meetings

Monthly meetings are held on the first Tuesday of each month at 6:15 p.m. at the County Government Center. To expand our information and knowledge of local women's interest, a community speaker continues to be invited to present information on their organization or cause during most meetings.

Current Roster

District One: Consuelo Meux, Chair, Stephanie Yurchak, Vice-Chair.
ONE VACANCY

District Two: Jan Harper, Treasurer, Vicki Milledge, Paulla Ufferheide

District Three: Anita Shower, TWO VACANCIES

District Four: Kathy Veder, Robyn DeRohan, ONE VACANCY

District Five: Shawna Scott, Secretary, TWO VACANCIES

An appointment to District 3 is currently in process.

REPORT ON 2013/2014 ACTIVITIES

Annual Networking Holiday Reception: Held Tuesday, December 3, 2013 at the County Government Center. The goal was to increase the visibility of the Commission in the broader organizational community and facilitate connections between the Board of Supervisors and community groups and organizations. We thank the attending Supervisors and Legislative Aids for their support of this event.

Annual Women's Survey: A special sub-committee was formed to assign each commissioner to specific organizations for the distribution of the 2013 Annual Women's Survey. The goal was to increase and diversify responses.

Brief Summary of Survey Findings: There were 210 surveys completed. Top issues identified by responders were financial security, health issues, lack of affordable housing, and legal. Programs most desired included health issues, financial planning, education, and small business. A majority indicated they "don't know what services are available" and almost 50% preferred to be notified by email.

The 2014 survey in both Spanish and English is currently available on the CSW Website at www.slowomen.org.

The Commission needs additional Commissioners to improve outreach and distribution of the survey within the County.

Collaborations: The CSW has expanded collaborative efforts with the State Commission on the Status of Women and Girls, US Women's Bureau, Department of Labor (DOL), and local non-profit and service organizations.

Women's Wall of Fame Nominee Luncheon: This event is currently being organized in collaboration with the South Bay Women's Network (SBWN) to expand outreach and networking with non-profit organizations and businesses throughout SLO County. The SBWN will provide a donation to the Noor Foundation Free Clinic and ½ of the proceeds to CSW. These funds will assist CSW to reach their 2014-2015 goals. The Speaker for this event will be Kelly Jenkins-Pultz, Acting Regional Administrator, US DOL/Women's Bureau Region 9.

Women's Wall of Fame: The wall will be established in coordination with the County General Services Agency and Board of Supervisors at the County Government Center to honor women nominated by non-profits county-wide for their unselfish service to others throughout the year.

SLOWOMEN Website: The Commission website continues to function at www.slowomen.org. Meeting agenda and minutes are posted monthly as well as announcements of special events. The extensive Resources Page serves as an

information resource to services and programs for women and children throughout the county.

The Commission is currently in need of a Commissioner with knowledge of website management to improve our ability to better reach and serve SLO County residents, groups, and organizations.

Business Cards: The Commission thanks Supervisor Ray for providing updated business cards.

OUTREACH & NETWORKING

National Association of Commission for Women Annual Conference (NACW): Four Commissioners attended the national NACW conference, July 24-27, 2013, San Jose, CA. Commissioner Jan Harper was elected to the National Board of Directors; Commissioner Kathy Veder was appointed as an Associate Board Member.

Association of California Commissions for Women (ACCW): Commissioners Paulla Ufferheide and Jan Harper attended the annual meeting of the ACCW, January 17-19, 2014, Los Angeles, CA.

PLANNED GOALS AND OBJECTIVES 2014/2015

2014 Annual Planning Retreat: Scheduled for Saturday, March 29, 2014 at the County Government Center. Projected Agenda:

- Debrief March 15, Women's Wall of Fame Event and the placement of the Women's Wall of Fame in County Building.
- Review 2013 survey results; identify four year trends of responses.
- Plan 2014/2015 strategic goals.
- Develop sub-committee to assist BOS to recruit commission members

Ongoing Goals:

- To have all seats on the Commission filled in each district.
- To continue to assess the needs of women and girls in the county, reporting such to the Board of Supervisors.
- Maintain a close working relationship with member of the Board of Supervisors.
- Continue collaborating with various County organizations and agencies to support and not replicate efforts.
- Increase survey distribution by a minimum of 10% in 2014.
- Continue monthly meeting speakers to provide information/education on pertinent issues.

- Produce a successful March 2014 Event (Women's History Month).
- Increase capacity to enable us to reach strategic goals, pay State and National dues, and support representatives to the Nation Convention.
- Build a good working relationship with the health care providers in our county to be able to respond to the needs of the women of our county.

ANNUAL BUDGET REQUEST

The Commission incurs specific expenses in order to survive and thrive as a viable advisory body to the Board of Supervisors. The following projected budget includes necessary operational expenses. We are requesting funding from the Board of Supervisors for the amount represented below. Notes to the Projected Budget provide explanation and purpose for each requested lines item.

EXPENSE	AMOUNT
Dues	
National Association of Commissions for Women (NACW)	\$100.00
Association of California Commission for Women (ACCW)	\$50.00
Conventions and Meetings	
NACW (registration, lodging, travel)	\$1000.00
ACCW Annual Meeting	\$500.00
Public Hearings/Meetings within State (CA Vet, ACCW, other CA Commissions)	\$300.00
Community Outreach	
Annual March Event (Women's Wall of Fame)	\$1,200.00
Annual Strategic Planning Retreat	\$125.00
Speakers Bureau Activities	\$200.00
Operational Costs	
Printing/Reproductions (Survey, Brochure)	\$300.00
Website Management	\$300.00
Postage	\$100.00
Telephone Line/County Voicemail	\$50.00
Name Badges (for new members)	\$50.00
TOTAL	\$4,275.00

Notes to Projected Budget:

Dues: Annual dues required to participate in state and national commission associations. Several SLO Commissioners serve as officers at both state and national levels representing SLO County.

Conventions & Meetings: Expenses to support commissioners to represent SLO County at annual meetings of the National and State commission associations. Our Commissioners serve as officers at both of these levels allowing the work on the Board of Supervisors on behalf of women and girls in the county to be highlighted.

- NACW: Funds for registration, travel, and lodging for two Commissioners to the 2014 NACW National Convention in Sarasota, Florida (one official delegate and Commissioner serving on the national board).
- ACCW: Expenses for travel and lodging for attendance of annual meeting of the state commission.
- Public Hearings: Support attendance at various public meetings directly related to Commission goals normally located throughout California.

Community Outreach: Expenses to support the goal of collaborating with agencies, nonprofits, and services to benefit needs of women and girls in SLO County.

- Annual Women's Wall of Fame Luncheon: Seed funds for annual county-wide event organized in collaboration with other women's service organizations.
- Annual Strategic Planning Retreat: Stipend for retreat facilitator; materials expense.
- Speakers Bureau: Travel for county-wide speaking and networking opportunities for multiple commissioners.

Operational Expenses: Funds to cover regular operating expenses of commission business.

- Printing/Reproductions: Expenses for regular updates and printing of the annual survey and commission brochures.
- Website Management: Expense for web master to maintain commission website.
- Postage: Expense for mailing surveys, event mailings, other normal mailings.
- Telephone Line: Expected expenses to maintain phone line with the county.
- Name Badges: Purchase name badges for new commissioners during the year.

Total: Amount requested for operations of the Commission.

Attachments:

- 2013/2014 CSW Roster
- 2013 Annual Survey Results
- Updated CSW Brochure