

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 8/6/2013	(3) CONTACT/PHONE Dana Lilley, Supervising Planner/(805)-781-5715	
(4) SUBJECT Request to approve annual agreement with Economic Vitality Corporation in the amount of \$98,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy.			
(5) RECOMMENDED ACTION It is recommended that your Board approve, and direct the Chairperson to sign, the attached agreement.			
(6) FUNDING SOURCE(S) General Fund – Community Development budget	(7) CURRENT YEAR FINANCIAL IMPACT \$98,775.00	(8) ANNUAL FINANCIAL IMPACT \$98,775.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 19001309		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? Yes	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Reviewed by Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Planning and Building / Dana Lilley, Supervising Planner

VIA: Wes Drysdale, Operations Division Manager

DATE: 8/6/2013

SUBJECT: Request to approve annual agreement with Economic Vitality Corporation in the amount of \$98,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy.

RECOMMENDATION

It is recommended that your Board approve, and direct the Chairpersons to sign, the attached agreement.

DISCUSSION

The adopted budget under fund center 290 (Community Development) includes \$98,775 in General Fund support for use by the Economic Vitality Corporation (EVC). The scope of work includes the following tasks:

- Acting as lead agency, assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-county funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective);
- Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.
- Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions.
- Monitor opportunities for statewide action pertaining to economic initiatives. Engage cluster industry and other community stakeholders as feasible and appropriate.
- Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

Last year, the more notable EVC accomplishments included the following:

- Continued to perform its role as lead agency for implementation of the Economic Strategy
- Collaborated with County staff to develop an economic analysis program to provide decision maker economic information for private projects
- Continued its campaign to establish new air service via the SLO airport
- Provided access to bank and private capital for small businesses
- Obtained at least \$157,624 in matching funds from the private sector and cities

OTHER AGENCY INVOLVEMENT/IMPACT

N/A

BUSINESS IMPACT STATEMENT

Approval of the annual EVC agreement will enable the EVC to continue assisting businesses in all clusters of the San Luis Obispo County Clusters of Opportunity Economic Strategy through facilitating work of the clusters, training for businesses, and other tasks included in the agreement scope of work.

FINANCIAL CONSIDERATIONS

This contribution continues the sixteen-year County practice of providing support for the EVC to conduct economic development activities throughout the county. The amount of \$98,775 is unchanged from the previous fiscal year.

RESULTS

The intended result is successful businesses employing county residents. More specifically, the EVC will continue to coordinate implementation of the county-wide Economic Strategy, which involves facilitating meetings and other communications for the six clusters and many other tasks. The EVC will obtain matching funds at least equal to the County's contribution. The EVC will sponsor at least one seminar for businesses that supports and assists county businesses and the county's economy.

ATTACHMENTS

1. Annual EVC agreement for FY 2013-14