

5. Discussion and Action Items

5.1 was moved to after 6.6 of the Informational items

5.2 Nomination for Board membership

An announcement was sent to the constituents via Mail Chimp email system. One application was received from Nancy Carr. Victoria Moreno said that Nancy has been at all board meetings since this Board's inception and knows better than most anyone all that has gone on. Cheryl Cuming reminded the board that this will not maintain a vacation rental representation on the board. Originally the intent was to try and represent all constituent types, including vacation rentals. The seat being vacated was occupied by a vacation rental constituent.

Ken Cooper had another recommendation but there was no application and the person was not present to nominate themselves.

Victoria Moreno moved and Ken Cooper seconded that we accept Nancy Carr's application to join the Cambria Tourism Board. Motion carried, 5 in favor Pragna Patel-Mueller abstained.

Cheryl Cuming reminded the board that this must go to the Board of Supervisors for approval. Julia Mitchell will forward the minutes showing approval to Cheryl.

6. Information Items/Presentations

6.1 CBID Update

Cheryl Cuming presented the CBID Update paperwork and gave a brief report She mentioned about the Brown Act training that was coming up in January. It is mandatory for all board members. Board members will provide Julia with their intended date to take the training and Julia will notify Cheryl.

Wine Coast Country has contracted with US Airways for 23 pages of editorial on the Discovery Route. She thanked Cambria for their participation. The copywriter will be in touch with Julia, Linda and Victoria to get information that we want written in the article. Julia and Victoria indicated that she has already been in touch and we have provided both the information and the photos needed for publication.

6.2 Financial Update of Cambria Assessment

The CBID financial report was presented. Julia is working with Cheryl to tie the CTB financials to the CBID financials. The process is nearly complete.

6.4 Cambria Chamber of Commerce

Marjorie Ott announced that the Holiday in the Pines was a success. Festival of the Trees brought an increase in attendance. \$8,000 was raised for charities. \$300 was raised in the silent auction. Hospitality night went well. She thanked the Cambria Pines Lodge for their participation in creating the Christmas Market which was a huge success. MaryAnn Carson announced that the nominations are open for Citizen of the Year and she encouraged all board members to nominate someone.

6.5 FreshBuzz Media Social Media and Online Report - Nov 2012

Judith Cohen announced that we have a winner of our promotional contest, Allene Payne. She will be staying at the Sand Pebble and is very excited to