

Cambria Tourism Board. Terry Damerel will prepare possible methods of enforcement for the Marketing Committee and the final recommendations by the Committee will be brought to the next Board meeting.

5.8 Board and Chair intents to renew or decline 2nd term

Ken Cooper and Victoria Moreno have requested to have their terms extended for another 3 years. Lesliann Godfrey sent in her letter of resignation. Pragna Patel-Mueller has requested to have her term as Co-Chair extended for another 2 years. Ken Cooper has requested that his term as Outreach Chair be extended for another 2 years. Cheryl Cuming stated that the County would require a letter from each on their own letter head, signed and dated stating their intent.

As Lesliann Godfrey was a Vacation Rental constituent, it is preferred that we have another Vacation Rental member appointed. There is to be a notice sent to the entire constituent list announcing the open position and it is to be posted publicly. Cheryl will provide Julia with the dates of posting and will verify if it must be posted at the County as well. The new person will take the position at the end of January. Julia is to send the announcement to the constituents by December 7th.

5.9 Policy for (not) Accepting Gifts

It was discussed that there should be a policy in place regarding board members and staff accepting gifts of any kind. Julia presented a copy of the CBID policy and one that she prepared mirroring that policy.

Bram Winter moved and Linda Finley seconded to accept the Policy for Not Accepting Gifts. Motion carried unanimously.

5.10 Savor Expenses

It was suggested by the Co-Chairs and encouraged by Marjorie Ott that we establish a policy regarding reimbursing expenses for Board members for events pertaining to the Cambria Tourism Board. It was recommended that when funds are designated to an event, they be specifically designated with vendors listed and the amount to each vendor stated. We want to avoid any public perception of board members receiving financial benefit from their membership.

There were several on the Savor the Central Coast booth expense approvals that had been presented for payment to one of our board members and a family member of staff. They were: \$200 to Justin Brewer for set up and tear down of a very heavy and cumbersome series of panels over a period of 3 days, \$100 to Amy Parsons for painting one of those panels, \$100 to Victoria Moreno for painting a panel and \$100 for use of her tools & supplies (kit fee) to assemble the booth which would otherwise have cost considerably more and which were used by several other booths as well. Victoria Moreno explained she and other board members had attempted to get local artists to do these paintings without success. Amy Parsons is a well known artist in Cambria and was willing to help with the project because of her mother, Julia. Victoria explained that each of these expenses as unavoidable in this circumstance and explained several other ways she costs felt even with these fees, costs were greatly reduced to the