

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 12/18/2012	(3) CONTACT/PHONE Dana Lilley, Supervising Planner/(805)781-5715	
(4) SUBJECT Request to approve an amendment to the agreement with the Economic Vitality Corporation in the amount of \$18,000 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy.			
(5) RECOMMENDED ACTION It is recommended that your Board approve the attached amendment to the existing agreement and direct the Chairperson to sign.			
(6) FUNDING SOURCE(S) General Fund	(7) CURRENT YEAR FINANCIAL IMPACT \$18,000	(8) ANNUAL FINANCIAL IMPACT \$18,000	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR)		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A    Date <u>8/21/12</u> Item #19 _____	
(17) ADMINISTRATIVE OFFICE REVIEW  Reviewed by Leslie Brown			
(18) SUPERVISOR DISTRICT(S) All Districts -			

# County of San Luis Obispo



TO: Board of Supervisors

FROM: Planning and Building / Dana Lilley, Supervising Planner

VIA: Jason Giffen, Director

DATE: 12/18/2012

SUBJECT: Request to approve an amendment to the agreement with the Economic Vitality Corporation in the amount of \$18,000 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy.

## **RECOMMENDATION**

It is recommended that your Board approve the attached amendment to the existing agreement and direct the Chairperson to sign.

## **DISCUSSION**

On August 28, 2012, the Board of Supervisors approved the annual renewal agreement providing \$80,775 in General Fund support for the Economic Vitality Corporation (EVC) to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy. The scope of work included the following tasks:

- Acting as lead agency, assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-County funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective).
- Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.

The EVC now requests that the County provide an additional \$18,000 for the following additional tasks:

- Act as a referral agency to the County, engaging business cluster stakeholders and facilitating input on proposed policy adoption and modification actions.
- Monitor opportunities for statewide action pertaining to economic initiatives. Engage cluster industry and other community stakeholders as feasible and appropriate.
- Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, and Ventura Counties).

### **OTHER AGENCY INVOLVEMENT/IMPACT**

County Counsel has approved the agreement as to form and legal effect.

### **FINANCIAL CONSIDERATIONS**

The adopted budget for fund center 290 (Community Development) already includes the \$18,000 requested via this amendment. This contribution continues the sixteen-year County practice of providing support for the EVC to conduct economic development activities throughout the county. The total amount of the amended agreement would be \$98,775, which is similar to the annual amount of \$100,000 provided to the EVC each year until several years ago when the County sought to balance its budget during the recent national economic downturn.

### **RESULTS**

The intended result of this request is to enhance implementation of the county-wide economic strategy through the additional tasks identified above. This is supportive of the communitywide indicator of ***A Prosperous Community***.

### **ATTACHMENTS**

1. Amendment No. 1 to 2012 EVC Agreement