

Attachment C

PARKS AND RECREATION COMMISSION LONG TERM GOALS

There are a number of long term items the Parks Commission would like to consider.

- Continuing the discussion on transitioning County Parks from a division of General Services to a County Department and/or investigate becoming a special district.
- Forming a County Recreation Council with the cities to investigate ways to provide more programming services with the existing resources and facilities.
- Adding recreation programming as a separate fund within the Parks Fund.
- Exploring ways to add concessionaires for added services and revenue.
- Continuing to explore alternative funding, such as grant funding.
- Enhancing marketing efforts to increase the knowledge and use of County Parks.

Additional Goals for 2014

The Commission recommends the following for added long term goals:

- Continue efforts toward completion of major regional trails, Bob Jones, SLO to Pismo, SLO to Morro Bay, and portions of the Coastal Trail and the Anza Trail
- Continue to work to find opportunities for enhanced Park facilities in underserved communities.
- Continue to cultivate strategic partnerships and develop an ongoing community relations program to gain support for parks and recreation, and determine needs throughout the County.