

Request for Proposals

Interactive Windowbox for California State Capitol Wall of Counties

Proposals are requested for the creation of an interactive windowbox showcasing the riches of San Luis Obispo County, to be displayed in the state capitol in Sacramento. The project will be on display at the California State Capitol Museum. Proposals will only be accepted from artists/design teams with a primary residence in San Luis Obispo County.

Background

At the California State Capitol Museum, the past, present and future of California interact with equal force. The building serves as both a museum and the state's working seat of government. Visitors to the Capitol experience California's rich history and witness the making of history through the modern lawmaking process. One of the most popular elements of the Museum is the Wall of Counties, which showcases all counties in California in individual windowbox displays. The San Luis Obispo County windowbox has not been updated for many years, and Leadership SLO Class XXI in partnership with Visit SLO County has committed to updating this highly visible and educational piece of public art as a service to the San Luis Obispo County community.

Project Objective

The successful proposal will highlight the many features of San Luis Obispo County in an attractive, creative and timeless way. Ideal proposals should be interactive in nature, and use of technology is encouraged. Specifically, the successful proposal will include (but shall not be limited to) key tourism drivers in the region: Hearst Castle, coast and beaches, wine country, and farm-to-table cuisine. Other recommended elements include: open spaces, agriculture, scenic views, Cal Poly, arts & culture, and outdoor recreation.

Selection Considerations

- Box dimensions are 5'3" height x 44" width x 22.5" depth with inner glass dimensions of 4'11" height x 43 5/8" width x 22.5" depth. (See Appendix A - Windowbox Schematic)
- Electricity is available but Ethernet is not.
- Adherence to the following State Display Guidelines is required: 1. Display will incorporate work by more than one artist, 2. Display is not controversial, 3. Display is not commercial and/or not for sale (SAM 1330.7)

Art Selection Process

Committee Composition Requirements:

The Selection Committee will be comprised of

- At least one representative from Arts Obispo, the San Luis Obispo County Arts Council
- At least one representative from the SLO County Board of Supervisors
- At least one representative from Visit SLO County
- Class XXI of Leadership SLO

Proposal Review Process

The review of proposals will be completed in two distinct phases:

Phase 1: All proposals will be assigned an anonymous proposal identification number and scored according to the Interactive Windowbox Scoring Rubric (Appendix B) by no less than two thirds of

Attachment B

the selection committee members. Scores will be totaled and the top three to five proposals will continue on to phase 2 of the selection process.

Phase 2: Artists whose proposals are invited to continue on to phase 2 will be invited to present their proposal in person to the selection committee. Each artist will be allowed 30 minutes to highlight:

- Unique considerations and approach to the project
- Main elements of the project
- Efforts to incorporate interactive features within the display
- Durability and sustainability of design

The selection committee will then have 15 minutes to ask questions of the artists to gain clarity about the intended product.

Decision: Following the final presentation, the selection committee will discuss and deliberate regarding the qualities of the various projects. Upon completion of the discussion and deliberations, the committee will participate in a silent, anonymous vote. Votes will be tallied and the selected commission awardee will be notified by Leadership Class XXI.

Budget

All related expenses of the selected project include, but not limited to, artist fees, fabrication, insurance, shipping, travel, installation, documentation, etc are not to exceed \$14,000.

Projected Timeline (To be adjusted contingent upon specific project requirements)

- July 1 Release of Request for Proposals
- August 15 Proposals Due
- September 15 Award of Commission Announced by Selection Committee
- October 30 Installation Complete/Unveiling

Submission Requirements

1. Written Statement: In a brief proposal not to exceed 1000 words, please describe your interest in the project and your approach towards it. Proposals should outline:
 - The theme or concept as related to the project objective and stated selection considerations
 - The form of the artwork including scale, format, medium (and process if that will help to clarify), color, surface quality, and any special requirements
2. Image of the proposed project: Please include a rendering, sketch, photo, video, or other visual representation of the project for review
3. A preliminary budget
4. Contact information

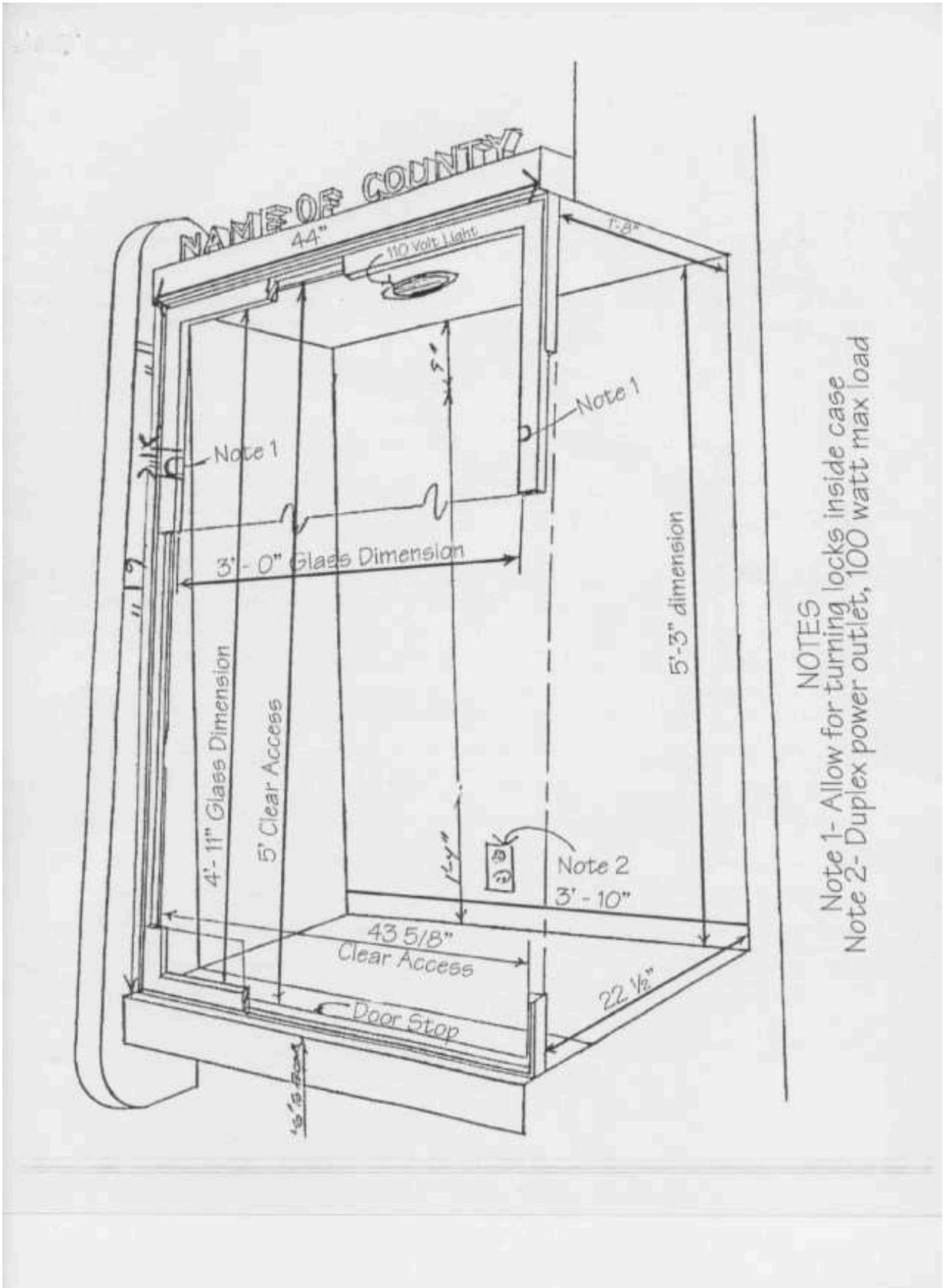
Incomplete submissions will not be accepted.

Submissions are non-returnable. Proposals are to be submitted electronically in PDF to leadershipsloxxi@gmail.com by no later than XX p.m. August 15, 2013. Following the submission deadline, the selection committee will identify top proposals for presentation to the Advisory Committee.

Attachment B

Please note that all costs to prepare proposals are to be incurred by the proposer. The Selection Committee reserves the right to refuse any submission and may retain all proposals submitted.

Appendix A: Windowbox Schematic



NOTES
Note 1- Allow for turning locks inside case
Note 2- Duplex power outlet, 100 watt max load

Appendix B: Interactive Windowbox Scoring Rubric

**INTERACTIVE WINDOWBOX FOR CALIFORNIA STATE CAPITAL
WALL OF COUNTIES**

Proposal Review Rubric

Proposal Number: _____

Scoring Category	Score: 1-5 [1 = Does Not Meet Objective; 5 = Exceeds Objective]
Representation of a Variety of Facets of SLO County	
Interactive in Nature	
Multi-Media	
Use of Technology	
Overall Appearance (Attractive, timeless, creative)	
Originality	
Artistic Conception	
Quality	
Artist Management of Funds	
Durability & Sustainability	
Does the proposal go above and beyond in an area not listed? (Award up to 10 extra points)	
Total Score	