

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Board of Supervisors	(2) MEETING DATE 11/20/2012	(3) CONTACT/PHONE Nikki J. Schmidt 805/781-5496	
(4) SUBJECT Request to approve an agreement with the Avila Beach Civic Association allocating \$2,000 from District Three Community Project Funds – Fund Center #106 to be used for expenses associated with holding the Association’s annual membership and election meeting on December 7th, 2012 and the two-day Winter Holiday event on December 8th and 9th, 2012. District 3.			
(5) RECOMMENDED ACTION It is recommended that the Board of Supervisors approve the allocation of \$2,000 from District Three Community Project Funds – Fund Center #106 to be used for expenses associated with holding the Association’s annual membership and election meeting and the two-day Winter Holiday event.			
(6) FUNDING SOURCE(S) FC 106 - Contributions to Other Agencies	(7) CURRENT YEAR FINANCIAL IMPACT \$2,000.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date _____	
(17) ADMINISTRATIVE OFFICE REVIEW			
(18) SUPERVISOR DISTRICT(S) District 3 -			

# County of San Luis Obispo



TO: Board of Supervisors

FROM: Nikki J. Schmidt, Administrative Office

DATE: 11/20/2012

SUBJECT: Request to approve an agreement with the Avila Beach Civic Association allocating \$2,000 from District Three Community Project Funds – Fund Center #106 to be used for expenses associated with holding the Association’s annual membership and election meeting on December 7th, 2012 and the two-day Winter Holiday event on December 8th and 9th, 2012. District 3.

## **RECOMMENDATION**

It is recommended that the Board of Supervisors approve the allocation of \$2,000 from District Three Community Project Funds – Fund Center #106 to be used for expenses associated with holding the Association’s annual membership and election meeting and the two-day Winter Holiday event.

## **DISCUSSION**

The Avila Beach Civic Association was organized as a non-profit to develop the civil, social, cultural and general welfare of the community of Avila Beach along with promoting the educational and recreational activities within the community. The Association has also taken on the role of improving the quality of life for residents and visitors alike by maintaining the landscaping and general upkeep of the downtown area. To that end, the part-time Association staff, along with volunteers, do light landscaping, planting of vegetation, weeding of flower beds, garbage and litter pick-up. The Association is requesting grant funds for the following two projects:

1. The Association will kick off their annual election and membership campaign on December 7, 2012. The intent is to increase their individual and business memberships which will help the to continue activities as those noted above and activities such as adult fitness classes, children’s dance classes, or annual events like the Easter Egg hunt, Christmas dinner, community pancake breakfasts among others. The \$1,500 in County funds will be used towards the costs associated with the annual membership meeting such as, but not limited to, mailings, printing of brochures, and postage.
2. The Association is acting as the fiscal agent for the Business to Business Networking Group. The Group is sponsoring the Winter Holiday event in Avila Beach the weekend of December 8<sup>th</sup> and 9<sup>th</sup>, 2012. The two-day event is family-oriented with activities such as childcare/crafts at the Sea Life Center, pancake breakfast at the San Luis Yacht Club, a doggie parade, business

open houses, and the lighting of the Promenade palm trees. The event is free to the public. The \$500 in County funds will be used towards the costs associated with the two-day Winder Holiday event including, but not limited to, marketing materials, advertisements, printing costs, lights for the tree and craft materials.

A total of \$2,000 in County funds will be used towards the costs noted above the Association's annual meeting on December 7<sup>th</sup> and the two-day Winder Holiday event being held on December 8<sup>th</sup> and 9<sup>th</sup>, 2012 including, but not limited to, marketing materials, advertisements, printing costs, lights for the tree and craft materials

### **OTHER AGENCY INVOLVEMENT/IMPACT**

The Avila Beach Civic Association will conduct the annual membership and election meeting on December 7<sup>th</sup>, 2012. The Association will be acting as fiscal agent for the Business to Business Networking Group who will be coordinating the winter Holiday event on December 8<sup>th</sup> and 9<sup>th</sup>, 2012.

### **FINANCIAL CONSIDERATIONS**

Funding in the amount of \$2,000 will be allocated from District Three Community Project Funds – Fund Center #106 to the Avila Beach Civic Association. The County funds will be used towards the costs noted above for the Association's annual meeting on December 7<sup>th</sup> and the two-day Winder Holiday event being held on December 8<sup>th</sup> and 9<sup>th</sup>, 2012 including, but not limited to, marketing materials, advertisements, printing costs, lights for the tree and craft materials.

### **RESULTS**

The annual membership and election meeting is an opportunity for the Association to attract new members and to raise funds to continue these many activities noted above. The two-day Winter Holiday is a family-oriented event that will bring the community together as well bring tourists to the area.

### **ATTACHMENTS**

1. Avila Beach Civic Association grant agreement