



Upper Salinas-Las Tablas Resource Conservation District

65 South Main Street, Suite 107, Templeton, Ca 93465 / (805) 434-0396 ext. 5 / fax 434-0284

November 2, 2013

To: Assistant County Clerk Recorder
Attn: Tommy Gong
1055 Monterey St., Room D120
San Luis Obispo, Ca 93408

Re: US-LT RCD Boards Recommendation Letter

Dear County Board of Supervisors,

The US-LT RCD Board of Directors would like to recommend the appointment of Mr. Randy Heinzen to replace Mr. Benjamin Work on the US-LT RCD Board of Directors. Mr. Heinzen has previously served as a director on the Napa RCD Board of Directors prior to relocating to San Luis Obispo County. He currently is employed in vineyard operations in the Paso Robles area and worked on many RCD-managed projects while in Napa County.

Thank you for your continued support. If you have any questions or concerns, please feel free to contact our office from the information listed above.

Sincerely,

Michael Broadhurst,
US-LT RCD Board President

To the Board of Directors of the Upper Salinas-Las Tablas RCD,

Please accept this letter as my application for the Upper Salinas-Las Tablas RCD Board of Directors. While I don't believe that every board meeting will be as exciting as the one held last month, I am certain I will enjoy the organization given the board composition and subject matter discussed. The time I got to spend after the meeting introducing myself and hearing of the members' backgrounds and passions allowed me a glimpse of where my experiences and qualifications might help grow the organization. Some of my recent work that will coincide with the RCD's mission includes:

- I served on the Napa RCD Board as a Director in 2011/2012 and as an Associate Director from 2008-2011.
- During the past ten years I have worked with many RCD-managed projects, including leadership positions with the Carneros Creek Stewardship Group, the Carneros Groundwater Monitoring team, the Napa Sustainable Winegrowing Group, and various RCD-liaison positions with other agriculture advocacy groups and public agencies.
- In regards to environmental stewardship through my employers: I served on the Napa Green Creation/Steering committee (later to be known as Fish Friendly Farming), I brought to completion an EIR document for a 620-acre property, I obtained organic certification through CCOF for two vineyard properties, and oversaw the certification of over 500 acres of vineyards by the California Land Stewardship Institute.
- I have also served on committees with other agriculture advocacy/relations groups, including the Napa County Farm Bureau's Natural Resources Committee, the Napa Valley Grapegrowers Member Services Committee, the Cal Poly Vines to Wines Alumni group and assorted ad-hoc stakeholder groups (most recently the SWRCB Vineyard Ag Waiver)
- My commercial farming experiences are solely in winegrapes (13 years), but I have a wide variety of educational accomplishments: BA in Political Science from Cal Poly with minors in Business and Viticulture and Wine Marketing, a MS in Viticulture from the University of Adelaide in Australia (research not complete), a Wine Business Management Certificate from Sonoma St., and I completed the Winery Executive Course at the UCD Graduate School of Management.
- I am an Associate Member (and soon to be Accredited Farm Manager) of the American Society of Farm Managers and Rural Appraisers.
- I am currently employed as the Vice President of Vineyard Operations for Vineyard Professional Services in Templeton, with direct management over ~1,500 acres on winegrapes.

I am deeply interested in starting a commitment to the stewardship and promotion of our area's natural resources. I believe that service on the RCD's Board of Directors will give me opportunities to guide the RCD's influence and education of our community on environmental conservation. My experience with the Napa RCD's watershed groups, sustainable farming outreach and the planning and implementation of resource conservation practices and projects has given me unique insight and passion for the RCD's goals. I hope to represent the RCD in whatever capacity necessary and commit to serving on the Board for this appointment and beyond.

Sincerely,

Randy Heinzen