

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Office of Emergency Services	(2) MEETING DATE 9/10/2013	(3) CONTACT/PHONE Ron Alsop 781-5011	
(4) SUBJECT Submittal of a resolution proclaiming September 2013 as "Emergency Preparedness Month" in San Luis Obispo County.			
(5) RECOMMENDED ACTION It is recommended that the Board approve the Office of Emergency Services' request to proclaim September 2013 as Emergency Preparedness Month in San Luis Obispo County.			
(6) FUNDING SOURCE(S) General Fund/grant matched	(7) CURRENT YEAR FINANCIAL IMPACT \$3,500	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ___) <input type="checkbox"/> Board Business (Time Est. ___)			
(11) EXECUTED DOCUMENTS <input checked="" type="checkbox"/> Resolutions <input type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Emily Jackson			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Office of Emergency Services / Ron Alsop
781-5011

DATE: 9/10/2013

SUBJECT: Submittal of a resolution proclaiming September 2013 as "Emergency Preparedness Month" in San Luis Obispo County.

RECOMMENDATION

It is recommended that the Board approve the Office of Emergency Services' request to proclaim September 2013 as Emergency Preparedness Month in San Luis Obispo County.

DISCUSSION

Since 2004, National Preparedness Month has been observed each September in the United States. Sponsored by the Federal Emergency Management Agency (FEMA), Preparedness Month encourages Americans to take simple steps to prepare for emergencies in their homes, neighborhoods, businesses, schools, and communities. FEMA's *Ready* Campaign provides information that educates and empowers Americans to prepare for, and respond to emergencies, including natural disasters as well as man-made events including potential terrorist attacks.

In conjunction with the National Preparedness Month, the County Office of Emergency Services (OES) is requesting that the Board of Supervisors approve a resolution proclaiming September as Emergency Preparedness Month in San Luis Obispo County. This distinct proclamation is to show the Board's support for emergency preparedness locally in addition to the county supporting the National Preparedness Month efforts.

Throughout the month of September, general preparedness information will be disseminated by OES through news media, social media, internet, and other methods. Information on topics such as how to engage children in the family emergency plan, planning for those who may need special assistance, information about public alert and notifications during emergencies, such the Wireless Emergency Alert cell phone notification system used throughout California for the recent kidnapping in San Diego County, fire safety information, and earthquake preparedness and safety will be provided. Earthquake preparedness information will provide a good segue into the Great Shake Out earthquake specific campaign and drill in October.

OTHER AGENCY INVOLVEMENT/IMPACT

County OES will coordinate with the Governor's Office of Emergency Services (Cal OES) on specific National Preparedness Month efforts, however other agency coordination will also include many of the agencies OES works with on an ongoing basis such as the American Red Cross and San Luis Obispo County Voluntary Organizations Active in Disaster, as well as other local government and locally based State agencies.

FINANCIAL CONSIDERATIONS

Existing staff from OES will provide National Preparedness Month and *Ready* Campaign information as well as development of our own public education and information. Costs for staff and the limited amount of supplies and service to carry out the month long effort are including in the OES 2013-2014 adopted budget.

RESULTS

To help ensure that the safety and interests of the County and its residents are met through increased emergency readiness of individuals, businesses, and County government. This ties in to the County's Vision Statement and Communitywide Results of a Safe Community, a Healthy Community, and a Livable Community.

ATTACHMENTS

Attachment A – Resolution declaring September as Emergency Preparedness Month in San Luis Obispo County