

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Health	(2) MEETING DATE 2/5/2013	(3) CONTACT/PHONE Penny Borenstein 781-5519	
(4) SUBJECT Submittal of a resolution proclaiming February 2013 as "American Heart Month" in San Luis Obispo County.			
(5) RECOMMENDED ACTION It is recommended that the Board approve a resolution proclaiming February 2013 as "American Heart Month" in San Luis Obispo County.			
(6) FUNDING SOURCE(S) N/A	(7) CURRENT YEAR FINANCIAL IMPACT \$0.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? N/A
(10) AGENDA PLACEMENT { } Consent { X } Presentation { } Hearing (Time Est. _____) { } Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS { X } Resolutions { } Contracts { } Ordinances { } N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A { } 4/5th's Vote Required { X } N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY { X } N/A Date _____	
(17) ADMINISTRATIVE OFFICE REVIEW Reviewed by Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Jeff Hamm, Health Agency Director
Penny Borenstein, MD, MPH, Health Officer

DATE: February 5, 2013

SUBJECT: Submittal of a resolution proclaiming February 2013 as "American Heart Month" in San Luis Obispo County.

RECOMMENDATION

It is recommended that the Board approve a resolution proclaiming February 2013 as "American Heart Month" in San Luis Obispo County.

DISCUSSION

Cardiovascular disease is the leading cause of death in the United States. Medical studies show that air pollution can trigger heart attacks, stroke, and irregular heart rhythms, particularly in the elderly and those with existing lung or heart disease. In recognition of American Heart Month, the San Luis Obispo County Air Pollution Control District and the SLO County Public Health Department are collaborating on a new educational program to heighten awareness of the connection between air pollution and human health.

A series of informative brochures, posters and public service announcements have been developed to bridge the connection between air quality and health related topics. The brochures include: *Get Active: Air Quality & Exercise*, *Air Quality & Your Cardiac Health*, and *Asthma & Air Quality* and they include information about different air pollutants including ozone and particle pollution and the importance of good health habits.

OTHER AGENCY INVOLVEMENT/IMPACT

The SLO County Public Health Department is partnering with the SLO County Air Pollution Control District in this effort.

FINANCIAL CONSIDERATIONS

There are no financial considerations associated with the approval of this resolution.

RESULTS

By staying informed on local air quality conditions and making healthy lifestyle changes, individuals can reduce their risk of heart disease. Adoption of this resolution and events that promote a healthier lifestyle support the County's vision of a healthy community.

ATTACHMENTS

1. Resolution proclaiming February 2013 as "American Heart Month" in San Luis Obispo County